

5 Appendices

Scope and methodology

Scope

This book is the outcome of a study of Canada Export Award winners. Established in 1983, the Canada Export Award Program recognizes companies that have demonstrated significant export achievement over a three-year period. Similar award programs operate in a number of other nations, as well as in some provinces within Canada. The Canada Export Award Program is promoted each year by the Department of External Affairs and application forms are sent to companies that wish to be considered. The information provided on these forms is used by a group of judges, mostly private sector businesspeople, in deciding who the award winners should be.