

FOUR.

## London Advertiser

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## TORONTO REPRESENTATIVE.

F. W. Thompson, 56 Mail Building.  
The London Advertiser Printing Co., Limited.

LONDON, TUESDAY, MARCH 31.

A lot of states with spring floods are in states of discontent.

Inspiration seldom visits the man who waits for her with an open note book.

March came in like a lion or a lamb and will likely go out as a mud turtle.

March may be preparing to give us an April fool by going out like a lion.

Felix Diaz says that he is in the hands of his friends, which is about the most unsafe spot in Mexico.

"Who put the 'ire' in Ireland?" asks the Toronto Star. Must have been the same folks who put the "str" in Ulster.

A dispatch from Mexico says that Huerta is bottled up, but as he has a reputation for opening bottles, that should not bother him.

A noted English critic declares that Tennyson is a minor poet, but the music of his verse sometimes runs to major tones, which are undying.

When he applied for a position with one of the Antarctic expeditions, Doc Cook was turned down. It was probably decided that this was a case where more than one Cook was too many.

A refined Frenchwoman told the women of Hamilton that in Paris refined women did not wear the extreme styles that are seen on the Canadian streets. The demi monde set the styles for the ultra fashionable world.

## THE DEADLY PARALLEL.

"Ten years ago this month, if my memory serves me right, I made in this House a statement similar to the one I now find it my duty to repeat."

And that is this: That never at any time did I or anyone connected with me receive, directly or indirectly, one dollar or one cent from the Standard Oil Company of Ohio.

One of the subsidiary companies is the Imperial Oil Company of Canada, with headquarters at Ohio, and which has a pipe line running from the state of Ohio into Ontario.

It would have been just as well for the Hon. W. J. Hanna to have acknowledged his long service with the Standard Oil Company in the first place. His quibbling statement that the Imperial Oil Company was a Canadian company, and his suggestion that it had no connection with the great American octopus were accepted as a technical explanation at best. Everyone knows whether or not the Standard Oil Company has any Canadian connection and the proof of its family connection in the courts of the state of Ohio will be regarded as a straight declaration that it has the Provincial Secretary of Ontario as one of its "holdings."

Mr. Hanna's words had the tone of abhorrence, as he placed his denial of connection with Standard Oil on record. It must have been in his thoughts that a connection with such a company was a bad thing for the public to know. This Imperial Oil Company could be made to appear as some sort of benevolent and fraternal institution, but Mr. Hanna roared at the suggestion that he should be considered a minion of the Rockefeller juggernaut.

What Miss Ida M. Tarbell would have to say of Mr. Hanna if he were secretary of state or state senator across the border can be imagined. Even in Canada, which has not had to contend with Standard Oil because of the nation's youth, his position as a public man is greatly weakened by his superficial attitude. The light of publicity from Ohio may show Mr. Hanna close to the vast corporate interest that has ever fattened itself at the expense of a nation. He will have to explain his explanation.

## MANITOBA LIBERALISM.

EVIDENTLY the Liberals of Manitoba are neither dead nor sleeping. They have just closed one of the largest and most enthusiastic conventions in the history of the Province. And they have adopted an advanced program which should appeal strongly to the electors. While attending to economic questions, matters relating to social and moral reform have a leading place. Tax reform is advocated; a fair wage clause and an eight-hour day's work is asked for on all Government contracts; legislation in aid of workmen's compensation has a place; electoral reform, and the speedy punishment of electoral and political corruption are among the planks. Temperance legislation, the

most advanced of any Manitoba has yet known, receives attention; the abolition of the bar, and more stringent regulations in the sale of liquor should enroll the support of all sincere friends of temperance. And they have gone still further in taking up the question of woman suffrage. Politicians are sometimes inclined to fight shy of this matter. But the Liberals of Manitoba come out squarely in its favor. Only they throw some of the responsibility for its adoption on the shoulders of the women by requiring that at least 15 per cent of those who might be women voters shall ask for it. We have doubts about this provision. If it is the duty of women to vote, that duty should be imposed on them, and they should be urged to its performance, whether they ask for the franchise or not. Still, we suppose, some concessions have to be made to the lukewarm in any advanced movement.

