

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.

This is the BANNER BARGAIN WEEK of this Store In EVERY Department

Steers Limited

Canvas Mats.
Size 17 1/2 x 36 inches.
Each 16c.

Soft Striped Flannelette

In bright new stripes on White grounds. Here is a nice selection of patterns in a good wide width, being 37 inches. Reg. 38c. yard.

Sale Price 32c

GINGHAM AND LINEN BUNGA-LOW APRONS—Square neck Aprons with short sleeves, neatly trimmed with tie-back braid around the neck, sleeves and down the front; some with colored silk stitching across front. The colors are: Grey, Pink, Mauve, Black and White, Pale Blue and other pretty mixed shades. Reg. \$1.00 each. Sale Price

Sale Price 85c

Men's Fleece Lined Underwear

Good quality Fleece Lined Underwear in the popular natural color so much in demand; all sizes from 34 up to 44 inch, offered at a very low price during Fair Week. Reg. \$1.00. Sale Price

80c garment

English All-Wool Blankets

6 ft. wide by 7 1/2 ft. long. This is the largest size and best quality we carry. They are good enough for anyone to use. They are made by a reliable English firm and guaranteed to be all pure wool. Reg. \$13.50 pair. Sale Price

11.46

Men's Negligee Shirts

Made from fine quality Percales in assorted pretty stripes; tunic style with soft double cuffs and stiff collar bands; sizes 34 to 46. Reg. \$1.75 each. Sale Price \$1.57

Reg. \$2.50 each. Sale Price \$2.42

Free!

We are giving FREE OF CHARGE with every Men's Suit or Overcoat purchased here up to October 31st a beautiful Gold Plated Watch or strong serviceable Fibre Suit Case. These Watches are being quickly sold. Did you get one? If not, come and avail of this opportunity NOW while this offer is on.

Sale of Women's Coats

Although real cool weather has not begun, down go the prices on many lines of Women's Coats. This is a special offer for Fair Week, that every woman visiting St. John's should take full advantage of.

Reg. \$5.50 each. Sale Price \$5.60
Reg. \$7.50 each. Sale Price \$6.55
Reg. \$8.25 each. Sale Price \$7.25
Reg. \$9.75 each. Sale Price \$7.85
Reg. \$10.50 each. Sale Price \$8.30
Reg. \$10.90 each. Sale Price \$8.60
Reg. \$12.00 each. Sale Price \$9.50
Reg. \$14.50 each. Sale Price \$13.15
Reg. \$17.75 each. Sale Price \$14.95
Reg. \$18.50 each. Sale Price \$15.50
Reg. \$20.50 each. Sale Price \$17.00
Reg. \$22.50 each. Sale Price \$18.75
Reg. \$24.00 each. Sale Price \$19.85
Reg. \$25.50 each. Sale Price \$20.15

Women's Fancy Tweed Skirts.

With White Silk bodice attached. Reg. \$3.75 each. Sale Price \$2.95

Fleece Lined Bloomers.

A nice medium weight with self-adjusting, elastic band at waist and knee. Colors Cream, Camel, Grey, Navy, Pink and Natural. Sizes 36, 38, 40. Reg. \$1.20. Sale Price

\$1.08

Princess Slips.

Of Silk Jersey. Fashionable kick pleat skirt, wide hem at top, elastic-gathered underarm. A Slip that will appeal to every well dressed woman. Colors: Copenhagen, Sand, Grey, Rust, Nigger, Navy, White and Black. Regular \$3.25. Sale Price

\$2.65

WALL PAPERS

In 3, 4, 5, 6 and up to 12 piece lots. Some of these papers sold formerly at prices up to 70c. a piece. Others we have just opened, which are included in this assortment, are even better and comprise Burial, Ingrains, Grounded, etc. in the choicest patterns. We have grouped them all in three lots and priced them as follows:—

22, 25 & 30c

MEN'S WOOL TWEED PANTS

Assorted Brown and Navy mixtures. In a full range of sizes. Reg. \$7.25 pair. Sale Price

\$6.60

STANFIELD'S WOOL UNDERWEAR

Good medium weight, in all sizes from 34 to 44 inch. Special Reg. \$1.90. Sale Price

\$1.90

NAVY AND BLACK WOOL SERGE

A fabric that is much in demand for women's costumes and skirts. It is of a very close texture and measures 54 inches in width. Reg. \$1.95 yard. Sale Price

\$1.48

Women's Black Coats

Distinctive styles in up-to-date Coats. The materials and styles are too varied to give a description. We cordially invite you to come and see them.

