

professional advertising which we have seen lately came under our notice in the form of a circular letter signed by W. B. Lindsay of Strathroy, and advertising the great advantages which the people of that section would obtain by *trading* with the firm of Lindsay and Malone. We feel constrained to call attention to this circular for two reasons: I. The character of the circular. II. Dr. Malone is a recent graduate of Queen's and personally known to us.

I. The character of the circular—By this circular those who receive it are informed that Dr. Malone will pay *special attention* to *Obstetrical* and *Surgical Cases* and to the *Chemical, Microscopical* and *Bacteriological* examination of *Diseased Tissues, Sputa, Urine, etc.* Dr. Lindsay will treat all ordinary diseases such as *Gout, Rheumatism, Consumption, etc., etc.*, paying *particular attention* to their variation in the aged and infants; also all *special* diseases of the *Heart, Lungs, Liver, Spleen, Stomach, Kidneys, etc.* Both, we are informed, are qualified to properly diagnose and treat as *specialists*, all diseases of the *Eye, Ear, Nose* and *Throat*. Contracts will be made to treat families at a fixed charge per annum and medicines will be administered when so desired to suit delicate patients and children. The families of Odd Fellows, Foresters and other Lodges may make special rates. (The italics are ours; the circular is responsible for the capitals.) One cannot help but wonder at the amazing qualifications of these two gentlemen. Specialists in chemistry, microscopy and bacteriology; in obstetrics and surgery; in diseases of the eye, ear, nose, throat, heart, lungs, liver, spleen, stomach and kidneys, as well as in the treatment of all general diseases. How favoured are the residents of Strathroy and vicinity by having in their midst two such marvels of medical and surgical lore and skill! How accommodating are these wonderful followers of the healing art, and withal how generous to the suffering public! All this mass of special knowledge, all this wealth of skill to be placed at the disposal of poor, frail humanity at special rates to be arranged by contract! One cannot help having a feeling of sorrow for the residents of all other parts of Canada that the labours of these two gentlemen are confined to Strathroy and its vicinity. Why, oh why, do they not like Aesculapius of old travel through the country and give to all the benefit of their numerous specialties.