

TRADE FAIRS AROUND THE WORLD

Building Mechanics Industry to be Featured at Second MECANEXPO-CIPHEX

Montreal — Over 200 companies from across North America will be participating in **MECANEXPO-CIPHEX '97** this April 24 and 25 in Bonaventure Square.

The event will encompass all specialties in the building mechanics industry, including plumbing, heating, air conditioning and ventilation, hydronics, refrigeration, fire prevention and specialized tooling. Participating industry professionals can look forward to technical conferences and free seminars, bus transportation for visitors from outly-

ing areas, and hands-on home automation applications for building mechanics. The trade fair is organized jointly by the Quebec Corporation of Master Pipe-Mechanics (CMPMQ) and the Canadian Institute for Plumbing and Heating (CIPH). Some 8,000 visitors are expected to attend.

For further information, contact Johanne Clément, CMPMQ, Tel.: 1-800-465-2668 or (514) 382-2668, Fax: (514) 382-1566. For information in English, contact

Elizabeth McCullough, CIPH, Tel.: 1-888-ASK-CIPH, or (416) 695-0447, Fax: (416) 695-0450.

FISPAL '97, World's 4th Largest Food Fair

SÃO PAULO, BRAZIL — About 140,000 food industry professionals will gather here to view the latest products and services on display at **FISPAL '97**, the world's fourth-largest food fair to take place June 11-14, 1997.

The event, which encompasses the entire scope of the industry, will bring together exhibitors from the food, drinks, packaging, equipment, raw materials and services sectors. Organizers expect 1,900 exhibitors and have already received confirmation from over 500 exhibitors representing 20 countries in North and South America, Europe, Africa and Asia. The fair is predicted to generate US\$2.7 billion in business.

For details on attending or exhibiting at **FISPAL '97**, contact Alecia Fowler, International Sales, Reed Exhibition Companies, 383 Main Avenue, Norwalk CT 068521, Tel.: (203) 840-5336, Fax: (202) 840-9336.

Damascus Site of SIFA '97

DAMASCUS, SYRIA — 1995 and 1996 were banner years as Syria introduced its first and second prestigious Syria International Fair, known as **SIFA**, in the capital city of Damascus. Hundreds of international companies from over 25 countries, including Canada, were represented.

For **SIFA '97**, May 23-27, 1997, over 70,000 square metres in the heart of downtown Damascus have been set aside. **SIFA '97** is a unique opportunity for Canadian companies hoping to make further inroads into this rapidly emerging market.

Syria encourages private capital investment and has lifted import restrictions to allow resumption of large-scale imports by the private sector.

A wide range of investment

and trading opportunities exists in the following sectors: telecommunications (e.g., international exchange lines, microwave links, submarine fibre optic cables); power production/distribution (e.g., upgrading and conversion of power generation plants); agriculture (e.g., cattle breeding, agri-industrial modernization, land reclamation); oil and gas (e.g., treatment of heavy oil and sour gas); transportation (e.g., purchase of Western-made electric and diesel locomotives).

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