

WOMEN'S HOME and MAGAZINE PAGE

WOULD PLACE ORDER ON FIRMER BASIS

O. N. Board Adding Men's Financial Committee in Advisory Capacity.

The decision to create a financial advisory board, with a view to strengthening the financial position of the local association of the Victorian Order of Nurses was an important step taken at the quarterly meeting of the board, held Tuesday afternoon at the home of the president, Mrs. Harris, "Edison House."

On resolution of Mrs. J. S. Niven, seconded by Miss Hill, it was decided to establish the new department, and also to empower the executive to make the appointment of five practical business men sympathetic with the work and interested in serving in an advisory capacity. Dr. H. J. Hill reiterated a warning of the director-general, Dr. M. T. Macdonald, against having dead wood in committees, or any people unwilling to take an active part.

The subject of fees for services rendered in for a large share of discussion. While the point was re-emphasized that no one is ever refused service because of inability to pay, and the care of those who otherwise skilled service, is the first consideration of the order, those who are unable to pay a fee for the bedside nursing are expected to do so, according to their means.

Many people in London are under misapprehension with regard to this point, the supervisor of nurses stated, evidently understanding that no fees are attached whatever the financial status of those benefitting. Fees, she added, are always adjusted to the financial circumstances of those at hand.

Life Insurance for Babies. Commenting on the standard of service given by the nurses of the staff, all graduates of standard hospitals, with added training in social service and public health, Dr. W. H. Hill pointed to the fact that 20 per cent of the babies born in London are attended by Victorian Order Nurses.

In this 20 per cent the death rate is lower than for babies born under other conditions, either in hospitals or with the care of other nurses.

The subject was introduced of creche. All Victorian Order nurses, it was pointed out, have charts with the Victorian Order heading, to be shown to reports to the attending physicians. Further, the Victorian nurse has a card containing information with regard to the child she leaves in each home, and the nursing is given.

Regarding possible imposition of public by other than accusers, the view was taken that meeting that special nurses have a badge when engaged in continuous nursing is required. The rule is to engage only the nurses, Miss Symonds, the supervisor, stated. Miss Symonds reported that the total number of visits in September was 847, the total number of cases, 127. Thirty-eight night visits were paid. Five nurses were on duty, working an average of 291 hours during the month, 94 hours on week days, 12 on Sundays. Fees for patients amounted to \$220.05, from the Metropolitan Life, \$1.75.

Plans were made for the annual meeting, to be held the second or third week in January and Mrs. A. C. Joseph, Miss Martin and Miss Stella Mackinnon named a nominating committee. Delicious afternoon tea was served by the hostesses at the close of the business, and plans for work further discussed over the cups.

Plant Bulbs Now

DARWIN TULIPS
DAFFODILS
CROCUSES
HYACINTHS
Extra good bulbs.
Be sure they come from

DICKS

FLOWER SHOP

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DINNER 35c, 40c, 50c.
Come today! Try Lascelles Cafe and you will come again.
361 DUNDAS.

VISIT OUR LAUNDRY EVERY DAY THIS WEEK

WE CONTRIBUTE TEN CENTS TO THE WAR MEMORIAL CHILDREN'S HOSPITAL for each adult visiting our laundry during National Laundry Week, Oct. 23 to 28.

The Parisian Laundry

Laundresses, Dry Cleaners, Dyers and Rug Cleaners.

PLANNING FURTHER AID FOR GRENFELL MISSION

London Auxiliary Awaiting Information Regarding Loss Through Wreck of "Strathcona."

A meeting of the London branch of the Grenfell Mission has been called by the president, Mrs. A. T. Little, for Thursday, Oct. 26, at 3:30 o'clock, in First Presbyterian Sunday school, to make arrangements for a musical in November, for which Mrs. Ray Lawson has offered the use of her home, and also for an open meeting on Nov. 15, to be addressed by Miss Annie Warner, Ottawa, the Dominion secretary.

