



## DO YOUR CHRISTMAS SHOPPING EARLY.

### TEA COSIES

Pretty Silk and Satin Tea Cosies, frilled and looped, with best satin lining; well filled. Regular \$4.00. Friday, Saturday & Monday. **\$3.45**

SIDEBOARD CLOTHS—Plain linen centre with four inch lace border all around; a nice cloth to embroider for Christmas Gift. Reg. \$1.75. Friday, Saturday & Monday. **\$1.55**

WHITE TOWELS—Plain White Turkish Towels in a good usable size; extra good quality. Reg. \$1.50. Friday, Saturday & Monday. **\$1.28**

WHITE CURTAIN LACES—A couple of pieces of Pure White Curtain Laces, strong thread, heavy pattern. Reg. 45c. yard. Friday, Saturday & Monday. **39c.**

CHINTZ COVERS—Suitable for many purposes; lots of pretty patterns, lace edged; for toilet table, trunk cover, mantle or table. Regular 75c. Friday, Saturday & Monday. **65c.**

COLOURED QUILTS—Large size Coloured Honeycomb Quilts, fringed ends, mixed Blue and White, Crimson and White and Green and White; serviceable wearing. Reg. \$6.50. Friday, Saturday & Monday. **\$5.85**

DAMASK TEA CLOTHS—Crimson bordered White Damask Tea Cloth or Centre Cloth; extra good quality; 36 inch size; square. Regular \$1.75. Friday, Saturday & Monday. **\$1.55**

STAIR OIL CLOTHS—12 inch Stair Oil Cloth, fancy centre and bordered; soft fluff finish. Special, per yard, Friday, Saturday & Monday. **34c.**

## Especially Good Offerings.

### With VALUE the Strong Point

For the guidance of those who fare forth on shopping bent, and for the profitable outlaying of Dollars and Cents, nowhere in the City to-day will you find such activity among enthusiastic shoppers as at BAIRD'S.

Knowing ones will readily perceive the following items as the Master Bargains for

## FRIDAY, SAT. & MONDAY

### OUR CHRISTMAS STOCKS ARE OPENED

And ere this advertisement appears we shall have commenced displaying our selections for Xmas, 1920.

You need not go outside this Store to find your Gift List, as we have provided Sensible, Practical Gifts for every member of the family, as well as Toys, Books, Games and other things inseparable from the festive season.

It is unnecessary to urge you to do your shopping early, as the last few years have clearly shown that the early shopper got the pick of everything, and besides Shopping Early is easier, more satisfying, than rushing the last few days. Come in and look around.

## GLOVES

for Everybody

LADIES' WOOL GLOVES—Long wristed Gloves. These are assorted, values to \$1.25; shades of Grey, Fawns and Chamolies; Ladies' and Misses' sizes. Special Friday, Saturday & Monday. **95c.**

LADIES' CHAMOIS GAUNTLET GLOVES—Real washable Chamolies Gloves with gauntlet wrist, in natural and white fringed wristlet; excellent quality. Reg. \$5.50. Friday, Saturday & Monday. **\$4.75**

WIRE MEN'S GLOVES—In tough Moose Skin, and other makes; some with gauntlet wrist, able to stand hard wear; a special lot; values to \$2.00 pair. Friday, Saturday & Monday. **\$1.49**

LADIES' WOOL GAUNTLET GLOVES—Long Wool Gauntlet Gloves, extra fine quality; shades of Grey, Beaver, Heather and White. The very Glove you need. Reg. \$2.30. Friday, Saturday & Monday. **\$1.98**

MEN'S CAPE KID GLOVES—Finest grade Cape Kid Gloves in Dark Tan shade, warmly lined; 1 dome wrist; sizes 8 to 10. Reg. \$4.50. Friday, Saturday & Monday. **\$4.15**

## Marking Down Wadded Quilts.



This week we offer just what you need in warm Wadded Quilts with plain and fancy covering; ample covering Quilts for cold nights. Reg. \$5.70. Friday, Saturday & Monday. **\$5.15**  
Reg. \$7.25. Friday, Saturday & Monday. **\$6.65**  
Reg. \$3.00. Friday, Saturday & Monday. **\$2.70**  
Reg. \$9.00. Friday, Saturday & Monday. **\$8.10**  
Reg. \$15.50. Friday, Saturday & Monday. **\$14.85**

