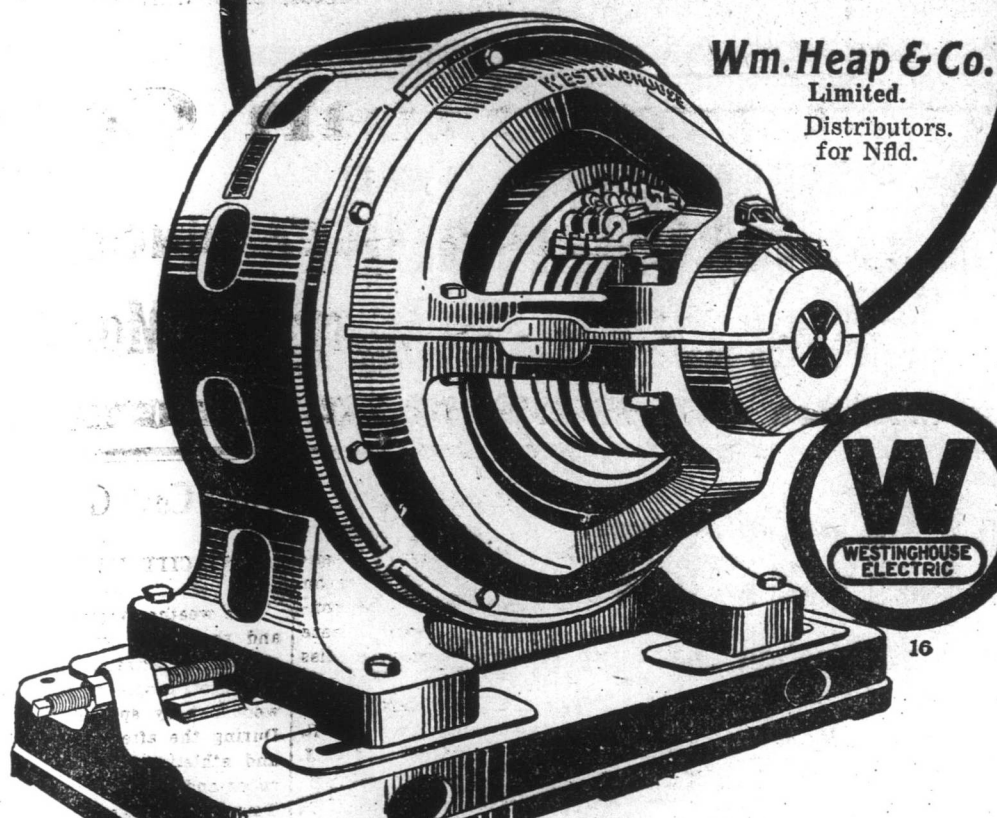


Use These Motors for Heavy Loads

When an alternating current motor has to start and stop a very heavy load many times during the working day, the burden put upon it requires such special construction that only the product of the most experienced manufacturers should be considered. It is not surprising that operators turn for such motors to Westinghouse, the pioneer builders of alternating current motors.



Wm. Heap & Co. Limited.
Distributors for Nfld.

Westinghouse

Queens of Love.

Ninon De L'Enclos, the wonderful beauty who possessed the secret of eternal youth.

(Pearson's Weekly.)

Eyes as black as the blackest velvet, lips made for kisses and a skin like that of a peach—only fourteen years old, but with a prince in love with her.

That is Ninon De L'Enclos.

A woman of ninety, with laughing black eyes, beautifully arched eyebrows, and a complexion like that of a young woman, a woman whose beauty was fadeless, whose gay charm remained unbroken.

That, too, is Ninon De L'Enclos, a wonder woman, breaker of hearts, a woman who must have known the secret of eternal youth.

The Prince de Marseilles fell in love with this little French girl when she was only fourteen, and they eloped together. Both were brought back, the prince was punished and sent away, but Ninon's father, who was devoted to his velvety-eyed daughter, did not even give her a scolding; and when a year later he died, leaving her all his money, he told her that she had not much fun out of life, and urged her to make the most of her opportunities.

Ninon took his advice. She was sixteen when she went to Paris, and, needless of the shocked remonstrances of her kinsfolk, she set up housekeeping all on her own, determined to get out of life all the fun she possibly could. In less than a month she was crazy over her beauty, and the man after another fell madly in love with her.

She played upon the flute very well, she danced beautifully, she sang well, but it was not these things that attracted the number of gallants who sought to pay court to her. It was a certain indescribable something, magnetism, feminine allure, call it what you will.

Ninon had the secret of winning men's love.

She had charm.

When Ninon had been in Paris four years, and everybody still raved about her, she came home late from ball, and, dismissing her maid, stood in front of her long mirror, admiring herself.

Suddenly she started, for behind her she saw in the mirror the shadowy figure of a man, wearing a black cloak and hat, the hat drawn over his face so that she could not see his face, and the cloak wrapped closely round him.

Ninon did not shriek or faint, but, turning indignantly, demanded of the stranger his business. For answer, he took out from beneath his dark cloak a rose-hued flask which sparkled and glowed, and which contained some mysterious liquid.

