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WINDOW SHADES:
O. B. GRAVES
 222 DUNDAS STREET.

USE THIS BRAND OF FLOUR

 And you will always have the BEST bread or pastry. Ask your grocer for it or leave your orders at
257 YORK ST.
J. D. SAUNBY.
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R. K. COWAN
 Barrister, etc., over Bank of Commerce, London.

REPAIRING DEPARTMENT.
 Keys fitted, locks repaired, razors hollow ground and set, scissors and knives sharpened, rubber and steel stamps made to order, by
WM. GURD & CO.,
 Phone. 833 185 Dundas St., London, Ont.

RAZORS, POCKET KNIVES, SCISSORS.
 Made of the finest refined tool steel. We guarantee these goods to give entire satisfaction.

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P. J. EDMUNDS, SOLICITOR OF PATENTS
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SOUTHCOTTS,
FINE TAILORS,
 361 RICHMOND ST.

TWO NEW CASES OF
New Spring Goods
 Suits, Overcoatings and Trousers.
 Newest shades. Come and see them. Closest prices.

HARRY LENOX
 Corner Richmond and Carling Streets.

FRENCH.
 Berlitz system (the quickest way to learn to speak French) taught at the Conservatory of Music by the celebrated teacher, Mons. E. Masson, late of Paris. Classes begin immediately.

Charity Concert.
 The grand charity concert, for which preparations have been some time in progress, is announced to take place on the 14th March. The Women's Morning Music Club are taking a leading interest in its promotion, and all the various musical organizations in the city will have a share in the programme. The concert will be given under the auspices of the City Council. Its object will certainly commend itself to every well-to-do citizen who can feel for the sufferings of the poor during the hard winter now happily passing over. The ladies appeal with confidence for a ready helping hand in their efforts to relieve some portion of the distress.

LOCAL NOTICES.

FEATHER PILLOWS.—Get your new feather pillows and mattresses at the old reliable mattress factory, where we keep new and second-hand furniture, spring beds, stoves, etc.—J. F. HUNT, the Mattress and Feather Bed Renovator, 598 Richmond street. Tel. 997.

Smallman & Ingram are headquarters for the celebrated Dent Kid Gloves in all the most desirable shades, and sole agents for the Josephine Glove Cleaner. Cleans perfectly and leaves no odor. J15ly

Oysters, oysters, oysters. For the next three weeks you can buy oysters retail at wholesale price at R. MOUNTJOY'S, 373 Richmond St. K25ly

Just for one week \$4 will buy a nice oak-finished extension table. Solid oak lounge, upholstered in genuine hair cloth, only \$5.—KEENE BROS., 137 King street, opposite Market House.

We are still keeping up our reputation for first-class railroad watches, rings, jewellery and silver plate. Watch and jewellery repairing.—C. H. WARD, 374 Richmond street, opposite Masonic Temple. J12ly

Always remember that H. Overmyer, successor to Tripp's Star Livery, has the best equipment in this city. Phone. 423. 623 Richmond street. L25ly

A Reduction in Price. Gibbons' Toothache Gum. Ten cents; at all druggists.

The demand for our elegant line of furniture at the ridiculous low price tells more plainly than words just what the people want. Try for yourself.—Wm. TRAFFORD, 95 and 97 King street. ly

Physicians' - Prescriptions
 AND FAMILY RECIPES A SPECIALTY AT
STRONG'S * DRUG * STORE
 184 Dundas St. London.
 Canadian Agency for **HALSBY BROS.' HOMEOPATHIC REMEDIES.** WHOLESALE AND RETAIL.

ASTRONOMICAL.
 London, Thursday, Feb. 28, 1895.
 Sun rises... 6:55 a.m. | Moon rises... 8:20 a.m.
 Sun sets... 4:45 p.m. | Moon sets... 10:52 p.m.
 Day of the year, 56th.
 MOON'S PHASES:
 First Quarter... Feb. 2nd... 7:36 p.m.
 Full Moon... " 9th... 12:23 a.m.
 Last Quarter... " 16th... 8:09 p.m.
 New Moon... " 24th... 11:14 a.m.

