

*Constructed
Entirely
of
Don
Valley
Brick*



*F. H. Mallory,
Architect.*

*Fireproofed
Throughout
with
Don Valley
Porous
Terra Cotta
Fireproofing*

*Cor. Yonge and
Albert Streets,
Toronto.*

THE NEW NORDHEIMER BUILDING

THE new Nordheimer Building stands in striking contrast to the old two-story building it has just replaced. It marks the wide difference in two consecutive periods of commercial growth—one the days of the individual small shops; the other, the present time when an important city is reaching towards the fullness of a greater art and more adequate accommodations. This difference lies not in mere dimensions alone. The earlier building was characterized by the primitive quaintness of the early Dicken's shop; the other is an eloquent expression of the modern spirit of architectural design. The one was built of ordinary brick with stucco upper walls and a hip shingle roof. The walls of the other are built entirely of Don Valley Bricks, rich in color value and texture, the highest realization of the brick-making art. Internally the earlier structure was of the old inflammable kind. The newer building is fireproofed throughout with Don Valley Porous Terra Cotta Fireproofing, thus making it conform to the highest requirements of constructive and protective standards. The change which has taken place is great—affecting the growth, equipment and magnitude of our own industry, as well as the tremendous building expansion in which our materials are so abundantly represented. Our plant to-day is the largest and most modern brick works in the world. The reason of this growth on our part is apparent. It is based on the simple factors of quality, progressive business methods and service, and explains the reason why Don Valley Products are made the basis of comparison whenever real values are considered.

Prices and Samples mailed on request.

Visit our Sample Room.

THE DON VALLEY BRICK WORKS

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