

EVERY
Purchase
Entitles
YOU
TO VOTE
IN THE
PONY
CONTEST

use
shings
Dept.

wonderful di
Curtains, Draper
Fancy Cloths.

WHITE
CURTAINS
\$2.00 to \$9.00 p

MAIN NET
Specials
and 75c. yard

WHITE
MUSLIN
and 82c. yard

MAIN
MUSLIN
1 yard

CRIM
2c. yard

CRITONNE
3c. yard

DAMASK
CLOTHS
Linen finish.
and \$3.85 each

CENTRES
70c. up

BUREAU
RUNNER
79c. to \$1.30 each

SHON COVERS
7c. each

WHITE
SHON COVERS
9c. each

Talking Films

MODERN MIRACLE WITH GREAT POSSIBILITIES

Just as wireless telephony and broadcasting have brought a new dimension of boundless possibilities into our daily lives, so an epoch-making discovery in the sphere of cinematography is destined to effect a social revolution in the near future. This latest of modern miracles is a cinematograph film which shows not only pictures, but reproduces sound. For many years inventors have realized the commercial value of talking pictures, but hitherto they have concentrated on the apparently hopeless task of endeavouring to make a gramophone record synchronous with the film. Devices of great ingenuity, however, have failed to produce satisfactory results, and discrepancies in timing between the moving lips of the photographed speaker or singer, and the sounds produced by the talking machine have destroyed the illusion aimed at.

With the discovery of the thermion valve, a new avenue of research was opened up, and an American, Mr. Lee de Forest conceived the idea of photographing sound as well as movement through the same medium—the only way by which to achieve perfect synchronisation. The result has been the production of what are known as "Phonofilms". The process was first described in the "News of the World" last May and has since been demonstrated to thousands of people at the British Empire Exhibition at Wembley. In the language of the layman, these amazing results are obtained by recording sound waves simultaneously with pictures on the same strip of film. Nine-tenths of the film is devoted to the picture, and one-tenth to the sound record. The sounds are registered by the vibrations of a microphone, which operate the valve of a small slit in the camera, through which light passes in varying lengths, and makes a record of the tiny margin of the side of the film. For the purpose of reproduction the film is placed in an ordinary cinema projector, to which has been added an attachment consisting of a small incandescent lamp, the light from which shines through a fine slit. The record image of this slit is thrown on to the narrow band of photo-electric cell. The cell transforms the beam into small electric currents, and these are amplified sufficiently to operate a loud speaker. The writer was privileged to see and hear these "phonofilms" some time ago, and recently a demonstration was given before the Royal Society of Great Britain. The effect is unique, so accurately and realistically are sound and movement combined. In the production of a play, the actors speak as if they were present in the flesh—the words are heard as their lips form them, and their footstep resound as they tread on the boards of a theatre. The twinkling feet of ballet dancers move perfectly with the music, and every movement of a violinist's bow synchronises with the melody which our ears hear. A "News of the World" representative saw and heard President Collidge speak in his own voice, with a strong American accent, as if he had been actually present instead of thousands of miles away. These are few of the wonders of "Phonofilms," and it is easy to realise their possibilities. A politician, through their medium, will be able to stump the country and address thousands without leaving his den, and it will be possible to store up for posterity not only the utterances of eminent personages, but to complete the life-like record of the man and his message and mannerisms. What defects are discernible at the present moment are not attributable to the invention itself, but to the limitations of the loud speaker. All wireless enthusiasts are aware of these, and in due course, no doubt, they will be eliminated.

Have you seen our Silver Street Dishes in various designs, the best we have ever offered, at \$1.75 to \$8.50. R. H. TRAPPEL, LTD.—dec21,25

Breeding Habits of Tree Frogs

Many strange variations in breeding habits and rearing of young characterize the tree frogs of tropical America. A famous South American species makes small pens or nurseries under water, and where the tadpoles are confined, protected from all danger. Another species carries large eggs on its back until they hatch and the young remains some distance afterward. Another species deposits pouches in the skin of the back of the female, in which the eggs and young are safely transported. North American tree frogs possess a remarkable degree the faculty of changing color by modification of the contents of the pigment cells under their skin, so doubt a provision to enable them to elude their enemies. In other they bury themselves in the earth or in the decaying wood and bark of old stumps, and breed in the

Fancy Linens Underpriced.