METEOROLOGICAL SERVICE OF CANADA.
Cloudy to Fair and Decidedly Mild.
 Toronto, Ont., Feb. 27, 11 p. m.—The pressure is low over the northern portion of the continent and comparatively high over the southern portion. A few local showers have occurred in the Lower Lake region; elsewhere the weather has been generally fine. Minimum and maximum temperatures:—Calgary 32°-46°; Qu'Appelle, 30°-42°; Winnipeg, 32°-40°; Parry Sound, 14°-42°; Toronto, 22°-44°; Montreal, 8°-24°; Quebec, zero-20°; Halifax, 30°-26°.
 Probabilities:—Lakes—Fresh to strong southerly to westerly winds; cloudy to fair; decidedly mild; a few local showers.
 Local Temperatures—The highest and lowest readings of the thermometer at the Observatory on Wednesday, February 27, 1895, were:—Highest, 41° above; lowest, 23° above.

CITY NEWS.
 There died at Toronto on Sunday last Ella May Sommers, beloved wife of Chas. West, of that city. The funeral took place on Tuesday to the Necropolis.
 The secretary of the McAll Auxiliary writes to say that the vote on the prayer clause re the opening of the National Council of Women stood 15 to 5, relatively three to one, with some not voting.
 Mr. Richard Barres, a machinist at the McClary Company's works, fell from a scaffold the other night while putting up some shafting, and dislocated an elbow. He also received other injuries, which will lay him up for some time.
 The Winnipeg Tribune of the 23rd February says: "Mr. Harry Slater, of this city, traveler for Robinson & Co., London, Ont., left for London yesterday. When Mr. Slater returns in April next, it is rumored that he will not be a bachelor."
 Mr. J. M. Dykes, of Wardsville, the champion checker player of Canada, proposes shortly to make a professional tour through the Southern States, intending to visit Cincinnati, St. Louis and New Orleans on the way. He will be prepared to meet all comers at his favorite game.
 The Chatham Grocers' Association held a meeting on Tuesday afternoon for the purpose of taking action in reference to the outrageous cutting of prices to "way below starvation notch" which has lately become so prevalent in that town, and especially on King street. The vexed question hereabouts would be what is the "starvation notch?"
 A grand testimonial concert will be tendered Mr. Ernest Devlin on the evening of Friday, March 8th. The very best talent in the city have promised to take part in the programme. The very best talent in the city have promised to take part in the programme. If all the friends of the popular young singer attend the Grand Opera House it will be crowded on that date.
 Yesterday (Ash Wednesday) concluded a long round of gaiety in this city. Though the social whirl this winter has not been noticeable for very large affairs, the pace has been well kept up, and there has been a continuous round of dances, progressive whist and euchre parties and afternoon teas, with perhaps the latter most in evidence, though the number of "progressives" has been greater this winter than for some seasons past.
 Mr. S. K. Davidson, artist, has at present on view in the window of Mr. O. B. Graves, Dundas street, a full length portrait of a child, the daughter of Mr. G. A. Mathewson, of the FREE PRESS. It is considered by all who have seen it to be very lifelike, and reflects great credit on the artist. Mr. D. has painted several excellent oil portraits during the past year, and generally succeeds in obtaining as good a likeness as can be produced in the Province.
 Rev. W. J. Clark writes the following pertinent and timely letter:—"Are not the walks of the city in a most disgraceful state? I doubt if you can find another place in the country, holding even the status of an incorporated village, where the snow is allowed to accumulate on the sidewalks as it is here. There is not only the unpleasantness of walking, but the positive peril to health, for it is impossible in the condition the walks are in at present to keep the feet dry. If there is not a by-law dealing with this matter, surely the Council should pass one and make it compulsory for every citizen to keep the walks before his property clean."
 We guarantee Lilly White Oil to be the best prime white oil now on the market. Dealers will lose trade unless they keep it. Send for sample barrel and try it. American W. W. oil, benzine, gasoline, cylinder and machine oils. Send for quotations. EMPIRE OIL CO.

