



A FEW extra lamps, always on hand, eliminate the inconvenience of a table or floor lamp being out of commission just when it is most needed.

An abundance of light is yours for the asking. No other modern comfort is so cheap as light. A few cents will illuminate your entire house all evening—light is an infinitesimal item in the cost of comfort and convenience.

There is a correct Edison Mazda Lamp for every lighting purpose. Near you is an Edison Mazda Lamp Agent. He is a lighting specialist. There you can obtain real information about good lighting.

EDISON MAZDA LAMPS

A Canadian General Electric Product

EDISON MAZDA LAMPS

SOLD AND RECOMMENDED BY

CAMPBELL ELECTRIC

Wife-Saving Station
Home of the Grand Prize Eureka Vacuum Cleaners and Sunnysuds Electric Washer.

237 DUNDAS STREET. PHONE 4071W.

ITALIAN PRESS GAGGED

Mussolini Meets Strongest Opposition Yet in Senate On Newspaper Bill.

Associated Press Despatch.

Rome, Dec. 16.—The Italian senate today approved the government's bill designed to place restrictions on the liberty of the press.

The ballot in the senate, which was

secret, showed 150 in favor of the bill and 53 against it. This was the biggest opposition the government has yet met in the upper house.

WINDING-UP ORDER.

Toronto, Dec. 16.—Justice Mowat this afternoon granted an order winding up the affairs of the Greater Canada Security Corporation of Toronto. A permanent liquidator will be appointed.

MINISTER TO KEEP ROAD CRASH BALM

Buggy Owner Cannot Collect \$20 From Rev. D. J. Bradshaw, Court Rules.

Special to The Advertiser.
Ingersoll, Dec. 16.—In division court today, before Judge Wallace of Woodstock, considerable interest was centered on a case in which James Cove, North Oxford farmer, was the plaintiff, and Rev. D. J. Bradshaw, of London, defendant. A buggy driven by the plaintiff and the defendant's car collided, and both vehicles were damaged. It was stated that, following the accident, Mr. Bradshaw had contended that Mr. Cove was to blame for not having a light on his buggy, and that Cove had paid to Mr. Bradshaw \$20 at that time. He later learned that the law did not stipulate that he should carry a light, and he brought action to recover the \$20, plus \$15 damages to his buggy. Plaintiff was nonsuited.

BEST YEAR SINCE WAR ON CANALS AT THE SOO

Tonnage Heavier and Season Was Remarkably Free From Mishaps.

Associated Press Despatch.

Sault Ste. Marie, Mich., Dec. 16.—The American locks were officially closed at 2 o'clock this afternoon. The steamer Shagbush, looking up, was the last boat to pass at noon today. The Canadian canal will remain open until tomorrow morning. All the down-bound vessels which locked last night had little difficulty in getting through the river.

In commenting on the navigation season as a whole, Frank T. McArthur, superintendent of the canal, stated in regard to smoothness of operation and freedom from accidents to vessels and locks handling nearly \$2,000,000 tons of freight this year the record was the best in the history of lake shipping. No delays were occasioned at the canal by out-of-order machinery; no vessels ran foul in the turns and windings of the St. Mary's river, and only one wreck was marked up against the season, that of the barge J. L. Crane, which went down with seven on board near Crisp Point.

Thirty Hunters Get 13 Rabbits

Dereham Farmers Open War On Pests—Twenty Animals Sighted.

Special to The Advertiser.

Ingersoll, Dec. 16.—A successful "jack-rabbit drive" was held Tuesday afternoon in Dereham township, east of Verschoyle village. Thirty hunters participated. During the drive, thirteen jack-rabbits fell before the unerring aim of the hunters, and it was stated that some twenty escaped.

Dowlers

LIMITED.

Built on Value—Maintained on Value.

After Long Research and Hazardous Investigations
DOWLERS ANNOUNCE

An Important Discovery

The Inmost Recesses of a Man's Mind Are Explored and His Secret Hopes and Cherished Wants Are Uncovered Just in Time to Solve the Problems of Puzzled Gift-Seekers.

Published by Special Request of Every Woman in the World.

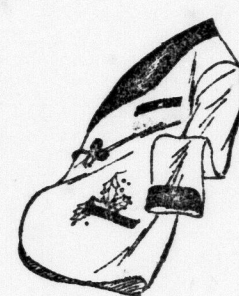
Gayly Colored Lounging Robes

Every man has a secret preference for gay colors, and even though he is sometimes timid about displaying them in public he will wear these richly patterned lounging robes in the privacy of his own home with a nonchalant air of unconcern. \$15.00 to \$35.00.



