

MAINLY ABOUT WOMEN

Mr. and Mrs. James Ladler will return to the city today.

The O.W.R. Club will be entertained by Mrs. Guy Sales, 314 Twelfth avenue east, on Tuesday afternoon.

Mrs. T. Bate and family left on Saturday for Gull Lake to spend the summer.

John Hynd, of Dayton, Ohio, who has been visiting his brother, S. H. Hynd, manager of the Herald Western Co., left for home Saturday night.

Mrs. G. W. Moritt, accompanied by Mrs. Brown, have left for Summerville, B.C., where they will spend some months.

Miss Catherine Ward of Montreal will be the guest of Mrs. Cathness, Sixth avenue west, during the summer.

Mr. and Mrs. Wm. Hunter, who have lived in Calgary twenty-nine years, leave shortly on an extended trip to the British Isles. Mr. Hunter, who is one of the employees of Messrs. Campbell, Wilson and Horne, was presented with a handsome club bag and Russian leather wallet by the firm and employees. Mr. and Mrs. Hunter will be abroad six months.

Rev. T. B. Armstrong of Montreal preached his opening sermon as assistant pastor of Central Methodist church yesterday morning and created a favorable impression. A reception will be tendered to him on Friday night on the lawn of Honourable Mr. and Mrs. W. H. Cushing, Fourth avenue west.

College Dance
Shouldice hall was the scene of a merry informal dance given by the students of grade X of the Calgary Collegiate Institute on Friday, June 28th. The music was rendered by a student orchestra of four pieces. The party was ably chaperoned by Mrs. J. F. Black.

Among those present were: Miss Shouldice, Miss M. Shouldice, Miss Florence Stebbins, Miss Beatrice Howes, Miss Miriam Galbreath, Miss Mary Robertson, Miss Nettie Thiel, Miss Sannie Stoddart, Miss Anne Harding, Miss Nevada Shot, the gentlemen were: Messrs. J. Black, E. Shouldice, A. McKay, N. Black, H. Harrison, J. Hyman, J. Boyle, W. McMillan, A. McKinnon, J. McKenzie, R. Black.



Redfern models are superior from every point of view, the correct base for the fashionable women's gowns; elegant ease, comfortable, sitting, walking or standing. Let our corsetiere show you these excellent corsets the next time you are in; or better still, let her fit you with a pair, and learn what true corset comfort is.

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At Moffat Bros. it's easy to select wedding gifts, and easy to pay for them.

Our selection of silver, glass, clocks, etc., is very complete and prices to suit every purse.

Moffat Bros.
Jewelers and Opticians,
208 8th Avenue West,
Issuers of Marriage Licenses.

ACCOUNTANTS OF PROVINCE IN EXECUTIVE SESSION

J. B. Watson, auditor of Calgary, is the new head of the institute of chartered accountants of Alberta, which held a short session in the city Saturday. Accountants from all over the province were in attendance, and the matters discussed were of interest to the profession only.

J. B. Sutherland was chosen vice-president, and S. P. Blythe of Edmonton, second vice president.

LOYAL ORDER OF MOOSE

Arrangements for publicity tent on fair grounds during fair are complete. Rev. Clar. Taylor, deputy supreme organizer, from Tacoma, Wash., will be here all during the fair. Don't fail to shake hands with Bro. Taylor at the publicity tent.

Every Moose in Calgary is requested to visit the Moose home on the grounds and sign the Moose register. The public in general are most cordially invited. Make the Moose a visit.

The secretary's office will be in the publicity tent all during fair.

EVERY MOOSE MUST BOOST.

"It Costs No More" TO TRAVEL VIA

EDMONTON And **GRAND TRUNK PACIFIC**

TO **SASKATOON, WINNIPEG and EASTERN CANADA**

Electric lighted sleepers with reading lamps in upper and lower berths. Electric lighted diners. Smooth roadbed. polite employees.

Tickets, rates and full particulars from **NIBLOCK and TULL, Ltd.**
CITY PASSENGER AGENTS
Grain Exchange Bldg. Calgary, Alta.

Mr. and Mrs. Richardson will spend a two month's honeymoon at Ocean Park, Vancouver Island, and on their return will reside in Hounsfield Heights.