Hundreds of beautiful pieces, consisting of Sideboard Cloths, Cushion Covers, Doilies, Bureau Scarfs, Tray Cloths, etc., etc., re-priced for quick selling. You should see these at once and take full advantage of this offer.

Men's Knitted Ties Choice designs and colors. Good wearing quality. Special Sale Price **3 for 50c**

Five Days' Sale of

Christmas Merchandise

Mon., Tues., Wed., Thur. and Sat.



Misses' Sweater Coats.
Splendid quality, knit from all wool yarn, in shades of Peacock and Camel. Very nicely finished with fancy overstretching and pom-poms. Sizes 10 to 14 years. Reg. \$3.40 each. Sale **\$2.95**

Dressed Dolls
With sleeping eyes, dress, stockings and shoes. Reg. 75c. each. Sale Price **65c.**
SMALL DOLLS—Regular 25c. each. Sale Price **20c.**

Trimmed Hats
Women's and Children's. Reg. values up to \$9.00 each. Clearing Price **\$3.25**

Oil Cloth Table Cloths
New light patterns, 45 by 45 inches. Regular 75c. each. Sale Price **60c.**

Children's Slip-on Sweaters.
Of soft white wool with over-stretching. Fancy wool trimming pom-poms in front; sizes 1 to 4 years. Reg. \$2.00 each. Sale **\$1.65**

Estabrook's Tea.
Regular 90c. lb. Sale **85c.**

Hall Linoleum.
Plain, Brown and Green with walls of Troy borders. Also bright block patterns, 36 inches wide. Reg. \$1.25 yard. Sale Price **\$1.00**

Shelving Oil Cloth.
Plain white, bordered and blue cross bar patterns with bordered edge; 12 inches wide. Regular 10c. yard. Sale Price **15c**

Boxed Toilet Soap.
Palm, Rose and Oxide, 3 cakes to box. Special Sale Price **37c.**

COLGATE'S TALCUM POWDER.
In the large new shaped tin. Makes a nice gift for any woman. Four pleasing odors to select from. Special Sale Price **30c.**

Colgate's Handy Grip Shaving Sticks.
In nickel containers. A very practical gift for any man who shaves. Regular 45c. each. Sale Price **40c.**
COLGATE'S REFILLS FOR THE ABOVE
Special Sale Price, Each **30c.**

Twine Bound Shaving Brushes.
Guaranteed to hold their bristles and give lasting and satisfactory wear. Regular 60c. each. Sale Price **65c.**

Infants' Brushed Wool Mitts.
Fawn and White, overedged at wrist with self color silk stitching. Silk bow at back. Regular 32c. pair. Sale Price **27c.**

Colgate's Week-End Cases.
Containing the most necessary toilet articles for ladies or gents' use. Regular 45c. each. Sale Price **33c.**

Colored Crayons.
12 bright colors to box. The kiddies' delight for drawing. Regular 12c. box. Sale Price **10c.**

Door Mats.
New, fresh stock just unpacked in a good selection of the best color. Combinations and designs. Size 12 by 30 inches. Reg. \$1.55 each. Sale Price **\$1.27**

New Hearth Rugs.
In pleasing designs and bright colors. You will need one of these to brighten up your room for Xmas. Size 35 by 66 inches. Reg. \$4.80 each. Sale **\$3.95**

Tapestry Hearth Rugs.
New English Rugs in rich color effects and smart new designs. Patterns suitable for any room in the house. Size 27 inches wide and 54 inches long. Reg. \$3.20 each. Sale Price **\$2.65**

