

YOU NEED NO MONEY

TO OWN ONE OF THE

11 — AUTOMOBILES — 11

THE LONDON ADVERTISER IS GIVING AWAY

All you are required to do is to canvass and collect subscriptions to The Advertiser. This you can do in your spare time.

This you can do without interference with your other work. In fact, you can secure a great many subscriptions by telephoning your friends, who are now taking The Advertiser.

tiser. They will all be glad to renew their subscription to help you win one of the eleven automobiles.

Think it over—make a quick decision—prove yourself a winner—and remember that there are enough people in your acquaintance now taking The Advertiser that are only waiting for you to announce yourself as a candidate to give you their renewal subscription for another year or more.

USE THIS BLANK—IT STARTS YOU

Entry Blank

TO THE LONDON ADVERTISER,
LONDON, ONT.

Gentlemen:—

I Nominate
(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street

Town or City

Signed

Address

Names of persons sending in names of candidates will not be divulged if so requested.

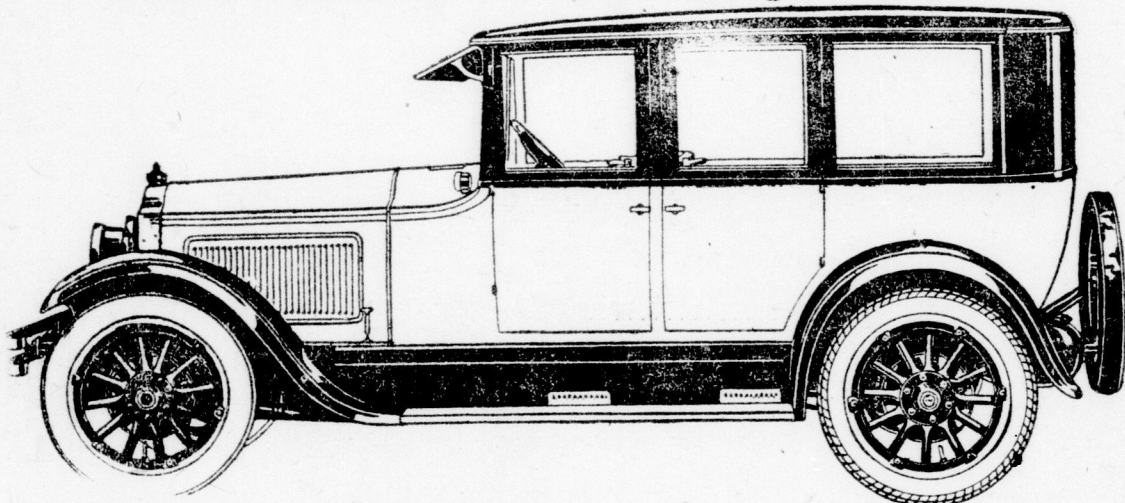
SEND IN YOUR NAME TODAY—And start right out to canvass for renewal subscriptions to The Advertiser

\$20,000 In Prizes Offered

You Have Your Choice of Eleven Automobiles or Their Cash Equivalent

THIS IS THE GRAND PRIZE

That Some Candidate Living In the City of London,
(Which Is District No. 1) Is Going To Win.



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan, or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

A FEW OF THE THINGS \$2,000 IN REAL MONEY WILL DO FOR YOU.

\$2,000 will make the first payment on a Home.
\$2,000 will go a long way in relieving some pressing mortgage.
\$2,000 will assist very materially in financing a university course.
\$2,000 will buy a lot of new furniture.

\$2,000 will buy you an elegant touring automobile and give you enough money to buy gasoline and oil for a year. \$2,000 is more money than many a man earns in a year. Here is your chance to earn that amount in 12 weeks, and still hold your position.