The Liberals in the Prairie Province have no easy task before them. The Government and its party are strongly entrenched. Their leaders are past masters in all the devices of political trickery. They have a hold on the liquor traffic, and by that and their retrogressive educational policy they have some control over the large foreign population. Liberalism will have to fight hard to win. But the main thing in its favor is that it is on the side of progress and reform. Their principles must prevail, and they will win with these eventually. Reports from the west indicate the growing strength of the party. And with right on its side, it will succeed. The next election will be a bitter contest no doubt. But the Liberals are more hopeful than ever, their policy is better than ever, and they are justified in anticipating a successful issue.

## A STRONG MAN.

IT IS Premier Asquith and not Sir Edward Carson who is making history. The little puff of smoke in Ulster will quickly float away. But Mr. Asquith has shown England and the whole world the strength of British constitutionalism. He has added to its strength and has the country behind him at this moment in the assertion of Parliamentary government.

Mr. Asquith has the knack of making difficult things easy. In his hand a crisis turns out to be almost an ordinary matter. He is like a felder who takes difficult chances so easily that he may even miss some credit with the populace.

The honorable care with which the Premier proceeded to resign his seat on the assumption of a second salary of office, the secretaryship for war, is also an example that will go down in history with the rest of the acts of 1914. And the final carrying of the three great bills over so frantic an opposition will place Mr. Asquith among or near to the greatest of British premiers.

## AN IMAGINARY PARALLEL.

IT IS just possible to imagine a parallel to the Ulster situation arising some time in Canada.

Suppose Newfoundland taken into confederation as a Province, and some influx of other Canadians into a section of the island. Then conceive that the new Province might decide to insist for various good reasons upon a larger measure of local autonomy than that enjoyed by the other Provinces, and the Ottawa Parliament passed an act granting this, but the Canadian section of Newfoundland, against the wishes of the great majority, both in Newfoundland and in the rest of the Dominion, demanded that no change be made and threatened a rebellion. How the majority of Canadians, anxious for peace, law and order, constitutional government and the greatest good to the greatest number, would rejoice to find that the officers of the militia refused to obey the Government's orders, that the bluff rebellion would likely therefore become an actuality, that the country was in for civil war, vast expense and business ruin, and that lodges of one sort or another and even cabinet ministers in Great Britain were sending messages of encouragement to the rebels in Newfoundland.

Such a case may sound as absurdly impossible as it would be unwelcome. But the Ulster fact is as strange as the fiction we have conjured up.

## A RETREATING LIBERAL.

SIR MELVIN JONES, president of the Massey-Harris Company, has announced that he will no longer support the Liberal party, because it is in favor of reducing the tariff on agricultural implements. In so doing he is, of course, exercising his undoubted right. Whenever a Liberal becomes dissatisfied with the policy of his party it is both a duty and a right for him to express his opinion, more especially if he conscientiously believes that he is acting in the public interest. Liberalism has frequently had to meet with defections from this cause, and while it is not very pleasant for the leaders of the party, and may even cause a temporary setback to the party, in the end the welfare of the people, is sure to prevail.

A great many men, however, of both political parties, are largely influenced in their views on public questions by their own personal affairs. That may not be the highest form of political morals, but it is perfectly natural. If Sir Melvin thinks that the business of the Massey-Harris Company will be injuriously affected by the imposition of lower duties on the articles it manufactures, it is not unnatural for him to oppose the reduction. The fact that some slight diminution in the profits of wealthy manufacturers can be off-set by increased benefits for the masses, does not appeal to human selfishness.

But we are not prepared to admit that the fears of Sir Melvin and those who

## On the Spur of the Moment

Millionaires' Row.  
The mansions are built without thought of expense.

In Millionaires' Row.  
The gardens are fine and the lawns are immense.