Novel Pyjamas In Rich Colorings

In pyjamas as well he favors broad, bright stripes and eccentric designs gay with color. And as for materials, nothing pleases him more than fine broadcloth in a lustrous finish. Smartly cut, for lounging about in on Sunday mornings. \$5.50.

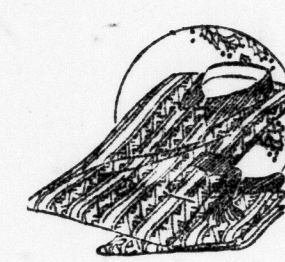


House Coats For His Hour of Ease

Give him a book, a pipe and an hour or so of leisure and he'll ask you for only one thing more to make him perfectly comfortable—a Dowler house coat of soft, warm wool or rich black velvet. \$6.50 to \$25.00.

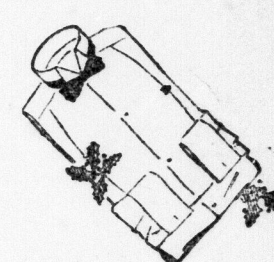
Broadcloth Shirts In Eccentric Designs

He likes to be well supplied with shirts—but not ordinary shirts. Broadcloth suits him best—a fine broadcloth, of course, in an exclusive pattern and fast colors. \$4.50.



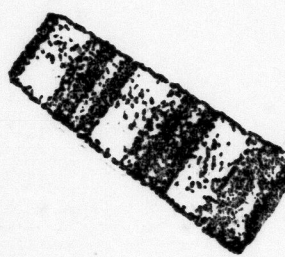
Dress Shirts Plain or Pleated

After dark he'll often have need of a finely tailored dress shirt. Sometimes he'll wear the plain stiff bosom at \$3.00, at others he'll favor the pleated front at \$3.50. Either is correct.



Pure Knitted Silk Ties from England

His experience has taught him that pure silk knitted ties from Welch, Margeson & Co., of London, England, outlast three or four of the ordinary kind. They don't get out of shape and their novel designs and rich colorings please him mightily. \$3.00.



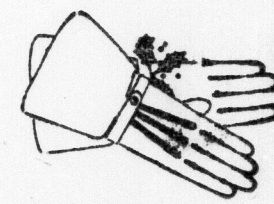
Beautiful Colorings In Parolis Silk Ties

The rich elegance and beautiful colorings of Parolis Italian silk ties will win any man's enthusiasm when he opens them on Christmas morning. Hundreds of patterns from which to choose. \$1.15.



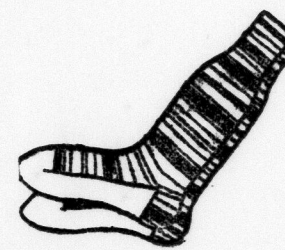
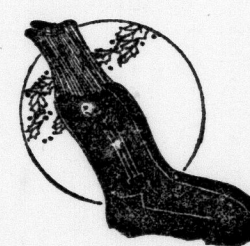
Motor Gauntlets, Warmly Lined

The man who drives his own car will appreciate these fine quality black horsehide gauntlets with full, roomy cuff. Strap wrist and warmly lined. \$3.75.



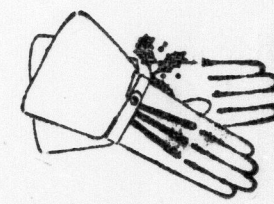
Pure Silk Hose of Clear Weave

For dress wear he never departs from pure thread silk hose of fine, clear, even weave and splendid weight. Plain black or with contrasting clocks. \$1.00.



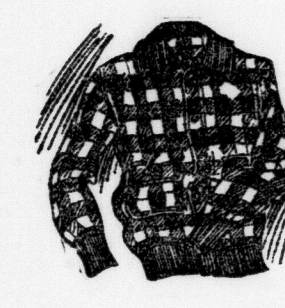
English Hose in Gayer Shades

He's never happier than when you give him hosiery that he really likes, and so marked a preference does he show for these English all-wool hose in novel designs that we strongly advise you to give him some. \$1.50.



