

FOOD FOR  
BRAIN AND BLOOD

# BOVRIL

FOOD FOR  
MUSCLE AND BONE

## WHAT IT IS

A condensed Beef preparation in which all nutriment is preserved, and from which all non-nutritious matter is extracted.

It is not merely an extract or essence, but BEEF and EXTRACT COMBINED.

It is strength and health in food in the SMALLEST POSSIBLE BULK.

**BOVRIL, Limited**

27 St. Peter St., Montreal.

**W. L. MCKENZIE**

North-Western Agent

Winnipeg, - Manitoba



## WHAT IT WILL DO

It will in proportion to its bulk and weight furnish more strength and powers of endurance to the Athlete, Explorer or Prospector, than any other preparation in existence; and it will do the same for those requiring mental strain.

It is in short, a perfect MENTAL AND PHYSICAL INVIGORATOR.

With the invalid it is a perfect barrier to death from exhaustion and a return road to health.

**BOVRIL**

Limited,

LONDON, - ENGLAND

The Glory of a man is his strength.

## RUBBERS OVERSHOES

—AND—

## CARDIGANS

**O**UR TRAVELLERS are now on the road with the BEST LINE OF FALL SAMPLES EVER OFFERED TO THE TRADE IN CANADA (BAR NONE).

Merchants, wait till you see what we are offering, before placing any orders for Winter Goods.

Write for terms if wishing to order at once. Our new Catalogue will be issued on the 15th April. It will please you, having cost us a lot of both time and money to produce.

THE CANADIAN RUBBER CO.

Princess Street, WINNIPEG, MAN.

## E. BOISSEAU & CO. WHOLESALE TAILORS

Manufacturers of MEN'S, BOYS', YOUTHS' and CHILDREN'S CLOTHING

Our Travellers are now on the road with fall and winter lines  
SEE THEIR SAMPLES BEFORE ORDERING

FRONT STREET EAST

TORONTO, ONTARIO