In Millionaires' Row.  
There's silver and gold on the table all right.

In Millionaires' Row.  
The families all eat their dinners at night.

In Millionaires' Row.  
But you don't hear the chirp of the cherubic mite.

In Millionaires' Row.  
They all own a dozen or so of machines.

In Millionaires' Row.  
In Millionaires' Row.  
They have the correct and their man-ners are grand.

In Millionaires' Row.  
They have all the gasoline wagons in style.

In Millionaires' Row.  
They smash the speed limit and sport round a pile.

In Millionaires' Row.  
But baby cabs? Gosh, there ain't one in a mile.

In Millionaires' Row.  
Their liveried servants are always on hand.

In Millionaires' Row.  
Their talk is correct and their man-ners are grand.

In Millionaires' Row.  
The luxury in every home is complete.

In Millionaires' Row.  
The lights are ablaze and the music's a treat.

In Millionaires' Row.  
But you don't hear the patter of baby's small feet.

In Millionaires' Row.  
Those people are poor who pretend they are rich.

In Millionaires' Row.  
Without a small voice raised to high concert pitch.

In Millionaires' Row.  
There's one joy in living of which they can't tell.

In Millionaires' Row.  
I'd rather hear my kid give one hearty yell.

In Millionaires' Row.  
Than to own all the mansions in heaven or—well,

In Millionaires' Row.  
think with him are fully justified. Britain is one of the greatest manufacturing countries in the world, and it manages to flourish, and sell its goods, though without the bolstering process of customs taxation. The United States has for years followed a policy of protection, but now it has changed that policy for a true tariff reform. It has abolished some of its duties and materially lowered others. The fear of injury professed by Canadian manufacturers, if an honest one, is based on the admission that they cannot compete with other countries. But why? Are our businessmen less capable, or our mechanics less skillful than those in the States? Will it cost any more to manufacture goods in Canada than in the States? Does the Massey-Harris Company pay any higher wages to its employees than are paid in the States? Are their expenses any higher? These questions need only to be asked—and answers are self-evident. Even with the high tariff formerly in force in the United States our people sold quite a few dollars' worth of goods across the line. Now that the tariff has been reduced, what is the matter with Canadians that they cannot go into the markets to the south of us, and compete successfully?

The inference that the average man will be disposed to draw is that some of our manufacturers want to control the Canadian market, and secure large profits at the expense of the Canadian consumer. If that is the chief cause of the opposition to reduced duties then it is one which deserves no sympathy. A reasonable profit on their work is due to all men, but exorbitant profits at other people's cost is not. Fair profits on their business manufacturers in Canada can have, even though they should be required to meet competition. More than that they ought not to expect. With reduced duties on agricultural implements the Massey-Harris Company will be in no danger of bankruptcy. Its business is more apt to increase. It ought to be able to retain the larger share of its Canadian business, and it is in a position now to invade the markets of the United States. If it cannot continue to prosper there must be something wrong with its management or its workmanship. But its profits will not be reduced below a figure which is legitimate. And in any event the farming community upon whose prosperity Canada depends, will gain some help in the struggle for existence.

## SEELY.

THE resignation of Col. Seely deprives Great Britain, for a time at least, of an able administrator. Forty-six years of age, he is still comparatively young. His career has been a brilliant one in various ways.

Educated at Harrow and Cambridge, he was called to the bar in 1897, and later served with the Imperial Yeomanry in the Boer war. He won distinction in South Africa, and before that had been awarded a gold medal by the French Government for saving life at sea. Seely is a man of courage and high honor. An upper class Liberal of the right wing, he may not be so generally popular with his party as the more radical leaders, but the last has not yet been heard of him.

WAY TO GET EVEN.  
[Atlantic Constitution.]  
Take your troubles by the hand—  
Neither sigh nor weep.  
But when they drift to Slumber Land,  
Swat 'em while they sleep!