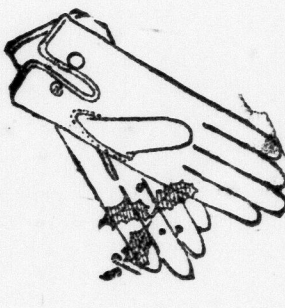
Sport Jumpers In Lumberjack Checks

If he indulges in winter sports of any kind or if he's fond of hunting or cold-weather golf, one of these new sport jumpers in lumberjack checks with knitted waistband and knitted cuffs will find a soft spot in his heart. \$5.50.



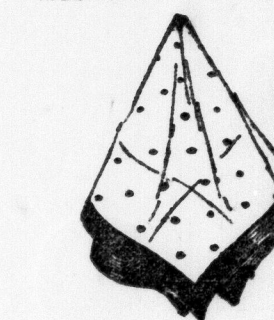
Pigskin Gloves, Because They Wear

And because they're correct for almost every occasion are invariably the choice of the man who likes to dress well. Furthermore, they're the most serviceable glove he can wear. Very special at \$2.85.



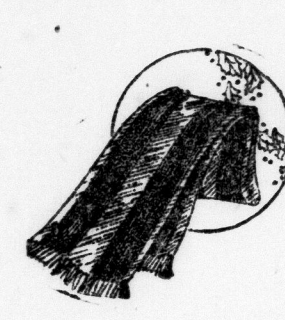
Silk Handkerchiefs For His Breast Pocket

Give him a colored silk handkerchief and if you watch him closely on Christmas morning you'll find him in front of the mirror somewhere artistically arranging it so that one corner peeps coyly out of his breast pocket. \$1.25.



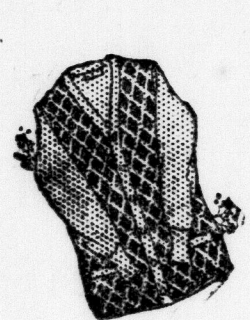
Cashmere Mufflers Squares or Stripes

Perhaps you've noticed how particular a man is about his neck scarf. He likes these of fine cashmere in squares or stripes in richly-shaded tones. They're warm and smart. \$3.50.



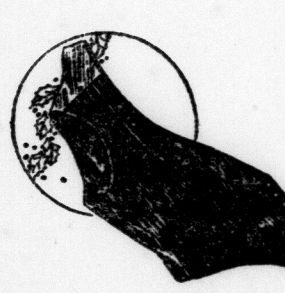
Aberley Sweaters, In New Patterns

He likes to be warm and comfortable, and that's a splendid reason for giving him an Aberley sweater, which fits snugly enough to be worn beneath the coat and is attractive enough for outdoor sports. \$6.00 and \$7.00.



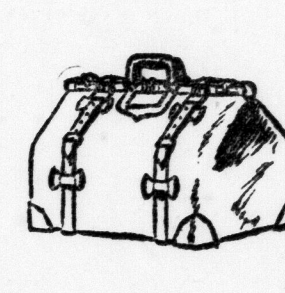
Hickok Belts and Initialed Buckle

He likes things that are up to the minute, and very new is this slightly wider belt of full-grained cowhide with chased silver buckle and black enamel embossed initial. Pearl, black, buff or navy. \$2.50 the set.



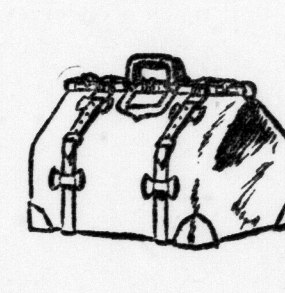
Black Dress Vests From England

When he gets all dressed up in his tuxedo he'll remember you with gratitude if you have given him one of these black silk vests imported direct from Welch, Margeson & Co., of London, England. \$6.00 and \$6.50.



A Club Bag For His Travels

When he hops on a train for somewhere he likes to carry good-looking, substantial luggage; it gives him an air of prosperity and gets quick service from the Pullman porter. \$6.50 to \$16.50.



NOTE:

Although the investigations showed that to bring about a complete state of satisfaction a Man Must Be Presented With All These Gifts, it was found that any one of them would please him greatly and exert a soothing influence.

Important Announcement

Our Brand, CROWN GASOLINE, is now discontinued.

On and after January 1st, our two grades of Gasoline will be AVIATION, a super quality product, than which there is none better, and SHELL, the popular priced Gasoline.

THE SHELL CO. OF CANADA, LIMITED
Head Office: MONTREAL



Pep
Power
Purity

Gasoline & Motor Oil