Miss Warner will illustrate her lecture, and authentic information will be obtained with regard to the extent of the loss to the mission, owing to the wreck of the Strathcona, the mission boat. No definite information has yet been received by the London branch to the amount of supplies on the boat at the time. Though the vessel was an old one, the blow is severe for the mission in view of the fact that all available revenue is required for meeting the bare demands of the work. Under the circumstances, the London executive is considering ways and means of extending its aid.

In response to appeal made through the press a few weeks ago for the needy of the Labrador region, a woman who preferred that her name should not be known, called at the home of Mrs. Donald McLean, Ph.D., 1111 St. George Street, who was looking after donations, and left five new warm fur collars, to be sent to the children in the orphanage at St. Anthony, Newfoundland.

Mrs. A. T. Little, president of the local branch, gratefully acknowledges the following donations for her work: Miss Purdy, \$10; Mrs. John Anderson, knitting, one pair socks and two scarfs; Mrs. Frank Bndbury, one scarf; Mrs. Charlton, knitting one pair socks; Miss Grayson, knitting one scarf; Mrs. F. A. Fitzgerald, King street, seven pairs socks and one pair wristlets.

Western Ontario Women's Activities

Address News For This Column by The Editor of Women's Page.

HARRIETSVILLE W. I.
The October meeting of the Harrietsville Women's Institute was held at the home of Mrs. D. McVicar. The baby clinic was conducted by Dr. Hamilton of Toronto, and the prizes were carried off by babies Abbott, Hughes, Carroll and Fletcher. Mrs. Frank Johnson and Mrs. R. Young were appointed as delegates to attend the Western Ontario Women's Institute convention. The meeting was a very enthusiastic one, with over sixty women present. The next meeting will be held at the home of Mrs. W. Ewin, Tuesday, Nov. 14.

Call Themselves Lenmore Comrades

"Lenmore Comrades" is the name of a new club recently organized by the residents of Lenmore. This club has been formed for the girls who reside at the King Street "Y," also for the past residents. During the year the club will secure speakers for educational purposes, and will also hold socials. The season is to be opened with a Halloween party to be held Tuesday evening, October 31. The motto chosen by the club is: "One target lights a thousand. Yet shines as it has shone. And the humblest light may kindle A brighter than its own."

The following executive has been elected: Honorary president, Miss McDonald; president, Lillian Davidson; vice-president, Vera Gregory; secretary, Marian Petplace; treasurer, Margaret Watson; and executive officers, Mary Parks and Cassie Lotan.

Face Peeling Habit Becoming Fashionable

Women of fashion and refinement in this country as in Europe seem to have been acquiring the mercurial face habit, depending less and less upon cosmetics for their complexion difficulties. It does seem a lot safer to just peel off the worn-out skin when it loses its youthful color and appearance—now that this can be done so easily, safely, painlessly and economically. There's no trouble getting mercurized wax at an drug store, since its virtues have become generally known here, and there's no trouble using it—just as you use cold cream, applying at night, washing it off next morning.

The wax (once used) suffices) takes off the old dead skin, in tiny flakes, a little each day. The new under-skin, which gradually appears, is velvety, soft and beautifully white, radiant with girlish loveliness. Any surface trouble like blackheads, pimples, red or yellow patches, freckles, etc., vanishes, of course, with the discarded cuticle.

Refuses Weary Eyes

When your eyes feel dull and heavy, use Murine. It instantly relieves that tired feeling, makes the eyes clear, bright and sparkling. Harmless, sold and recommended by all druggists.

MURINE

For Your Eyes

Smart Junior Frocks

Just as Paris has long since been the Goddess of Fashion for women's clothes, she is standing foremost in designs for the juvenile. A recent arrival here, from among the American buyers, states that this dress illustrated is just the type of dress that the smart small Parisienne is wearing. The long waistline is optional, obtained by the use of the narrow leather belt. Mother could make this little frock in a day and all it would cost if made of voile, would be about \$1, figuring material at 50c per yard. A more expensive and more dressy frock could be made of crepe de chine, which is very popular for junior clothes just now.