Lustrous Wool and Silk Hose.
In the beautiful new shades that are now so much in demand. Young women love to wear these because they always look so dainty. Ideal for gifts. Regular \$1.35 pair. Sale **\$1.10**

Women's Hose.
Fancy ribbed designs in a choice selection of shades, including Pongee Nude, fawn, Grey and tan. All sizes. Regular 95c. Sale Price **84c.**

Infants' Wool Cashmere Socks.
Fine, soft pure wool, in bright shades of pink and pale blue. Regular 50c. pair. Sale **43c.**

Boys' Sport Hose.
Fawn, Grey and Brown mixtures. Sizes 7, 8, and 10. All wool. Regular 60c. pair. Sale Price **47c.**

Colgate's Face Powder
Flesh, White and Rachel, in odors of Flamingo, Eclat and Cashmere bouquet. Put up in dainty boxes suitable to use as Xmas gifts. Regular 18c. each. Sale Price **14c.**

Onions.
Choice Silverpeel Onions. Special Sale Price, 10 lbs. 30c. for

Men's Tan Kid Gloves.
The gift that pleases. Made with thick, warm lining. All sizes. Reg. \$2.50 pair. Sale **\$2.18**

Men's Pull-Over Jerseys.
All wool in Steel Grey, with green trimming. A very useful garment to give as a Xmas gift. Reg. \$8.50 each. Sale **\$3.17**

Boys' Jersey Coats.
Heavy durable quality, knit from Union yarn, in Dark Grey color. Sizes 24, 26 and 28 inch. Reg. \$1.48 ea. Sale Price **\$1.20**

Boxed Stationery
Containing 48 sheets of high grade writing paper and 48 envelopes to match, in White, Blue or Mauve. The box is nicely decorated with holly designs. Regular 70c. box. Sale Price **55c.**

Table Damask.
Heavy double damask, Irish mill, sure to give great service. 65 inches wide. Reg. \$1.80 yd. Sale Price **\$1.05**

Bleached Table Napkins.
All pure Irish linen, of long lasting quality. Very pretty designs. Size 20 x 20 inches. Reg. 35c. ea. Sale Price **30c.**

Window Muslin.
Strong Mesh Muslin for Window Curtains, plain with fancy open-work striped borders. Cream and white, 38 inches wide. Special Sale Price, per yd. **18c.**

Chivers Coffee Essence.
Reg. 30c. bottle. Sale **27c.**

Heinz's Peanut Butter.
Large size, Regular **45c.**
55c. Sale Price **32c.**
Medium size, Reg. 38c. Sale Price **22c.**
Small size, Reg. 28c. Sale Price **22c.**

Colgate's Gift Boxes.
Containing a nice assortment of the things every up-to-date woman requires. Some have the watch style vanity case in black Ivoroid, others are gold filled. The prices are **\$2.25, \$3.25, \$3.80 and \$4.50 each**

Infants' Underskirts.
A very fine quality. Trimmed with lace, embroidery and fine pin tucks. Regular 85c. each. Sale Price **67c.**

Jersey Silk Knickers.
White and pink shades, trimmed with Cream Maltese Lace. A gift that would be much appreciated. Reg. \$2.65. Sale Price **\$2.10**

Chemise Vests.
Pink and White Silk Jersey. Trimmed with satin ribbon and Maltese Lace. Made with opera top. Regular \$2.65 each. Sale Price **\$2.10**

Women's Silk Jersey Slips.
White, Apple Green, Navy, Brown and Black, with shirring at the sides, wide hem at bottom and elastic top. Reg. \$2.75. Sale Price **\$2.75**

Central Brand Peaches
Choice Yellow Cling, 1 lb. 14 ounces to tin. Reg. 40c. each. Sale Price **35c.**

Longette Princess Slips.
In Pink, Peach, Hello, Brown, Navy and White. Made with straps of self material and gathering at waist. Reg. \$1.85 each. Sale Price **\$1.58**

Women's and Misses' Wool Gloves.
Heavy knit wool with block stitching at wrist. Colors: Brown, Buff and Grey. Regular \$1.05 pair. Sale Price **85c.**