DISTRICT NEWS.
 —Mr. B. F. Queen, of St. Thomas, has sold his black stallion, Texas Rooker, 2,293, to Mr. Wilcox, hotelkeeper, of Taylor, for \$500.
 —Mr. Jacob Brohman, of Guelph, has received a letter from Colonel George Hespeler, Omaha, Nebraska, announcing the death of his stepmother, Mrs. Jacob Hespeler, in that place.
 —Rev. Dr. James, who was for eight years pastor of Knox Church at Walkerton, and who died last March, has removed to Midland, where he will in future make his home.
 —The Mount Forest Council is agitated over the system of water-works. If they intend to build one they should build a good one. Such is the experience of this city, as the water-works here is the best paying investment the city has.
 —Miss Mary Baker, who lives in Stratford, was visiting friends in Downie, near Avonport, Monday evening they were driving her home and on account of the bad roads, the cutter upset. Miss Baker was thrown out and broke her leg.
 —Miss Maggie Philp, Miss Sarah McCaw, Mr. Harry Philp and Harry McCaw, of Chatham, go to Sarnia on Friday to assist in the grand concert to be given there by the conductors and engineers of the western division of the Grand Trunk.
 —While playing around in the barnyard, in which there happened to be an old horse, 18 years of age, and which was always noted for being very careful, quiet and trustworthy, that the parents of little 4 year-old Pearl Morrow, daughter of H. Morrow, of the centre line, Harwich, never thought any harm would befall her, but were sadly mistaken on going to the barn and finding their little girl lying on the ground, having been kicked in the face, narrowly missing the eye, and cutting a deep gash nearly over the cheek bone.
 —In October next a ceremony never before witnessed in Chatham will be held in St. Joseph's Church there, when the congregation of that church will celebrate its jubilee. The ceremonies will last three days, the exact day of commencement not yet being definitely settled. They will, however, be inaugurated on Sunday and continue until Tuesday night. On Sunday morning Archbishop Walsh, of Toronto, will deliver the opening sermon. In the afternoon, Archbishop Eider, of Cincinnati, will preach. On Monday Bishop O'Connor, of London, will address the congregation, as will also Rev. Father William, to whose energy the building of the present church is largely due.
 Go to the American tailor, W. J. Wignot, 509 York street. Fit and style guaranteed. J17ly

First Quality New California Prunes
Apricots and Peaches.
New Table and Cooking Figs, Raisins and Currant
 (WE CLEAN OUR CURRANTS.)
FITZGERALD, SCANDRETT & Co
 169 DUNDAS STREET

30 Lbs. Brown Sugar for \$1.00.
28 Lbs. Montreal Granulated Sugar for \$1.00.
One Box Fine Off-stalk Valencia Raisins (28 Lbs.) for \$1.25

John Garvey, Jr., & Co.
 No. 154 Dundas Street.
 LONDON, ONT.
 ASK YOUR GROCER FOR
Johnston Bros' Bread
 Retail in all parts of the city.
 TELEPHONE 510. PER LOAF.

The T. E. Mara Co. LIMITED.
 153 DUNDAS STREET,
 155 DUNDAS STREET & MARKET SQUARE,
LONDON.
 PHONE NO. 1043.
 Out-of-town buyers who patronize our Mail Order Department will save money.

WHAT THE THAW DID.
 MADE MATTERS MUCH WORSE IN THE COUNTRY.

Roads deserted for the fields in places—Neither sleighing or wheeling—The "January" blizzards when some people hold it allowable to swear—An Every-Minute incident in the City.

The rain shower of yesterday cannot well be called part of a January thaw, yet in a sense it was. To-morrow will land existing generations into March again, but the thaw that was on in deal earnest yesterday was still probably intended for the usual January melt-up. The seasons are sometimes believed to be changing, and it may be that ere long the January thaw won't be talked about. It will be the February thaw.