CLEVER MR. ASQUITH.  
[Montreal Star.]  
Mr. Asquith's courage in refusing to sacrifice Col. Seely will appeal even to those radicals who hold that the War Secretary made a grave blunder. The most amazing asset of the Prime Minister is his faculty for getting out of tight corners; and that faculty largely consists in his readiness to ignore precedents and

Musings of a Pessimist.  
One of the pleasant things of this life is to buy a hat for your wife for \$21 and take it home and then have her tell you where she could have got the same thing exactly for \$9.95.

The things that a feller likes to eat and drink ain't good for him, and anyhow they cost too much.

When a man wears good clothes it's a cinch that somebody has to work for them, either himself or his wife.

If all the young gentlemen who hang around poolrooms would go to work this life would be a lot easier for the rest of us.

I never yet saw a postmaster who was against the government—at least not until he got out of office.

Signs of the Times.  
Prices of \$10,000 and \$40,000 are to be given for achievements by women. Let it be hoped that the lady who invented the hook and eye will not be overlooked.

It is contended that women over thirty are eligible to the governorship of Illinois. That makes it safe. No woman will ever admit she is over thirty.

As the government is about to dissolve the tobacco trust again, it might be well to hurry and save all the coupons possible.

Thus far there is no report to the effect that anybody has got drunk on New York.

A Vassar (Mich.) man 110 years of age is looking for work. It seems as though he should have found it by this time.

Two Turkish aviators fell into the ocean and had to swim out. It seems to fall into the ocean more than a Turk.

In other words, Detroit has suppressed every sort of vice excepting the tango.

TO HAVE AND TO HOLD.  
[Judge.]  
"Does Tightwad keep Sunday?"  
"I expect he does, if he ever gets hold of it."

IN SOCIETY.  
Debutante—A girl who sleeps all morning drinks tea all afternoon and walks backwards all night.

SURE CURE.  
[Cleveland Plaindealer.]  
"Doctor, I'm feeling awful. I can't eat. I can't sleep. I can't—"  
"I can cure you," said the doctor, "it'll take my advice. Go and ask her to marry you!"

THE MATERIAL INSTINCT.  
[Tit-Bits.]  
Marjorie, aged five, had been given some chocolates of various sizes. Picking up a little one, she said: "This is a baby chocolate" and of a large one: "This is a mamma chocolate." She then swallowed the little one, and lifting the larger chocolate to her mouth to eat that also, she said: "Don't cry, baby, your mamma is a-comin'!"

FOOLISHNESS.  
[Herald.]  
There is something like a panic in Germany over the steady and rapid increase in the Russian army, and the German press is full of anti-Russian stuff these days. But the official press of Petersburg retorts that the recent additions to the German army made the strengthening of the Russian army necessary. And so it goes. Probably nothing but Armageddon can end the foolishness.

EQUAL RIGHTS.  
[Ottawa Citizen.]  
If the people of Ulster are to be allowed to arm themselves in order to resist laws in which they do not believe, there would seem to be no reason why labor should not adopt similar tactics.

UNITED FARMERS OF ONTARIO.  
[Regina Leader.]  
The declaration of a representative gathering of Ontario farmers to organize the United Farmers of Ontario, which is to be an association of Ontario farmers similar to the Grain Growers' Associations of Saskatchewan and Manitoba and the United Farmers of Alberta, is a step in the right direction.

It is important that the agriculturists of Eastern Canada should become fully organized and thus be able to speak with one voice and take united action upon those great questions and policies which so directly and materially affect their interests. The manufacturers are organized from the Atlantic to the Pacific and it is well that the farmers also should be so organized.

The farmers of the West by reason of their organization have accomplished great good, and with the eastern farmers organized and acting in sympathy and conjunction with the western farmers, the voice of agriculture should become a powerful factor in molding future policies in Canada.

ABE MARTIN

One way a girl has o' proposin' is t' tell a young man she prefers th' half-sorry t' th' parquet. A girl baby wins th' Mr. and Mrs. Thford. Moots. Yesterday, th' Reg'lar Army loosh out.