The pattern No. 1554 cuts in sizes 6, 8, 10 and 12 years. Size 8 requires 2 yards 36-inch material. Price 15c, stamps or coin (coin preferred).

Name
Town
Province
Age (if child's or misses' pattern)
Measurement: Bust Waist

Miss Drew, Graduate of Oxford, Addressing Women's Canadian Club

Twenty-five dollars for relief of fire sufferers in Northern Ontario was voted at a meeting held Monday evening, of the executive of the Women's Canadian Club, in the home of the Misses Blackburn, in Talbot street. In addition, plans were discussed for more definite activities in the immediate future, in connection with a memorial tower for Canadian heroes, to be erected in a commanding position at Springbank Park.

Among outstanding speakers announced for the near future for the club, as result of arrangements ratified Monday evening, is Miss Drew, a graduate of Oxford University, distinguished in the intellectual world, and said to be a most able speaker. She is available for the London Women's Canadian Club on Dec. 5, owing to the fact she is spending the winter in New York, and lecturing before various clubs and societies in Canada and the United States. Submitting a long list of subjects, she is being asked to speak here on "Reading and Education."

In order to share a great treat with the Men's and Girls' Canadian Clubs, the Women's Club has decided to ask these organizations to be present, when Mr. F. W. Hayden of Toronto, gifted interpreter of good literature, will give a Dickens lecture-recital, on the evening of Dec. 15.

The most immediate offering will be a lecture Tuesday next, Oct. 31, by Dr. Archibald MacMechan of Dalhousie University.

Thanksgiving week-end, where they will be guests in the home of Mr. E. C. Fox, a brother of the dean. They will be joined there by Miss Emma Fox, who is attending Moulton College.

Mrs. Florence Dewey, daughter of Rev. George Dewey, and Mrs. Dewey, Empress Avenue Methodist parsonage, has left for New York to spend a year in study in the Damrosch School of Music. For several years past Miss Dewey has been recognized as one of the city's most talented young violinists.

Mrs. Sarah Ketcham, 190 Langarth street, was very pleasantly surprised when a number of friends and relatives gathered at her home to celebrate her 85th birthday. Numerous and useful gifts were received by Mrs. Ketcham, and a dainty supper was served. Games and recitations followed before the guests took their leave, with best wishes for their friend.

A delightful event of last week was an evening devoted to games, when the members of the Springbank Avenue Club gathered at the home of the Misses News, London South, to spend a few hours with the guest of honor, Miss Marjorie Hepburn, a bride-elect of November. During the course of the evening a dainty supper was served, and the hostess after which a presentation was made to the guest of honor.

An interesting meeting was held Tuesday afternoon in the Technical School of the London branch of the Ontario Federation of Secondary Teachers. After the business session adjournment was made to the library, where Miss Alice Kelso presided over an inviting tea table. Miss Mary Macpherson, Miss Balfour, Miss MacAuley, and Miss Morgan assisted in serving. A large share of the credit for the success of the social part was due to Miss Agnes Stewart.

The Halloween social given by the Chesley Avenue Mothers' Club Tuesday evening was a merry affair. All were attired in masquerade costumes and the rooms were bright with gay decorations. An interesting program was given, including instrumentalists by Harold Powell and Pearl and Arthur Pratten; readings by Kathleen Hard, and dances by Miss Marjorie Taylor, Peggy Robbins, and Mona Webb. Solos by Ethel Hamilton and Miss Webb were greatly enjoyed. A dainty supper was served, which concluded the happy evening.

London's member for the federal house, Frank W. A. T., and Mrs. White are celebrating the 25th anniversary of their wedding on Saturday next, when their three children, Ernest, who is in Toronto University, and Baby Elizabeth, immediate relatives and friends, will share with them in the happy occasion. Mrs. White, previous to her marriage, was Miss Maude Rigby, daughter of the late Rev. Walter Rigby. The wedding took place in Blyth, where her father was stationed at the time. Previous to that, he was in London.