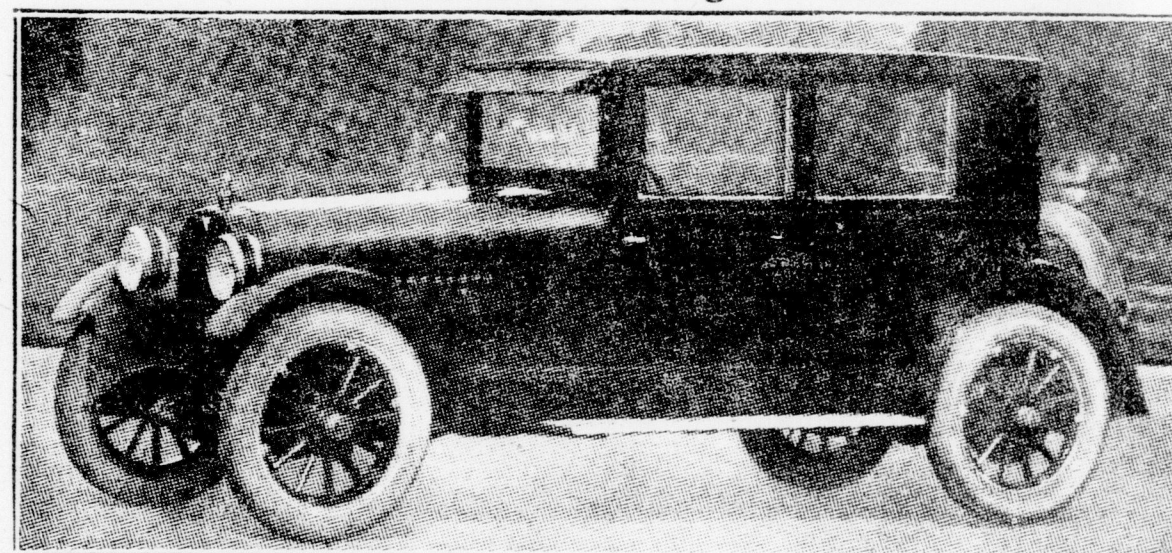
The person who never makes an effort is always tagging behind and wondering why the other fellow always gets ahead.

This is your opportunity, Mr. Reader—Grasp it. It may never come again.

Send in your name today and prove to yourself that you have the ability and that you are going to make it work.

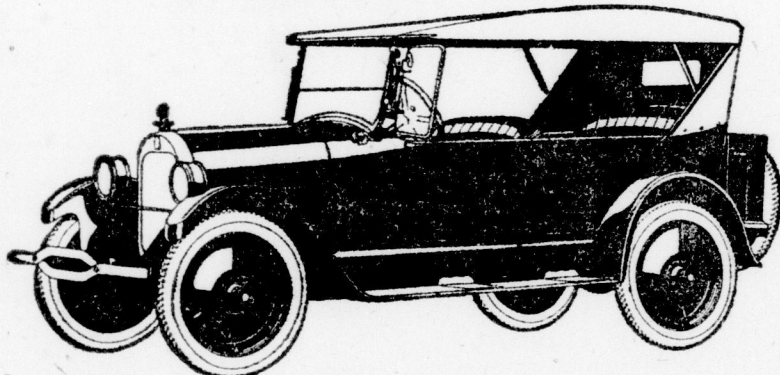
THIS IS THE GRAND PRIZE

That Some Candidate Living In One of the Country
Districts Is Going To Win

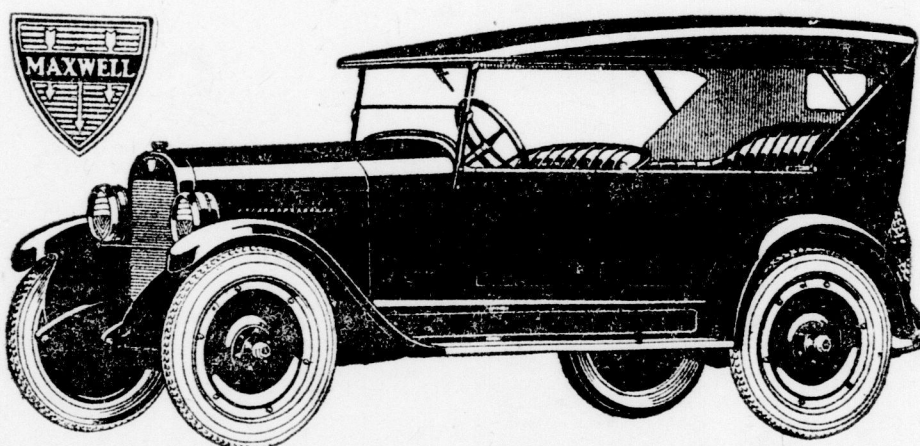


HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

HERE IS THE FIRST PRIZE IN DISTRICT NO. 2



DURANT FIVE-PASSENGER TOURING CAR—The winner of this prize will have his or her choice of either this elegant five-passenger Durant Touring Car, or \$1,000 in cash.



FIVE-PASSENGER MAXWELL TOURING AUTOMOBILE—The winner of this prize will have his or her choice of either this automobile or \$1,000 in cash. This prize will be awarded to the candidate who secures the second greatest number of votes in this district. The person securing the most votes will be awarded the Grand Prize of \$2,000.

