

CONTENTS

LIST OF ACRONYMS AND ABBREVIATIONS	8
EXECUTIVE SUMMARY	9
PART I: THE CONTEXT	11
1. CANADIAN CONTEXT	11
1.1 Introduction And Canadian Company Overview	11
1.2 Recent Events	12
2. RECENT TRENDS IN TRADE FLOWS AND INVESTMENT BETWEEN CANADA AND EUROPE	13
2.1 Trade	13
2.2 Investment	13
3. "EUROPE 1992"	15
3.1 The Context	15
3.2 The Single European Act	15
a) Mutual Recognition	15
b) The Rule of a Qualified Majority	16
c) A 1992 Target	16
d) The Regulations Mechanism	16
PART II: GENERAL OVERVIEW	18
4. CONSEQUENCES OF EUROPE 1992 IN THE EC	18
4.1 Macroeconomic Effects	18
4.2 Effects on Sectors and Consequences for Companies	19
4.3 The Acceleration of Foreign Investment in the EC	22
4.4 Beyond Europe 1992: the Opening-up of Eastern Europe	23
5. EUROPE 1992: CONSEQUENCES FOR CANADIAN FIRMS	25
5.1 Improvement of Economic Conditions in the EC	25