Fashion's Forecast

Numbers of visitors called at the Talbot Street Baptist parsonage Tuesday afternoon, when Mrs. Bowley Green received for the first time. Mrs. Green, who wore a gown of black panne velvet with gold and green trimmings, was assisted in receiving by Mrs. John Holman and Mrs. John B. Campbell. Mrs. Holman was gown in burgundy satin, and Mrs. Campbell wore a black crepe gown with a lace overdress. Yellow mums decorated the rooms throughout and were also used on the tea table, held in a cut glass vase. Mrs. N. Mills and Mrs. E. L. Brown presided at the table, while Mrs. Bowley Green acted as the hostess. Mrs. Norfolk and Miss Hilda Stuart. The many guests were ushered to the tea room by Mrs. L. K. Munroe and Mrs. Duncan McDermid, and Miss Ada Ladell made a charming door attendant.

ENDOWING COT IN NAME OF SCHOOL CHILDREN

Lord Elgin Chapter Completing Collection Stated Some Years Ago.

On Thursday and Friday of this week a collection will be taken up in both the public and separate schools under the direction of the Lord Elgin Chapter, I.O. D. E., to endow a cot in the name of the school children, in the War Memorial Children's Hospital. Some years ago \$450 was collected by this chapter from the school children for this purpose, and the members are going to make an effort to collect the balance this week. They are asking the co-operation of the parents to assist in this worthy object. This plan was decided upon at the meeting of the Lord Elgin Chapter, held Tuesday afternoon at the home of Mrs. James P. Miller, Sheldon Apartments. A concise report of the provincial meeting held recently at Kingston was served by Mrs. A. E. Miller. Tea was served at the close of the meeting. Mrs. Fred Beltz presiding at the tea table, conured with yellow mums.

CLUB NEWS

What Women Are Accomplishing in London.

PLAN CHICKEN SUPPER.
Robinson Memorial Methodist Ladies' Aid is holding a quilting bee next week in preparation for the annual bazaar to take place in November. A chicken supper is an entertainment planned for the latter part of November.

CHEERIO CLUB MEETS.

Meeting at the home of the president, Miss Mary Meredith, Colborne street, the Cheerio Club made plans for a Halloween treat to be given to the orphans at Mount St. Joseph, and to the aged people at Mount Hope, on Thanksgiving Day, with Miss Edith Kiley as convener. Arrangements were also made for a musicale to be given early in November, to augment the club funds, and Miss Lorna McGillivray was appointed convener. A copy of Bougereau's Madonna has been presented to the War Memorial Children's Hospital by the club. It was also decided that the meetings would be held fortnightly, the next meeting to be held at the home of Miss Kathleen Smith, Huron street, November 8. At the close of the meeting, a dainty supper was served by the hostess.

MAKES MANY PLANS FOR MOTHERS' CLUB

W. C. T. U. Hears Provincial Convention Reports—Appoints Delegates To Dominion.

Arrangements in connection with the opening and work of the Mothers' Club for the season, presentation of plans for raising funds, submitted by the financial-secretary, Mrs. J. J. Goodman, appointment of Mrs. J. J. Cole as assistant corresponding secretary, and of delegates to the Dominion W. C. T. U. convention in Toronto in November, with illuminating reports of the provincial convention in Cambridge, given by Mrs. R. E. Gregory and Mrs. H. W. Paddell, constituted a very full and most interesting program for the semi-monthly meeting Tuesday afternoon of the London branch of the W. C. T. U. Mrs. H. Ashplant presided over the very largely attended and enthusiastic gathering.

Thursday, November 1, was fixed as the date for the first meeting of the Mothers' Club, when some 108 members. Ladies appointed to see after the various departments, clothes cupboard, sewing, refreshments, etc., were Mrs. T. W. Huffman, Mrs. Hutchins, Mrs. G. Tucker, Mrs. Levi Fretz, Mrs. M. Sargent, and Mrs. William West. At Mrs. Harrison's request, Mrs. E. W. Gairns was appointed her associate for the visitation of club homes, which has now become a formidable task. Those who this year supply the refreshments are to be urged to accompany gifts, and become club visitors that week.