Reg. \$20.00 each. Sale Price \$16.85
Reg. \$22.50 each. Sale Price \$18.95
Reg. \$11.90 each. Sale Price \$9.95
Reg. \$15.00 each. Sale Price \$13.15
Reg. \$17.25 each. Sale Price \$14.95

Wholesome Groceries

CALIFORNIA RAISINS—1 lb. packages. Reg. 17c. Sale Price 17c.
LOOSE CURRANTS—Reg. 13c. lb. Sale Price 20c.
CHOICE LARGE PRUNES—Reg. 20c. lb. Sale Price 30c.
SUNRISE JAM—1 lb. glass jars. Reg. 45c. Sale Price 40c.
FRY'S ENGLISH BREAKFAST COCOA—1/4 lb. tins. Reg. 45c. tin. Sale Price 40c.
1 lb. tin. Reg. 25c. tin. Sale Price 22c.
BUTTER—10 lb. tubs. \$3.40
Creamery 1 lb. blocks. per lb. 34c.
BEST QUALITY PEA BEANS—Reg. 8c. lb. 5 33c.
BEST QUALITY SPLIT PEAS—5 lbs. for 32c.
CAMPBELL'S TOMATO SOUP—Reg. 15c. tin. Sale Price 13c.
ST. CHARLES' EVAPORATED MILK—Reg. 15c. tin. Sale Price 25c.
MILKMAID MILK—Reg. 15c. tin; 2 tins for 25c.
ROBERTSON'S SCOTCH MARMALADE—Made from choice ripe fruit and pure sugar. 1 lb. crocks. Reg. 25c. ea. Sale Price 22c.
2 lb. crocks. Reg. 47c. ea. Sale Price 40c.

Women's Felt Hats

Trimmed, ready to wear. Regular \$2.10 each. Sale Price \$1.75

Women's Velvet Hats.

Also Duvelyn, in big variety. Regular \$5.50 each. Sale Price \$4.15

Women's Angora Wool Scarves.

A very comfortable high leg shape with rubber heels; all sizes. Reg. \$4.25 pair. Sale Price \$3.91

\$3.91

Men's FINE RIBBED UNDERWEAR

Suitable for present season's wear. All sizes from 30 to 42 inches. Regular \$1.35 garment. Sale Price

\$1.20

WOMEN'S SILK SCARVES

In beautiful combinations and contrasting stripes. Size 48 inches long and 13 inches wide. Reg. \$1.90. Sale Price

\$1.53

WOMEN'S BLACK VICI KID BOOTS

A very comfortable high leg shape with rubber heels; all sizes. Reg. \$4.25 pair. Sale Price \$3.91

\$3.91

Men's FINE RIBBED UNDERWEAR

Suitable for present season's wear. All sizes from 30 to 42 inches. Regular \$1.35 garment. Sale Price

\$1.20

WOMEN'S SILK SCARVES

In beautiful combinations and contrasting stripes. Size 48 inches long and 13 inches wide. Reg. \$1.90. Sale Price

\$1.53

Women's Silk & Wool Hose.

Manufacturers' Seconds, in a weight most suitable for Fall and Winter wear. Some are slightly imperfect, but many of the imperfections are not noticeable. All colours. Values to 90c. pair. Sale Price

47c.

WOMEN'S HOSE—Of Lustre Wool

In good heavy quality for present season's wear. They have good appearance, are comfortable and warm and will give lasting wear. Regular \$1.35 pair. Sale Price

\$1.08

WOMEN'S WOOL AND SILK MIXED HOSE

In Russian Tan, Grey and Camel. Fancy ribbed styles with high spliced heels, double toes and wide garter tops. All sizes. Reg. 95c. pair. Sale Price

82c.

HEATHER TWEEDS OR MELTONS

In Blue, Brown, Grey and Purple effects that are so much in demand for Costumes, Skirts and Children's Coats. Reasonably priced at 90c. yard. 54 inches wide. Regular 90c. yard. Sale Price

82c.

STRIPED WOOL SKIRTINGS

In smart and fashionable materials of heavy quality. Most suitable for Autumn and Winter wear. Skirts and other uses; 40 inches wide, already reduced to 78c. yard. Sale Price

68c.

WORCESTERSHIRE SAUCE

Prepared with the finest ingredients from a celebrated recipe. A delicious and appetizing relish. Regular 15c. bottle. Sale Price 13c.

13c.

FINEST SPANISH SILVERPEEL ONIONS

In medium sizes. All new stock. Regular 4c. lb. 10 lbs. for 28c. Sale Price

28c.

CRANBERRIES—Fresh new stock of large size

Cranberries. Very popular for making home-made jams, etc. Reg. 80c. gallon. Sale Price

75c.

PURE LARD—Manufactured from pure pig's fat

One pound packages. Regular 40c. package. Sale Price 37c.

37c.

LIBBY'S POTTED MEATS—A delicious and appetizing article for lunches, sandwiches, etc.

Small size this ready for immediate use. Special 2 tins for 13c.

13c.

MEN'S FINE QUALITY CASHMERE PANTS

Dark patterns. A real good quality for evening wear. Reg. \$4.50 pair. Sale Price \$3.90

\$3.90

MEN'S HEAVY TAN GRAIN LEATHER BOOTS

A serviceable quality with sprung and sewn soles. Sizes 8 to 10. Regular \$3.50 pair. Sale Price

\$3.17

MEN'S BLACK VICI KID BOOTS

A real good serviceable quality in Black only. Sizes 8 to 9. Special \$4.75

\$4.75

Floor Linoleum 2 yards wide

Plenty of bright, medium and dark patterns to choose from, in block, floral and wood designs; good quality, 2 yards wide. Regular \$1.90 yard. Sale Price

1.90 yard

Arbuckle's Coffee.