The many beautiful gifts received testified to the popularity of the young people in Calgary.

AKINS-CONNOR.
Mr. John Alexander Akins and Miss Agnes Scott Connor, both of Calgary, were united in marriage on June 28th by the Rev. John A. Clark at Knox Presbyterian Manse. Mr. and Mrs. Akins are spending their honeymoon at Berff, and on their return will reside at 618 Sixth avenue west.

FOSTER-McFARLANE.
The marriage of William Stanley Foster and Hattie E. McFarlane took place on Saturday evening at the Central Methodist Parsonage. Rev. S. E. Spangmore officiated. Mr. and Mrs. Foster, after a honeymoon in Banff, will reside in Calgary.

NORRIE-FOLLIS.
James D. Norrie and Flora Anne Follis, both of Medicine Hat, were quietly married at the Central Methodist Parsonage by Rev. S. D. Marshall on Saturday afternoon.

Mr. and Mrs. Norrie left for Medicine Hat, where they will reside.



SIR RICHARD McBRIDE—Premier of British Columbia, formally opening the Calgary Industrial Exhibition at Victoria Park Saturday. On his left is His Honor Lieut.-Governor Bullock, of Alberta.

ENDLIDLY; SIR RICHARD BIG FAIR STARTS SPL McBRIDE MAKES FORMAL OPENING

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two heats and faltered when the test came in the third. Nellie G. seemed to have more speed than the other girls, and took the third, fourth, and fifth heats. Alexander came to life in the third heat and gave Nellie G. the only serious argument. The best time of the race was 2:13 1/2 made by the Indian in the first heat. In the third heat the Indian was set back and Driver Wright fined \$10 for interfering.

JUNE WEDDINGS

RICHARDSON-EYRES.
A very pretty house wedding took place at the home of Mr. and Mrs. J. C. Dufon on Saturday evening when Charles Arnie Richardson and Violeta Eileen Eyres were united in marriage. The Rev. S. E. Marshall performed the ceremony. The bride looked very pretty in an exquisite robe of ivory duchess satin with a silver embroidered tunic over dress, with head fringe ornament. She carried a shower bouquet of roses and lilies of the valley. Miss Carrie Eyres, sister of the bride was bridesmaid. She wore a pretty frock of cream silk and carried a bouquet of pink carnations. Mr. L. C. Wilson was groomsmen. There were about twenty-five guests present.

MOTORMAN BROKE RANKS OF SOLDIERS AND WAS ARRESTED
Edmonton, Alta., June 30. As the 101st Infantry was crossing the street car line on Jasper avenue this forenoon from McDougall street on their return from the camp at Calgary, a street car of the municipal system broke through the ranks, the conductor declining to obey Lieut.-Col. Constable in charge of the regiment, who signalled for the car to be stopped. Col. Constable thereupon ordered the windows of the car with his cane and ordered members of the regiment to arrest the motorman and conductor, which was done. It is expected that a warrant will be issued in the police court on Tuesday when information will be laid against motorman Arthur Elliott and Conductor Walter Stark.

The Understudy of the Sun
is an efficient and economical heating apparatus that soon saves enough to pay for its initial cost.

McClary's "Sunshine" Furnace

CHANGE IN CAR SERVICE TO EXHIBITION WILL BE MADE TODAY
Superintendent Thomas H. McCauley, of the Municipal Electric Railway company announced last night that a complete change in the car service to Victoria Park would be effective today, commencing at noon. Cars on the red line, the 15th, white line, red and blue line Crescent Heights and Eighth Avenue West lines will run direct to the fair grounds from Eighth avenue, thus doing away with the necessity of transferring. This will be a marked improvement and will add to the convenience of the passengers as well as save considerable time.

The new routing of the cars will be in effect today from noon until 12:30 a.m. and during the remaining days of the fair will be in effect from 7 p.m. until 12:30 a.m. A two minute service will be in effect during the rush hours. Ticket sales Saturday were the heaviest in the history of the local street railway company, \$2,350 worth of tickets being sold during the day.