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## LINEN SALE

Manufacturers' lot of slightly imperfect

Thursday,  
Friday,  
Saturday

Table Cloths  
and Napkins

An unusually fine lot. The imperfections are very slight and prices average about one-half. See window display.

Similar sales are held about twice a year, so our customers know what to expect in this Linen Sale, which will be held Thursday, Friday and Saturday of this week. It is an event that is eagerly waited for, and it will be largely attended by out-of-town as well as city customers. Due notice is given, so that those far and near may hear of it.

This lot, which is an unusually fine one, consists of hundreds of the Finest Pure Damask Linen Table Cloths, with slight imperfections, in sizes 1x1, 1½x1½, 1¾x1¾, 2x2, 2½x2½, 2x3, 2½x3, 2½x3½, 2½x4 yards. Prices,

50c to \$5.50

Table Napkins, Assorted; Slightly Damaged

at 10c, 12½c, 15c, 18c, 20c, 25c, 28c, 35c, 40c each.

A few Tray Cloths in the lot ..... 30c to \$1.25

CHAPMAN'S 239, 241, 243 Dundas Street

## From Western Ontario Press

KING LOSING SLEEP.  
[Brantford Expositor.]  
"Unhappy lies the head that wears a crown," which being interpreted probably suggests that our own King George may be missing a little sleep these days.

FOR PARK PURPOSES.  
[Berlin Telegraph.]  
The purchase this week of the Cressman bush on the Grand River between Berlin and Doon for park purposes, by a syndicate made up of Galt, Preston and Berlin gentlemen, is generally regarded as the first step in a larger movement looking to the preservation of the natural beauty of the valley of the Grand River between Berlin and Galt.

LAW PROTECTS SHADE TREES.  
[Woodstock Sentinel-Review.]  
A newspaper paragraph tells how a man in Collingwood secured a verdict of \$32.57 against the water and light commission of that town for the damage done to some shade trees by the agents of the hydro commission. The paragraph adds that, according to the law as interpreted by the courts nobody, even when backed by the authority of the municipal council, has a right to cut down or mutilate any shade trees without the consent of the owner of the property in front of which the trees are standing. It is well that this should be kept in mind. One can never tell when such information may prove useful.

AN OBJECT LESSON TO FARMERS.  
[Guelph Herald.]  
Farm economics find a stalwart exponent in Dr. G. C. Credman, of O. A. C. At all times he courageously advances the plea that farmers are not making enough money because they are not being made to produce farms as much as they ought to, and what is more, the genial head of Ontario's Agricultural College has the proof to show that he is correct in his argument. Farmers often advance the plea that they know enough practical farming not to require to be taught by theorists. But this argument is not proof against the assertion that the agriculturists of this province are not reaping near from the results of their labors that they might secure did they but adopt the methods which are in use by farmers in other countries, and which experiments have shown can be just as effectively used in Canada.

WIDE ASSORTMENT.  
[Kansas City Journal.]  
She thought she would try the new telephone. "What number?" asked Central. "Why, I don't know. What numbers have you?"

3-in-One oil keeps rust off tools

DRINK FRY'S COCOA

"RESORTS, ATLANTIC CITY, N. J."

CONTINENTAL

Tennessen Avenue, near Beach; always open; private bath; running water in rooms; elevator; excellent table; white service; orchestra; American plan; \$2.00 up daily; \$10.00 to \$15.00 weekly. Bookings. M. WALKER DUNN

ywt, Apr. 18

HOTEL STRAND ATLANTIC CITY, N. J.

Always open Capacity 500. Fireproof. Sea water in all baths. Orchestra. Garage. American plan. Located between the two great ocean piers. Ideal. OWNERSHIP MANAGEMENT. ywt, Mar. 30

THE WILTSHIRE

Virginia avenue and beach. Ocean view. Greatly improved and refurnished. Cap. 224. Private bath, running water in rooms; elevator, etc. Music. Special: \$12.50 up weekly; \$10.00 up daily. Open all year. Bookings. SAMUEL R. H. S. April 18.