It has the delicate, fragrant rich brown quality which is demanded by people of particular taste. It has been carefully aged when green, then roasted and put up in packages, which preserve its fine full flavour and strength. Regular 70c. lb. Sale Price

64c.

Lipton's Coffee Essence.

Combined with the finest chicory, roasted, ground and prepared in their own works on the latest and most scientific principles, guaranteed free from all preservatives. Regular 30c. bottle. Sale Price

26c.

Sale of Children's COATS

Charming Youthful Styles.

Coats with the bluish of newness upon them are offered this week at Bargain Prices. Styles that are just as dainty in effect and as serviceable in material as one could possibly wish them to be.

Reg. \$3.90 ea. S. Price. \$3.20
Reg. \$4.20 ea. S. Price. \$3.50
Reg. \$4.50 ea. S. Price. \$3.90
Reg. \$5.00 ea. S. Price. \$4.25
Reg. \$5.50 ea. S. Price. \$4.50
Reg. \$5.80 ea. S. Price. \$5.10
Reg. \$6.00 ea. S. Price. \$5.20
Reg. \$6.45 ea. S. Price. \$5.65
Reg. \$7.00 ea. S. Price. \$6.10
Reg. \$7.40 ea. S. Price. \$6.50
Reg. \$7.50 ea. S. Price. \$6.75
Reg. \$8.00 ea. S. Price. \$6.90
Reg. \$8.40 ea. S. Price. \$7.10
Reg. \$8.80 ea. S. Price. \$7.35
Reg. \$9.00 ea. S. Price. \$7.55
Reg. \$10.00 ea. S. Price. \$8.20
Reg. \$10.40 ea. S. Price. \$8.50

Heavy English Blankets

With Blue striped borders and wool overstitched edge; size 60 x 78 inches. Reg. \$3.75 pair. Sale Price

3.25

MEN'S KNITTED SILK AND WOOL TIES

In beautiful stripes and fancy cross-barred effects. These are without question the most serviceable Tie you can buy. Special Sale Price, each

17c.

MEN'S FULL-OVER SWEATERS

We never bettered quality than these. They are one of the plums for this week's sale. They come in Camel, trimmed Brown; a full size range. Reg. \$2.50. Sale Price

\$2.10

Heavy Suit Tweeds

Dark Greys, Blue and Brown, in a very serviceable quality for Men's and Boys' Suits, Pants or Overcoats; 56 inches wide. Reg. \$1.10 yard. Sale Price

96c

SHIRT WAISTERS—An exceptionally fine quality, made soft and fine in very desirable stripes and colors; 32 inches wide. Regular 30c. yard. Sale Price

27c.

DRESS AND COSTUME TWEEDS

Very neat checked patterns on Dark Blue and Brown grounds. Mothers will find this material very desirable for making Girls' and Misses' Costumes and Skirts, even though it is made for women's wear. Regular 75c. yard. Sale Price

63c.

Smallwares

SHAVING BRUSHES—Reg. 17c. ea. Sale Price 14c.

TOOTH BRUSHES—Regular 22c. ea. Sale Price 17c.

HAIR BRUSHES—Regular 35c. ea. Sale Price 28c.

AIRFOAT TACUM POWDER—Reg. 17c. ea. Sale Price 14c.

"PALM OLIVE" SHAVING CREAM—Reg. 55c. tube. Sale Price 49c.

BLUE BIRD BROOCHES—Regular 10c. each. Sale Price 8c.

BABY BROOCHES—Regular 6c. each. Sale Price 4c.

"HUMP" HAIR PINS—Reg. 8c. box. Sale Price 6c.

BOXES OF STATIONERY—Reg. 22c. each. Sale Price 19c.

WRITING TABLETS—Reg. 15c. Sale Price 12c.

ENVELOPES—Regular 4c. pkg. Sale Price 6c.

CROWN EXERCISE BOOKS—Regular 7c. each. Sale Price 6c.

"OUR LEADER" EXERCISE BOOKS—Reg. 5c. ea. Sale Price 7c.

LEAD PENCILS—Reg. 3c. ea. Sale Price 2 for 5c.

PLAIN STANDARD SCRIBBLERS—Regular 5c. ea. Sale Price 2 for 9c.

RULED STANDARD SCRIBBLERS—Regular 7c. each. Sale Price 6c.

Heavy Dark Blankets

With dark colored borders and wool overstitched edges; especially suitable for loggers, lumbermen, etc., or even for household use; size 84 by 60 inches. Reg. \$3.30 pair. Sale Price

2.97

Baby's Cashmere Dresses.

Nicely trimmed with fine lace edging around the neck and sleeves. We have sold dozens of these during the past few days because of their extremely good value; Pink only. Regular 67c. each. Sale Price

59c

Striped Flannelette

Also checks and plain white and a good assortment of dark colors, most suitable for making Men's Shirts; 27 inches wide. Reg. 30c. yard. Sale Price

26c

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.

STEERS Ltd.