Nothing is too good for this continent, nothing too good for the west, especially Western Canada. "We cannot have too close a connection with our cousins across the water. Calgary men have shown us how to make things go, by their movements in this direction. For an example there are these delightful and enterprising ladies of the band. They represent one of the foremost bands of the United States. Trouble and expense has not been spared in procuring them for this occasion. Mr. President, ladies and gentlemen, I take great pleasure in the opportunity afforded me of being present today, and it is with great pleasure that I declare this exhibition formally open.

Perhaps the most interesting collection of exhibits is to be found in the industrial building. The large structure was thronged from early morning until late at night by thousands of spectators, not merely those who came to look out of sheer curiosity but persons who came to study and to learn. Entering the industrial building from the south side the first exhibit which draws attention is the large booth occupied by Price Jones (Canada Ltd.). In their exhibit they have a furnished bedroom, a living room with a display of fancy china, an exhibit of footwear and also ladies' and gentlemen's fur coats.

In the centre of this section of the building, Eaton's booth is situated. Westinghouse is the principal exhibit with a fine showing of boys' clothing. Another booth is occupied by Heintzman Piano Co. Besides their ordinary show they have a small side room prettily furnished containing one of the latest player pianos. The Turner Hardware people have an excellent showing of refrigerators, together with a general display of hardware. Fungelski Akett have a brilliant display of jewelry. The artistically decorated stall of the Blue Ribbon Grocery Co. makes an excellent exhibit. Next to them is the fine exhibit of another firm of grocers, the Newburn Co. Ltd. The Alberta Rubber and Supply Co. have a cleverly arranged booth containing automobiles and mechanical supplies and a good display of rubber goods.

Cushing Brothers' booth is remarkably well devised. The main feature is a furnished room, a square English hall. A machine writing the word "Remington" once every second attracted much attention to the Remington typewriter booth. This machine used is an ordinary 1912 model worked by an electric motor. There is a ribbon about 20 or 30 yards long covered with the word "Remington" draped around the booth. As in previous years the Northern Electric and the Westinghouse companies have a combined exhibit of general machinery. The main feature is a very pretty booth is that of D. E. Black. A quantity of valuable china and glass is artistically arranged about the room. The Crowe Lumber company has one of the best exhibits in the whole building. It is divided into two sections. In one a section of a large tree has been placed, showing the immense timber of British Columbia. In the other section a working model of the company's plant in British Columbia has been installed. The sawing of the timber and the carrying of it through the shops are all shown in a realistic manner. The Calgary Brewing company have a demonstration of all the liquors brewed and distilled in its Calgary plant. The Russell motor booth contains a complete stock of up-to-date automobile accessories. They also have a practical demonstration of the new "Non-Fluid Oil". Woodcraft Ltd. have a large and exclusive section of booth, containing all kinds of store fixtures and show cases. In the Arts building a most interesting display is provided by Alexander Martin Ltd. All kinds of sporting accessories are shown in their booth. The Currier Foundry Company have a good display of mechanical fixtures. The Wood-More's Flooring Co. Ltd. show only a small booth, but the inlaid wood work is pleasing. The National Manufacturing Co. show some interesting and modern machinery.

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WE ARE AFTER MEN AND WOMEN

There are men and women who know things which could be made tremendously valuable to the business world. There are those who have learned of ways of working which double business efficiency, help sales, promote business and increase happiness.

We want them to tell their story through the columns of **The Commercial Review**. The **Commercial Review** is the business paper of Canada's real west. Its field is Alberta and British Columbia. Its objects are: the development of Inter-Provincial trade between these two great Provinces; the adoption of better methods of merchandising and the resultant national development which must accrue from the consummation of these desires.

We want contributors—those who are keen to sense the worth and value to themselves and others of this work. We want to hear from those who can write and from those who want to become writers. To those who contribute suitable articles we will pay fair prices but the work to the writer will be valuable aside from the money received.

Articles which would occupy one or two columns of newspaper space are best, but if you can give real worth in less space or more, do so.

Any business subject is suitable, but as a suggestion to help your selection of subjects, we mention the following:

1. Increasing the efficiency of the sales force.
2. Short cuts and labor saving methods in store keeping.
3. Improving the relationships between employer and clerk.

It is not necessary to confine yourself to these subjects. Any business subject will be suitable. The **Commercial Review** is published on the 15th and 30th of each month. Price \$1.00 a year. Send for sample copy. Write the nearest office.

The Commercial Review
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