Anyway, what's in a name? Very little often, but there is considerable in the state of affairs brought about by the thaw. The coal man's smile was less broad, while the consumer's grew somewhat wider. The ice rink managers thought of swimming ponds and the singing of the birds. The teamster prepared to put his bob-sleighs away. And the pedestrian—well, he swore.

THERE ARE OCCASIONS, some people hold, when it is right enough to swear. For instance, in court, or when you slip on a piece of slime-covered ice, causing you to throw your arms, legs, feet and body into more laughable shapes in half a minute than the best contortionist can in a whole hour. It is possible that a man will forget himself at such times, and talk erratically, the more especially if when, on completing the performance in full view of every person in town, and everyone of whom turned to laugh and giggle at him—If, after all this heaping of injury and insult, he finds that his clothes, even to his clean collar and white laundered shirt front, have been covered in a perfectly respectable, although finished manner, with the aforementioned slush and street mixture, there are said to be people who hold it is quite the proper thing to speak pointedly what is on your mind.

WORSE INSTEAD OF BETTER.
 "This thaw will make things in the country a good deal worse if we don't get more snow," said County Commissioner Talbot yesterday.

The roads were indeed in bad shape. It was poor wheeling and still worse sleighing. Here was a perfectly bare stretch where the snow had blown off, and at both ends of it was snow piled three and four feet deep. The sleighs would not run on the bare road, and wheels sank to the hubs in the soft snow. The trouble caused by the last big storm has not by any means been overcome. Many sideroads can hardly be said to have been opened, and along the main roads at numerous points.

THE ROADS HAVE TO BE DESERTED for circuitous routes through the fields. So that in any event there is trouble still in store.

In the city a thaw is not generally of importance. Yesterday wheels replaced sleighs on all the heavy trucks and most delivery outfits. A number of men were employed cleaning the gutters, and allowing the water to pass off as freely as possible. Walking was almost everywhere disagreeable, and made one think that the old snow shovelling-by-law was ahead of the present method of removing snow. Then it meant a little before breakfast work, with a better appetite for pay; now one only doesn't have to wade through deep snow, but with every soft spell it is a constant plodding through slush half way to the boot-tops. Still it would be hard to persuade the average man to agree to a change, particularly if he were in the act of shovelling under compulsion.

The St. Paul's Cathedral Chapter of the Brotherhood of St. Andrew invited the people of the Thames street district to attend the weekly cottage lectures on Tuesday evening, to a social on Shrove Tuesday, and the committee room of the Crown Hall was filled with guests of all ages from one year to "three score and ten. Among those present to receive the guests were: Very Rev. Dean Innes, Rev. J. Berry, Mrs. Berry, Mrs. W. J. Reid, Mrs. Jewell, Miss Horby, Mr. W. Ganside, Mrs. Ganside, Mr. A. G. Muckleston, Mr. T. Hogg, Mr. Worsley and other members of the Brotherhood Bible Class. Refreshments were liberally provided by ladies of the cathedral congregation, under the able management of Mrs. W. J. Reid. The Dean, in a short address, gave a hearty welcome to the guests, who were then entertained by songs and recitations from members of the Brotherhood and several young friends. A thoroughly enjoyable and successful evening was closed by a vote of thanks to the ladies, proposed by Mr. Kincaid, who also expressed his appreciation of the cottage services and the mission work carried on in the Thames street district. The Rev. John Berry replied on behalf of the workers, and said that the firm welcome they had received from the people helped to make their labors a pleasure. He thanked Mrs. Cook, Mrs. Mawlinny, Mrs. Macnamara, Mr. Kincaid and others for kindly opening their houses for the weekly services, and promised that, as long as there continued to be a crowded attendance, the work would not be given up.

Westlake is taking photos Saturday nights. Studio, 301 Dundas.

30 Lbs. Brown Sugar for \$1.00.
28 Lbs. Montreal Granulated Sugar for \$1.00.
One Box Fine Off-stalk Valencia Raisins (28 Lbs.) for \$1.25

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 ASK YOUR GROCER FOR
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 Retail in all parts of the city.
 TELEPHONE 510. PER LOAF.