He told her that one drop of the liquid every day in her bath would keep her young and beautiful for ever, and that so long as she possessed this secret of youth and beauty all men who met her would adore her, and be at her feet. He asked for payment, but set down the rose-hued flask on the table.

and he was so powerful Ninon might give what they called their love in return for precious jewels, a position at Court, or some other favour. Ninon would never take anything from her lovers but their adoration. She desired love, that was all.

When she was sixty she discovered her first wrinkle, and went in despair to the duke, but he laughed.

"There is no wrinkle, my adored one," he told her. "There is nothing but a single line of beauty, which Love placed there to nestle in."

Then there was the Count de Fiesque, who first fell in love with her red hair, then with Ninon herself. But they quarrelled, and for the first time in all her life Ninon found herself deserted by a lover.

She wrote tender letters to him, but he did not answer, and Ninon grew despairing. Never had she experienced anything like this. But the count would not "make it up" and finally in despair, Ninon cut off her beautiful red-gold hair and sent it to him.

He understood. He had called her vain and selfish, but she had shorn herself of her chief beauty for him, and back he flew, not even stopping to put on a hat, right through the streets of Paris, to fling himself at her feet.

Through her action of cutting off her tresses Ninon de L'Enclos certainly became the first woman to set the fashion for bobbed hair. Within a week half the women of Paris had cut off their hair, too. They might say all sorts of spiteful things against Ninon, but they copied her whenever possible.

Louis the Fourteenth, was reigning then in France, but although Ninon could have had him for a lover, she cared nothing for kings, and only snubbed him.

At seventy-nine one man after another still fell in love with her. One cause she would not return his passion. And people looked at one another with puzzled faces.

In the Realms of Sport.

YOU SAID IT BO!

(Contributed.)

At his wife's cooking he would sneer. He said to her this wit:
"The batter in your pancakes, dear, Will never make a hit."

TO-NIGHT'S BALL GAME.

The third game of the second round of baseball will be played this evening at 8.45 sharp. The contesting teams will be the B.I.S. and Cubs. The B.I.S. who are one game behind the Cubs are going to make a "large" bid for to-night's game and a lively clash is expected.

GRAND FALLS BASEBALLERS TO INVADE CITY.

The Grand Falls team will play a series of 3 games with the local boys commencing Aug. 21st. A special train will bring the "paper men and their rooters to St. John's leaving Grand Falls on Aug. 20th. The Grand Falls players have been playing good ball this season, and when they get up against a picked team from the local Clubs, we shall probably see some good ball.

Trinity and Catalina Football Match.

INTERTOWNS STRENUOUS CONTEST.

On Wednesday, August 2nd, there was played at Catalina one of the most interesting and exciting football matches ever seen there, between a visiting team from Trinity and the Catalina boys. As both teams were evenly matched the game was exciting from start to finish. The game started at three o'clock. The Trinity boys defended the north goal and with the wind in their favour were sure of notching up quickly. The Catalina boys fought hard to keep the ball out of their goal. Mr. Rankin the Trinity right wing man had hard luck and lost two fine chances to score. Both A. Murphy and L. Collins had hard luck in this half. Murphy took a beauty shot from about three or four feet from the centre, the ball touching the crossbar and going over. Collins got in some nice combination, but somehow or other (the gods being to anything. No score resulted in this half. In the second half the home boys against us, I suppose) it never came against the wind in their favour kept the ball in their opponent's territory nearly all the time, but try as they would no goal was scored. When the referee blew his whistle it was 0-0. After ten minutes rest both captains decided they would play another quarter of an hour each way. The Trinity team again with the wind in their favour kept the ball down near the Catalina goal but failed to score. The last half was devoid of any interest until about three minutes before full time when Aidan Murphy, Captain of the home team scored a marvellous goal from nearly centre field. The Trinity boys did not lose heart but tried very hard to even up the score.

If the story of that rose-hued flask was true, they wondered how much liquid remained in the bottle. For she was still beautiful, still young. Then came the end.

One day Ninon was as young-looking and as blooming as ever. The next day she was dying and she knew it. She wrote a letter to one of her friends and sent it by special messenger.

Three days later Ninon died.

What was in the letter? The friend did not receive it till after Ninon's death, but inside was written: "I have just seen the man in the black cloak."

So the long-ago prophecy was fulfilled, and Ninon, deathless in love, ageless, tireless, most wonderful of women, lay with closed eyes.

And the rose-hued flask was empty.

INTER-TOWN CRICKET.

Arrangements are being made for the St. John's Cricketers to visit Grand Falls about the 24th inst., when they will play best two out of three games for the Hayward Inter-Town Trophy. In this connection we understand that a lot of the old timers are now busy taking Ironised Yeast in preparation for the game with Bell Island. (How about it?)

MARATHONS GET READY.