Tea Aprons.
White all-over embroidery with embroidery trim. With and without pocket. Reg. \$1.35. Sale Price **\$1.10**

Royal Red" Peaches.
Large size tins. Very reasonably priced. Regular 35c. tin. Sale Price **29c.**

Men's Shirts.
Plain white, fine quality cotton with collar attached. A serviceable gift for father or brother. Sizes 14 to 16. Reg. \$2.00 each. Sale Price **\$1.65**

Men's Pyjamas
Light striped flannelette. In a full range of sizes. Good soft quality, made roomy for comfort and wear. Reg. \$4.35. Suit. Sale Price **\$3.55**

Women's Gaiters.
Four buckle style with warm wool lining. Waterproof tops. Sizes 3 to 6. Reg. \$4.65. Sale Price **\$4.50**

Women's 4-Buckle Gaiters.
Real good, serviceable quality with warm, durable lining and waterproof tops. Sizes 3 to 6. Regular \$6.25 pair. Sale **\$5.05**

Women's Gaiters.
4 buckle style, with thick wool lining. Durable, heavy rubber soles. Sizes 7 to 10. Reg. \$8.10 pair. Sale Price **\$4.88**

Women's Shoes.
Heavy tan calf uppers and stout soles of good wearing leather. Exceptionally good value. Sizes 3 to 7. Regular \$5.00 pair. Sale Price **\$4.20**

Men's Negligee Shirts.
Assorted colored stripes. Laundered neck bands; soft double cuffs. Sizes 14 to 16 1/2. Regular \$1.50 each. Sale Price **\$1.25**

Boys' Negligee Shirts.
Neat stripes and colors, double cuffs and laundered neck bands. Sizes 12 1/2 to 14. Reg. \$1.25 each. Sale Price **\$1.25**

Men's Braces.
Strong, elastic webbing, in different colored stripes. Stout double cord loops and nickelled fitting. Regular 65c. pr. Sale Price **52c.**

Men's White Handkerchiefs.
Plain, with wide hemstitched hem, large size. Regular 15c. 20c. each. Sale Price **15c.**

Boys' Pullman Caps.
In Grey, Fawn and Blue mixtures. Caps that turn down snugly about the face and ears and afford great protection during very cold weather. Reg. 30c. each. Sale Price **65c.**

Men's Tunic Shirts.
Fancy wide striped percale in roomy sizes, well made and doubly protected at the seams; stiff collar bands; soft double cuffs; all sizes. Reg. \$2.40 each. Sale **\$1.98**

Men's Light Striped Oxford Shirts.
That will give double the wear of most any shirt offered at their price. They are made to open half way down the front, in roomy English sizes, from real high grade materials. Reg. \$3.25 ea. Sale Price **\$2.64**

Tooth Brushes.
Enclosed in glass tubes with nickelled metal caps; very sanitary. Reg. 50c. Sale Price **40c.**

Fruit Salads.
Made from Choice fresh fruits. Almost two pounds to tin. LIBBY'S, Reg. 55c. tin. Sale Price **55c.**
PRATTLOW BRAND, Reg. 75c. tin. Sale Price **65c.**

Libby's California Peaches.
In heavy syrup. Very delicious! Almost two pounds to tin. Reg. 60c. Sale Price **39c.**

Boys' Wool Gloves.
In Fawn and Greys. Very serviceable wool gloves for boys of all sizes. Useful and appreciated Xmas gifts. Reg. 60c. pair. Sale Price **38c.**

Women's Corsets.
Pink Cotton with elastic top and inserts. They require no lacing, finished with four strong hose supports. Reg. \$1.80. Sale **\$1.49**

Infants' Muslin and Cambric Bibs.
Beautifully embroidered designs, finished with scalloped edging and point lace. Reg. 40c. each. Sale Price **32c.**

ALL TOYS HALF PRICE

Tourists Worth \$45,000,000 to British Columbia

BUSINESS MEN CONSIDER ITS DEVELOPMENT BEST POSSIBLE INVESTMENT.