MARA'S

Saturday Night Sale,

From 7 to 10 O'clock.

We cordially invite everyone to visit our stores on Saturday evening to examine our goods and compare. No obligation to buy. During the last few days we have passed into stock many thousands of dollars worth of New Goods. These will be placed on our counters on Saturday evening. Bring the children with you and we will give

EVERY CHILD ACCOMPANIED BY PARENTS. A Present.

Also every boy who purchases a suit or an overcoat will be presented with A PURSE OF MONEY.

Below we give a list of twenty-nine Bargains, which are not baits or allurements, but simply a few of our regular values, which are open to everyone as long as... they last...

- 1st—Children's Fine Blue Serge Suits, on Saturday Night \$1.50.
- 2nd—Boys' 3-piece Suits, worth \$5, on Saturday Night \$3.
- 3rd—Boys' Heavy Tweed Ulsters, extra value, on Saturday Night \$3.50.
- 4th—Men's Melton Overcoats, in fawn, brown and blue, worth \$7.50 and \$8, on Saturday Night \$4.
- 5th—200 dozen Men's and Boys' Silk Ties, in bows, knots and four-in-hand, dark and light colors and polka dots (see our window), 2 for 25c.
- 6th—Gents' Cashmere Neck Scarfs, worth 25c, on Saturday Night 12½c.
- 7th—Fine Back Cashmere Socks, worth 30c, on Saturday Night 18c per pair, or 3 for 50c.
- 8th—White Unlaundered Shirts, on Saturday Night 35c, or 3 for \$1.
- 9th—White Laundered Shirts, worth 60c, on Saturday Night 37½c.
- 10th—Two only Gray Persian Lamb Capes, ripple collar and military cut, worth \$50, on Saturday Night \$29.50.
- 11th—One only Gray Persian Lamb Jacket, worth \$100, on Saturday Night \$47.50.
- 12th—Ladies' Heavy Black Jerseys, on Saturday Night 48c.
- 13th—Black Opossum Muffs, worth \$5, on Saturday Night \$2.40.
- 14th—The "Elegant" Corset, worth \$1.25, on Saturday Night 85c.
- 15th—Fine French Buttoned Kid Gloves, in tans, browns and black, worth 75c, on Saturday Night 50c.
- 16th—Ladies' White Linen Band Collars, on Saturday Night 2 for 5c.
- 17th—Children's Woollen Booties, in all colors, on Saturday Night 10c per pair.
- 18th—2 pieces Priestley's Black and Navy Serges, 54 inches wide and worth \$1.25, on Saturday Night 75c per yard.
- 19th—All shades of China and Pongora Silks, on Saturday Night 20c per yard.
- 20th—44-inch All-wool Silk-finished Henrietta, worth 75c, on Saturday Night 48c per yard.
- 21st—9 pieces Colored Dress Goods, in tweed effects, 44 inches wide, on Saturday Night 48c per yard.
- 22nd—23 pieces All-wool French Serge, 46 inches wide and in all the new spring shades, worth 75c, on Saturday Night 50c per yard.
- 23rd—Art Muslins, in new patterns and new shades, 40 inches wide and worth 15c, on Saturday Night 10c per yard.
- 24th—Best Chenille Table Covers, 1½ yards square, on Saturday Night 95c.
- 25th—Heavy Bleached Twilled Sheetting, 2 yards wide, on Saturday Night 20c per yard.
- 26th—Special line of Linen Towelling, on Saturday Night 5c per yard.
- 27th—28-inch English Prints, all new patterns, on Saturday Night 5c per yard.
- 28th—Mara's Famous Laundry Soap, on Saturday Night 3c per cake.
- 29th—15 bars Best Electric Soap for 25c.

The T. E. Mara Co. LIMITED.

153 DUNDAS STREET,
 155 DUNDAS STREET & MARKET SQUARE,
LONDON.

PHONE NO. 1043.

Out-of-town buyers who patronize our Mail Order Department will save money.