

**TEAS.**

**T. JAPAN T.**  
From  
FIFTY TO EIGHTY CENTS,  
of the finest quality.

**T. HYSON T.**  
From  
FIFTY CENTS TO ONE DOLLAR.  
Fine to Superfine.

**T. BLACK T.**  
Assam & China,  
FORTY CENTS TO ONE DOLLAR.

AT THE  
**INDIA & CHINA TEA COMPANY,**  
23 HOSPITAL STREET.  
In Boxes of  
FIVE LBS.  
and upwards.

*Observe the Trade Mark on each Package.*

**NOTICE TO THE PUBLIC**

The MONTREAL TEA COMPANY, 6 HOSPITAL STREET, MONTREAL, Importers, send, carriage free, on receipt of the Cash, or payable to Express on delivery, Four 5 lb. Packages, Two 12 lb., or One 25 lb., and Half-chests: Silver taken at par. The usual premium for Notes sent by Post for Teas, added to the order. No Dyes to make them look well, or poisonous matter in the Teas sold by this Company; all are warranted healthy and pure. Where there are no Express Offices, Teas are sent to the nearest station. Send on your orders. Everybody speaks well of the Tea. Common Congou—Broken Leaf, 35c.; Fine English Breakfast, 50c., 60c., and 65c.; Finest Sonchong, a rare English Breakfast Tea, 75c.; Japan, good, 50c. to 55c.; Fine, 60c. to 65c.; Very Finest, 75c.; (Green Tea), Young Hyson, 50c.; Fine, 60c. to 65c.; Very Fine, 85c.; Gunpowders, Twankays, Oolongs, and other Teas, equally cheap, quality considered. Beware of Pedlars offering Teas in small quantities, as from this establishment.

**A NOVELTY** in COLLARS, manufactured by MESSRS. RICE BROS., called "THE ALARM," is very pretty, graceful, and easily adjusts itself to the neck.

**ARCHITECTS.**

**ALFRED BAILEY,**  
*Architect,*  
PLACE D'ARMES HILL.  
Quantities taken, and Artificers' Work measured.

**COAL.**

**COALS, COALS,** at Reduced Prices.—Lehigh and Lackawana, all sizes. Best Parlor English Grate Coals, screened. All weighed at public scales, and delivered.  
**TUCKER DAVID,**  
78 McGill Street.

**CIGARS and TOBACCOS**

(Sign of the Turk.)  
**HENRY SWAIN, JR.,**  
241 McGill Street,  
MONTREAL.  
**HAS** just received a Choice Assortment of the Finest HAVANA CIGARS.

**S. DAVIS,**  
Manufacturer of the  
**CABLE CIGARS,**  
Has removed his office to  
No. 72 GREAT ST. JAMES STREET,  
Second door from John Street, and next to Larins' Express Office.

**ENGRAVERS.**



**GEO. BISHOP & CO.,**  
FASHIONABLE  
ENGRAVERS  
AND  
PRINTERS  
53 Great St. James Street, Montreal.  
MONOGRAMS  
and  
VISITING CARDS  
A Specialty.

**FOR SALE.**

**FOR SALE,**  
PLUMBAGO CRUCIBLES, "MORGAN'S PATENT."  
HESSIAN do. Various Sizes.  
**J. V. MORGAN,**  
23 HOSPITAL STREET.

**PEAT FUEL.**

**HODGES' PATENT PEAT FUEL.**—The CANADA PEAT FUEL COMPANY are prepared to sell the above Fuel, at their Works at St. Hubert, between Longueuil and Chambly, at \$3 per ton, cash. Application to be made to Mr. JAMES CHARTEKIS, on the Works, or to D. AIKMAN, Secretary, North British Chambers, Hospital Street.  
The above Fuel is hard, sound and durable, giving only a small per centage of ash, and is entirely different from the unmanufactured material.  
N.B.—Orders can be left at the Office of Mr. DINNING, Merchants' Exchange, Feb. 18, 1869.

**CHEMIST**

ST. JAMES' DRUG HALL.  
**TIDMAN'S SEA SALT**  
FOR  
BATHING.  
The Best in the World.  
**J. ROGERS & CO.,**  
133 Great St. James Street.

**JAMS AND JELLIES.**  
STRAWBERRY, RASPBERRY,  
BLACK CURRANT, RED CURRANT,  
PEACH, PINE APPLE,  
DUNDEE MARMALADE,  
VIRGIN HONEY.  
For sale by **WM. MCGIBBON,**  
Corner Notre Dame and St. Gabriel Streets.

**JEWELLERY.**

**SAVAGE, LYMAN & CO.**  
MANUFACTURE AND REPAIR,  
ON THE PREMISES,  
ALL KINDS OF  
**FINE JEWELLERY.**  
Special attention given to  
MAKING CHAINS, ENAMELLING,  
HAIR-WORK, &c., &c., &c.