VANCOUVER.—British Columbia's tourist crop was worth over \$45,000,000 this year. That is the figure agreed upon by various travel and hotel agencies as being a nearly exact as it is possible to get it. It is based on the estimated expenditure of the tourists while in the province during the months of June, July, August and September.

At a time when the province's greatest industry is carrying on at reduced momentum because of the fire hazard in the forest, thus curtailing the timber payroll considerably, this giant new industry represented by the expenditures made by tourists, is bringing in new money and circulating it throughout the country.

The tourist industry is recognized now as an agency of wealth production just as certain and as important as the development of the more concrete and earlier recognized forms of industrial activity.

Hundreds of thousands of dollars will be spent next year by British Columbia in conjunction with the adjacent states of Washington and Oregon in an effort to attract tourists to the Pacific Northwest. The campaign for tourists has been regarded an international ever since it first gained impetus and the willingness of Oregon in an effort to attract tourists ate with the Canadian province has been of great advantage to British Columbia because of the fact that approximately 85 per cent. of the tourists, if not a greater proportion, come from U. S. territory. With the opening of the last link of the trans-provincial highway next year it is expected that the percentage of Canadian tourists to British Columbia will grow appreciably.

One tourist agency alone estimates that 250,000 Pacific coast tourists—that is to say tourists from California and other Pacific states—toured the international northwest this year and while in this section spent about \$18,000,000. This agency plans to spend \$75,000 in advertising the Northwest as "the evergreen playground" in the middle western states, and the appeal will also be directed to residents in the pacific provinces.

The attitude of the majority of British Columbia business men towards the tourist movement was expressed as follows:

"The close of the tourist season was to Vancouver just like the closing of a mammoth factory giving employment to thousands of workmen. The money the tourists brought in was just like found money to the community. It represents the biggest and most profitable business we have.

"Tourists come in here, drawn by our natural scenery, and patronize our merchants and industries. And the beauty of it is that the scenery that draws them will never wear out. No matter how big our turnover, our stock can never become depleted.

"A business like that is worth developing. It is worth commercializing, just like any other business is commercialized. For every dollar spent on tourist facilities, Vancouver will take in a thousand dollars in return.

"Speeding up our tourist traffic is the best investment on the market."

THE NEW FRENCH REMEDY
THERAPION No. 1
THERAPION No. 2
THERAPION No. 3
No. 1 for Bladder Calculi, No. 2 for Chronic Nephritis, No. 3 for Chronic Prostatitis. SOLD BY LEADING DRUGGISTS. PRICE IN BOTTLES 25c. PER BOTTLE. MONEY REFUND GUARANTEED. SEE TRADE MARKER APPLIED TO EACH BOTTLE.

Eminent Prelate Dies on Island

RIGHT REV. DOUGLAD MACDONALD, S. J., WAS DOMESTIC PRIEST IN P. E. I.

CHARLOTTETOWN, Dec. 15.—Right Rev. Douglas Macdonald, Domestic Prelate, one of the oldest and best known Roman Catholic priests in the East died here to-day at the age of 87 years. Father Macdonald was born at Fiquid, July 18, 1838. He was educated at Laval University, Quebec. In 1911 on the occasion of his Golden Jubilee, Father Macdonald was the recipient of papal honors, being created a Domestic Prelate. He celebrated his Diamond Jubilee in 1921 and retired in 1922. Ordained by Bishop McIntyre in 1861, Father Macdonald served in the parishes of St. Margaret's, East Point, Rolo Bay, Souris and Little Pond, now five of the largest parishes in the Catholic Diocese. He went to Tignish in 1867 and there built the first brick church edifice, the Tignish Convent and the parochial house using native brick. He remained there until his retirement. Father Macdonald was an able linguist and a historian of some note.

Bacon is the best of food. Almost any kind is good. Certified by Wilson's Brand. On their guarantee they stand. None is better in the land.
dec23,1925