The new superintendent of finance, Mrs. J. J. Goodman, gave an enthusiastic report of the recent rummage sale, in connection with future financial plans for the season. So many sales have promised help that it was decided to hold another sale in a few weeks. A home cookery sale will also be held November 4, Mrs. Goodman to be assisted by Mesdames E. Phillips, Percy Young, Herb. Adams, Amy Patterson and others.

Mrs. Amy Patterson and Mrs. A. J. Chapman were named delegates to the Dominion convention, opening November 4, in Toronto.

Junior Work Develops.

Graphically telling the story of the provincial convention in Oshawa, and the business transacted there, Mrs. R. E. Gregory dealt especially with plans and new developments in the work in the province, and Mrs. H. W. Paddell with the convention personalities, giving also striking questions from addresses and discussions.

Mrs. Gregory referred to the impetus given to the work among young people through the appointment of Miss Rosemund Dunn of Toronto as travelling secretary. Attention was also drawn to the fine services of Miss Sara Detwiler, travelers' aid secretary, whose mission it is to visit in districts where the work is in its infancy, and organize the work not already covered by the Y. W. C. A. or other agency.

A gift most gratefully acknowledged by the union was a donation towards the work, of \$50 from the Dundas Centre Ladies' Aid, in token of sympathetic interest.

Mrs. J. W. Wallace gave the brief, but beautiful, Bible reading which, after meeting opened, Mrs. Phillips, musical director, leading the singing. A most pleasing number was a solo by Miss Edythe Vann, accompanied by Mrs. George Copeland.

A happy social half-hour, to the accompaniment of delicious coffee and cake, concluded the successful afternoon.

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STUDY EFFICIENCY.

"Efficiency" was the subject of an interesting address at the "Echoes Club," which met Monday night at the Y. W. C. A.

IS PARTY WEEK.

The last week in October will be gala week at the Y. W. C. A. No less than five Halloween parties have been arranged, October 28, the Industrial department is holding its party; Tuesday evening, October 30, the Lenmore Comrades will open their social season; and the same night the Physical Department will entertain in the gymnasium. The evening following, the Girls' Canadian Club has arranged to hold a party at "Len-

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CORSET DEPT., MAIN FLOOR.

NEW MODELS

GODDESS FRONT-LACING CORSET, new aero back; tongue under lacing, made of pink coutil; elastic top silk edge trimmed, long skirt with elastic inserted in back. Price \$4.00

GODDESS FRONT-LACING CORSET, of pink coutil, for medium figure, topless model, with surgical elastic straight across; also elastic gore in lower part of back; four hose supporters. Price \$3.50

GODDESS FRONT-LACING CORSET of white coutil, elastic top, four hose supporters. Price \$2.50

NEW MODELS

PRACTICAL FRONT CORSETS of imported white coutil; model for a stout figure; well boned, wide elastic section in lower back; six hose supporters; sizes 24 to 36. Price \$6.00

PRACTICAL FRONT CORSET, made of pink coutil. For a medium figure, has elastic inset at waistline; medium length skirt; six hose supporters; sizes 20 to 27. A pair \$5.00

PRACTICAL FRONT CORSET of pink coutil, for average figure; has elastic top; medium skirt with elastic section in back; sizes 20 to 30. A pair \$5.00

NEW MODE BANDEAUS of pink, tricot, extra long front, with elastic band at waistline; sizes 32 to 44. Price, each, \$1.00

NEW MODELS

LA DIVA REDUCING CORSET, made of strong white coutil, medium low bust, long skirt, graduating clasp, elastic inset front and back; sizes 20 to 36. Price \$5.00

LA DIVA CORSET for average figure, made of white coutil; topless model with elastic sections at front and side of skirt; six hose supporters; sizes 20 to 30. \$5.00