**SUGARS.**

**CANADA SUGAR REFINERY,**  
MONTREAL.  
**JOHN REDPATH & SON**  
MANUFACTURE  
ALL KINDS OF REFINED SUGARS.  
WHITE SUGARS—STOVE DRIED, MOIST,  
AND CRYSTALS.  
YELLOW SUGARS—BROWN AND YELLOW  
OF EVERY KIND.  
SYRUPS—AMIER, GOLDEN AND STANDARD.  
OFFICE:  
**NORTH BRITISH CHAMBERS,**  
HOSPITAL STREET.

**DRY GOODS.**

**A NEW DRY GOODS FIRM.**  
On the 20th of March next, the new Dry Goods Firm of BROWN, CLAGGETT & MCCARVILLE will open the large store 453 Notre Dame Street. The members of this firm have for many years been connected with the Dry Goods business, and thoroughly understand all its details. Their numerous friends in this city will, we have no doubt, be glad to hear of their commencing business under such favourable circumstances. The fact of their being related to some of the leading Silk Velvet and Poplin Manufacturers of the United Kingdom, will enable the new firm to hold out inducements such as are seldom offered to the public. They intend making a speciality of Silks, Velvets, Irish Poplins, Mantles and Shawls, but they will also keep a large assortment of first class Dry Goods. We take this opportunity of wishing the new firm success.—*Montreal Daily News, Jan. 20th.*

**THE GAZETTE Prospectus for 1869.**

It is now about 18 months since *The Gazette* has been published in its present form—in other words, upon the principle of combining economy of space with giving, at the same time, a large amount of reading matter, so as to enable the publishers to sell a moderate sized and closely filled sheet, with profit, for ONE PENNY.

This system is that which is adopted by the most successful papers in the world—in Great Britain, the United States, the Australian Colonies, and South Africa.

It necessarily excludes the village system of hand-bill or placard advertising, and insists upon uniformity, as well in the interest of the advertiser as the publisher, on the ground that uniform and classified advertisements are easily found and seen at a glance, while, on the other hand, where a large collection of hand-bills is grouped together, a maze of confusion is created, and no single advertisement can be readily found, except indeed there may be a particular kind put in an accustomed place, say at the top of a column, at the expense of others.

One column of advertisements set in the present style of *The Gazette* would fill upwards of FOUR of the old blanket-sized sheet we formerly published, so that when we have now 12 or 13 columns in our present uniform style, they are equivalent to 48 or 50 of the village or hand-bill style—which would make a perfect wilderness of confusion of job-type, in which the search for any particular advertisement (except in the circumstances mentioned) would be almost as hopeless as for a needle in a haystack. Advertisers crying for larger letters, bigger cuts, and blacker type, to make an impression in the confusion, only add to it instead of overcoming it.

The essential principle is that, while one gold dollar is quite as valuable as one hundred red copper cents, it is a great deal more convenient to carry, and so a given amount say small space in one column, among 12 columns, where all is compact and uniform, is much more valuable than four times that space in a great mass of confusion among 48 columns.

There is this important fact in addition—the uniform, well-filled sheet commands a much larger circulation, which, taking into account, at the same time the quality of the circulation, is the test of the value of all advertising.

And it is here we claim particular and unrivalled advantages for *The Gazette*. None of the morning journals in the Province begin to approach it in extent of circulation. Besides its very large circulation in this city, it is sold every day in every town and village of importance within a radius of 200 miles of Montreal; and some time ago we addressed a circular to the different newsmen within that radius, asking for a comparative return of the numbers of all newspapers sold, and the result showed an average of between twelve and twenty *Gazettes* to one of any other newspaper in the Dominion. We will furnish the proof of this to any one who desires to see it.

Advertisers will please note that the majority of these readers out of Montreal obtain a great part of their supplies from the Commercial Metropolis.

**ADVERTISEMENTS.**

We shall make special rates with advertisers by the month or year for squares.

It is a golden rule for business men who have goods to sell to advertise liberally. The most successful business men have done it, and the shrewd and keen business men among the Americans much more than our own people.

Even if advertising were to cost a considerable per centage on the sales, it would be much better than keeping goods on the shelf.

**SUBSCRIPTIONS.**

We offer inducements of liberal discount to subscribers to PAY IN ADVANCE, with a view to make the system uniform and general.

We deliver the Daily by carriers in the City for \$6 a year, in advance, and send it by mail for \$5. But in all cases when not in advance, the price is \$3 a year.

Tri-Weekly, in advance, by mail, \$3 a year. Weekly, \$1 a year. Parties may subscribe to the Daily edition either by the month or the week.

In the future we shall not relax, but rather increase, our exertions to make *The Gazette* so useful and attractive as to be almost a necessity in counting houses, places of business, and the homes of the people. All important news, of all the world's events transpiring in any part of the world, and of all sides of all political parties, will find an immediate place in its columns, in such a way that its readers will be kept au courant of every fact and event that it is important to know.