Word has been received that the handsome cup and 3 gold medals for the Telegram 10 Mile Road Race is now on the way from England. The date for the Race has not been definitely decided, but it is expected that it will take place in connection with the Dominion Sports some time during September. The date and conditions of the Race will be published in this column at an early date. All the would be Bell (as) please note. The delay in the arrival of the trophy was caused through an accident the manufacturers, advising us that when the cup was being given the final touches, it caught in the belt and was so badly damaged that a new one had to be made.

score. When the referee again blew his whistle the score was 1-0 in favour of Catalina. The rooters for Catalina team who had done such gallant work all through the game, again gave vent to their feelings of delicious joy by an outburst of wild cheers. But all the applause did not go to the champions as the gallantry and the sportsmanship of the Trinity boys received well-merited recognition, and many a hearty cheer was called for and raised in their honour. Shortly after the game both teams partook of a sumptuous meal at Mrs. Randall's. After everyone had done justice to the "Inner Man", Mr. C. F. Snellgrove, Chairman of the Catalina Football Club, asked all to stand and drink the health of the King. When all were again seated Mr. M. White, Captain of the Trinity team arose, and in choice language thanked the Catalina boys for the splendid time they had so kindly given them, and his team and himself were very grateful and appreciated what had been done for them. He also said they would remember this trip for sometime to come. On Captain White taking his seat, A. Murphy, Captain of the Home Team spoke and said that he could not let this opportunity go by without at least congratulating the Trinity boys on the sports and clean way in which they played the game. Quoting from some great writer, he said, "A man who can take a losing game in the same spirit as he takes a winning one is indeed an extraordinary man." Without any doubt he said "This maximum can be easily applied to the Trinity team, because they took their beating in a sports and a manly way. Even then they did not lose interest in it, but kept up a good spirit and fought to a finish, and for this reason he said the Trinity men are extraordinary men. He next went on to congratulate the Catalina team on their splendid showing and said it was a great pleasure for him to play with such fine men, and he thought himself highly privileged in being selected as their Captain. He also made special reference to Mrs. Randall who so kindly and willingly did the catering. He thanked Mr. Scott who so kindly and so satisfactorily refereed the game. Before taking his seat he asked the Home Team to stand and drink the health of the Trinity Team. After dancing for three hours the Trinity team took the train for home in the best of spirits, thus bringing to a close one of the best matches ever witnessed at Catalina. Quite a number of visitors came from Trinity and Bonaville to see the match. The Catalina team is an all-round one. Every specimen and it is proposed to make it a big C.L.B. Week in the paper town.

MINARD'S LINTNET FOR WANTS

MINARD'S LINTNET FOR WANTS IN COWS.

MUTT ALWAYS WAS A LUCKY GUY.

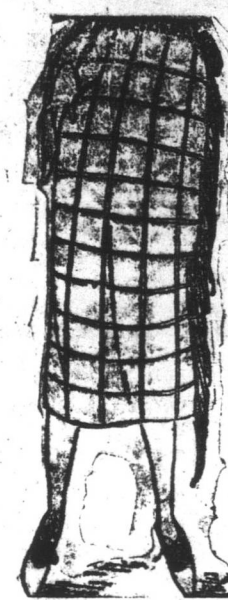
MUTT AND JEFF



NEW! NEW!!

Attractively Styled Skirts

FROM NEW YORK
ON DISPLAY TO-DAY.
IN OUR SHOWROOM.



In & out Summer Skirts,

Cool as a breeze and charming beyond description. With a snap-piness that is characteristic of all our outdoor—these come to make your acquaintance and win your friendship. Plain and fanciful modes, types you will readily approve of and make room for in your Summer wardrobe.

NEW SHADES A NOTABLE FEATURE HERE

Come to-day for selection.

AND YOU WILL FIND HANDSOME

SKIRTS

—IN—

BARONET SATIN plain and fancy and in very Beautiful shades, many of them new to us. STRIPED TRICOLETTE SKIRTS are here in profusion as well, all reflecting youthful lines full of snap and colour.

These two lines being late in arriving are priced very low to clear.

Prices Range from 6.00 to 9.00
Very reasonable for Skirts of such excellence.

—ALSO—

Fancy Wool, Plaid & Striped Skirts
FOR EARLY FALL WEAR. WORTH SEEING.



C. L. B. Cadets.

BAND WILL VISIT GRAND FALLS. Lt.-Col. Goodridge, officer commanding C.L.B. Cadets, will leave for Grand Falls by special train to inspect the recently formed company of the Brigade at the paper town. The train which leaves on the 22nd inst., will also take the brigade band, which under Capt. Morris, will give a series of concerts during their several days stay. They will be present at the inspection and it is proposed to make it a big C.L.B. Week in the paper town.

Furness Line Sailings

From Liverpool to St. John's Halifax Boston Halifax to St. John's to St. John's to Halifax to Boston to Halifax to St. John's to Liverpool

S. S. BACHEM—
July 19th July 27th July 30th Aug. 7th, Aug. 12th, Aug. 15th

S. S. DIGBY—
Aug. 3rd Aug. 11th Aug. 14th Aug. 21st Aug. 26th Aug. 29th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage, and other particulars, apply to:

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WATER STREET EAST.

—By Bud Fisher