LA DIVA CORSETS of pink broadened satin, topless model, trimmed with two-toned ribbon; six silk hose supporters. Price, \$8.00

NEW MODELS

D. & A. CORSETS of pink coutil, elastic top, well-boned skirt, with reinforced front; six hose supporters; sizes 21 to 30. A pair \$3.50

D. & A. CORSETS of white coutil, for stout figure; low bust, long hip, well boned, elastic inset in back; sizes 20 to 36. A pair \$3.50

D. & A. CORSETS of white coutil, medium bust, graduated clasp, six hose supporters; sizes 20 to 36. A pair \$2.50

NEW MODE BANDEAUS (boy shape), closing in the back; made of pink broadened; sizes 32 to 44. Price, each 75c

BANDEAUS of tricot, back closing; sizes 32 to 44. Special at, each, 39c, 3 for \$1.00

NEW MODE BANDEAUS, front or back closing; sizes 32 to 44. Price, each, .50c

GRAY'S, Ltd.

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AGENTS FOR BUTTERICK PATTERNS, DELINEATOR AND QUARTERLY.

Drip Pan Under Cooking Surface

is of high-grade enamel, and acts as a receptacle for water or other substance spilled over the cooking surface of the range.

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ELECTRIC RANGE
THE D. MOORE COMPANY, LIMITED
HAMILTON
Makers of Electric Stoves and Ranges for Heating and Cooking. There's a touch of tomorrow in all Moore does today.

BOOKLET ON REQUEST.

ARE VETERANS REUNIONS.

Real "veterans' reunions" are the eueches and dances which the Ladies' Auxiliary to the G.W.V.A. is holding this season. The first, a fortnight ago, proved such a happy affair, that the second, to be held Thursday evening in Hyman Hall, is anticipated with keen pleasure. In aid of the relief work, for which the demand is greatly increased in the winter months, two of the young members of the Ladies' Auxiliary are holding a sale of cookery on their own responsibility, Saturday next, in the basement of the market.

FORM STUDIO CLUB.

On Saturday evening, October 21, the pupils of Mr. J. Parnell Morris met at his home for the purpose of forming a studio club, to meet once a month. Various items of business were discussed, and Mr. Morris was elected president, with Miss Lucy McMechan as secretary. A short musical program was contributed by Miss Rita Nelles, Grace Needham, Annie Ward and Lucy McMechan. A very instructive talk on "The Thinking Musician" was given by Mr. F. L. Willgoose. Dainty refreshments, provided by Mrs. Morris and a social half hour concluded a very enjoyable evening.

GIVE CASSEROLE TO BRIDE-ELECT

A handsome pyrex and silver casserole was presented on Tuesday afternoon by members of the Harriet A. Boomer Chapter, I. O. D. E., to a popular bride-elect member, Miss MacQueen, hostess of the October meeting.

Further plans were made in connection with the sacred concert in the Grand Opera House on Sunday evening next in aid of the War Memorial Children's Hospital. Amongst the prominent artists taking part are Mrs. E. Wyatt, Mrs. Schofield, Miss Lorna McGillivray, harpist; Mrs. Ernest Bluethner (Geraldine Regan), violinist. Mr. J. Parnell Morris is also assisting, and others. Rev. G. Quintin Warner will act as chairman. Sewing for the Children's Hospital and chatting about proposed work during the season, the afternoon passed quickly and pleasantly, Miss MacQueen serving dainty afternoon tea.

MOTHER, MOVE CHILD'S BOWELS WITH "CALIFORNIA FIG SYRUP"

Even Cross, Feverish, Sick Children Love its Taste and it Never Fails to Empty Little Bowels

When constipated, bilious, irritable, listless, or full of cold, your little one needs a teaspoonful of "California Fig Syrup" to quickly start liver and bowel action. In a few hours you can see for yourself how thoroughly it works the sour bile and undigested food right out and you have a well, playful child again. Millions of mothers keep "California Fig Syrup" handy. They know a teaspoonful today saves a sick child tomorrow. It never cramps or overacts. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.