HERE IS THE FIRST PRIZE IN DISTRICT NO. 3



FIVE-PASSENGER "RED BIRD" OVERLAND SPORT MODEL TOURING CAR—The winner of this prize will have his or her choice of either car or \$1,000 in cash.

CALL

7352

FOR ALL INFORMATION

BE SURE AND SAVE
ALL THESE FREE VOTES

Good For 200 Votes

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant

Address

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.

Information and Suggestions for Those Entering The London Advertiser Cash Prize Contest

First, fill in the Nomination Blank attached. Then bring or send it to the Competition Manager, who will credit you with 10,000 votes, and supply you with receipt books, instruction sheets, etc. Then start out after new subscriptions to The Morning Advertiser and The Evening Advertiser. Also secure renewals. Renewal subscriptions count votes just the same as new subscriptions. Don't miss a ballot—each ballot counts 200 votes.

Keep in touch with the Competition Department. Anything you don't understand, call us by telephone or write us, and we will gladly furnish you with all information. Phone 7352.

This Cash Competition has only been announced and will not get under way for some time; so that those who are hesitating about entering should send in their names at once so as to be in the first list of published contestants.

Contestants may be nominated at any time. While the advantage should be with those first in the field, it will really be with those who go at the task with the most complete system and determination to secure every subscription to The Morning Advertiser in their territory. Every household is a possibility, either for a renewal or a new subscription—this is a reason for necessity for systematic work.

A lady over fifty years of age won one of the automobiles in the last contest conducted by the management of this competition.

A firm of chartered accountants will be appointed by The Advertiser to audit all records and votes, thus insuring fair treatment to all persons competing in this contest.

Contestants may take subscriptions to The London Advertiser anywhere. You are not confined to your own district.

The price of The Morning Advertiser by mail is \$5.00 per year.

The price of The Evening Advertiser delivered by carrier in the city of London is \$7.50 per year.

Save all the 200-vote coupons you can get. They are good until the close of the competition. Put them in bundles of 100 each, then mail or bring them to The Advertiser Contest Office.

Fifteen per cent commission will be paid to all who do not win a prize.

Only one nomination is credited to each candidate. Subscriptions may be taken up to five years in advance in the county and five years in advance in the city.

A person whose paper is paid up to, say, next July, may pay for another year or two and have his time extended. All such subscriptions are known as renewals and will count votes under the scale of old subscriptions.

Keep in touch with The Advertiser Competition Department. Anything you don't understand, write or phone the Contest Office—Telephone 7352.

The competition is open to everyone—men and women, boys and girls. If you cannot enter yourself, nominate a friend.

People who are taking The Advertiser and paying the carrier boy 15 cents per week may subscribe for a year or more to some one contestant.

The carrier boy will be protected on his commission by The Advertiser.

The winner of the Grand Prize is barred from winning any of the other regular prizes.

Contestants should pay special attention to the soliciting and gathering of the 200-vote coupons that appear in The Advertiser every day. Just imagine how many votes these coupons would count for you if you had ten friends saving them every day—just 2,000 votes a day, or 12,000 votes a week.

Contestants should mail all subscriptions to The Advertiser Contest Department every few days, so as to get the papers started. A certificate of votes will be issued immediately on receipt of all subscriptions.

People who are now taking some other paper may give their subscriptions to their favorite candidate and have same dated to start at the expiration of their other paper.

In remitting money for subscriptions use postoffice or money orders, and where currency is necessary be sure to register all letters.

The receipt book is made in triplicate. The second portion is sent to the office with the money for subscription, and the third portion is given to the subscriber.

There will be no lost time, and \$2,000 in cash is not to be "passed by" today. Even if you earned only \$200 or \$300 during the next few weeks, it would be well worth trying for.

Advertiser Contest Office—Northwest Corner King and Richmond Streets, London

WRITE OR CALL US BY PHONE FOR ANY INFORMATION.

Telephone No. 7352

Three Chevrolet Touring Cars.

OR THEIR CASH EQUIVALENT

ONE FOR EACH OF THE THREE DISTRICTS.

Three Ford Touring Cars.

OR THEIR CASH EQUIVALENT

ONE FOR EACH OF THE THREE DISTRICTS.

Three \$300 Cabinets of Silver.

ONE FOR EACH OF THE THREE DISTRICTS.

15% Commission

People enrolling their names in this contest have everything to gain and nothing to lose. The Advertiser will pay 15% commission on all money sent in by candidates who do not win one of the eleven automobiles or other prizes.