

THE LONDON ADVERTISER'S Greatest Gift to Its Women Readers

Free Embroidery Patterns

Clip Six Coupons

and get the

**Imperial
Pattern
Outfit**

160 Latest **160**
Patterns

Including

**Book of Instructions and
Metal Embroidery Hoop**

All Yours For

6 COUPONS **68c**
AND

Guaranteed Retail
Value More Than **\$10.00**



The London Advertiser

Placed with the manufacturers the largest order ever booked to secure the exclusive rights for these New Process Patterns for its readers

Every woman knows the price of Embroidery Patterns. They are 10 cents each the world over---sometimes more---never less. The Imperial Pattern Outfit contains 160 different patterns, each worth a dime. Booklet of Instructions and All Metal Hoops go with it.

Every design is selected from the very latest styles of New York, London and Paris and the Booklet of Instructions teaches 27 different stitches for embroidering waists, lingerie, baby clothes, neckwear, table linen, towels, monograms, cushion tops, and everything in dress and home decorations.

WHAT YOU GET

- 160 Latest Embroidery Patterns, each worth a dime.
- Booklet of Instructions, teaching all stitches, so simply illustrated that any school girl can readily become an expert.
- All Metal Hoop, new patent self-adjusting spring—fits all thicknesses of material.

More Than \$10 Value for 68c

LOOK FOR THE COUPONS

HOW TO GET IT

We will print One Coupon somewhere in this paper every day. Simply cut out SIX of them of any date or dates, bring them to this office together with 68 cents and you will be presented with the Complete Outfit, done up in a very neat package.

The 68 cents is intended to cover the cost of express, clerical work, and the overhead expenses of getting the package from the factory to you.

OUT-OF-TOWN READERS.

can secure the outfit on the same terms by adding 10 cents extra for postage.

Distribution Begins Friday

WHY WE DO IT

We believe the women readers of this paper are the best housekeepers and the best dressed women in the world, and as such will appreciate our efforts to render more easy the everyday task of making the "Home Artistic" and the "Woman Beautiful."

We believe every girl should be taught the most fascinating and the most useful of all true womanly accomplishments, namely, Art Needle Work.

This beautiful and complete embroidery assortment is our contribution to the culture and refinement of the homes of our readers.

Present Six Coupons