## HOSIERY

Listed at Lowered Prices

LADIES' HEAVIER HOSE—Heavy ribbed Black Wool Hose, strong wearing quality; fast black. Reg. \$1.50. Friday, Saturday & Monday. **\$1.29**

GIRLS' COLORED HOSE—Fine ribbed closely knitted Tan and Cardinal Hosiery, in assorted sizes. Reg. to 65c. pair. Friday, Saturday & Monday. **55c.**

LADIES' PLAIN CASHMERE HOSE—Fast Black Cashmere Hose. We will match this against any 90c. value. Friday, Saturday & Monday. **75c.**

MEN'S WOOL SOCKS—Stout ribbed Wool Socks in Dark Browns and Heathers; a real Winter weight. Reg. \$1.70. Friday, Saturday & Monday. **\$1.50**

MEN'S FELT SOLES—Real heavy Felt Soles for wearing in rubber boots; assorted sizes. Special Friday, Saturday & Monday. **27c.**

## START YOUR CHRISTMAS SHOPPING TO-DAY

### PLAID BLANKETS

PLAID COTTON BLANKETS—Ever so many pretty Plaid Blankets, size 68 x 74; heavy, warm, fluffy top feeling; suitable for your own beds, the nursery or the maid's bed. Reg. \$6.50 pair. Friday, Saturday & Monday. **\$5.79**

CHILDREN'S FLEECE BLANKETS—Soft, warm, fluffy, fleeced topped Cotton Blankets in pretty Blue and White and Pink and White mixtures; size 30 x 38. Regular \$1.50. Friday, Saturday & Monday. **\$1.44**

NAVY BLUE SERGE—Fast Navy Devonshire Serge, 39 inches wide. This is one of the best wearing materials for boys' wear; ideal for Brigade pants. Reg. \$2.50 yard value. Friday, Saturday & Monday. **\$2.98**

Felt Footwear

WOMEN'S FELT BOOTS—Warm Blk. Felt Boots with leather sole and heel; sizes 3 1/2, 4, 4 1/2 and 5 only; warm fleece lining. To clear Friday, Saturday and Monday. **\$2.40**

WOMEN'S FELT JULIETS—Shades of Purple, Green, Brown, Navy and Black; fur topped, leather sole and heel. Reg. 4.00 pair. Friday, Saturday & Monday. **\$3.59**

LADIES' FELT SPATS—12 button height in very best grade warm felt, beautifully finished; shades of Slate, Fawn and Brown. Regular \$4.50 pair. Friday, Saturday & Monday. **\$3.30**

## BOYS' SAILOR SUITS

### UNDERPRICED

Navy Serge Sailor Suits with white braided collars; sizes to 2 to 8 years.

Regular \$10.00. Sale Price **\$8.90**

Regular \$14.50. Sale Price **\$12.90**

Regular \$18.50. Sale Price **\$16.50**



## Amusing, Entertaining & Instructive

### BOOKS for the Children

Polly's Dolly Books; assorted. Special **12c.**  
Puss in Boots, Tom Thumb, The House that Jack Built, etc. **15c.**  
Nursery Rhymes and A.B.C. Books **16c.**  
Little Stories for young readers; large stiff cover **25c.**  
Pussie Cat Rhymes, Toby, Tidy, etc. **30c.**  
Simple Stories; Illustrated; Great **35c.**  
Father Tuck's Paint Book; complete **45c.**  
Complete Stories for boys or girls; Nursery Songs with music; Wee Willy Winkles and many others. **50c.**  
Wide Awake Stories; large Books **75c.**

## Novelty Curtains

NOVELTY CURTAINS—Lace Edged Scrim Curtains in White and Ecru. These are very dainty for Bedroom Curtains. Reg. \$4.00. Friday, Saturday & Monday. **\$3.39**

LACE CURTAINS—36 pairs of White and Cream Lace Curtains, assorted lengths. Values to \$2.50 pair. Friday, Saturday & Monday. **\$1.89**

### Secure These SHIRT VALUES



## MEN'S ENGLISH SHIRTS, Full Sizes

MEN'S TOP SHIRTS—Do you want something special in Shirts? It's right here with fancy striped, brilliant front and double soft cuffs; value for \$3.25; all sizes. Friday, Saturday & Monday. **\$2.65**

MEN'S NECKWEAR—Long flowing end Silk Neckwear, in all wanted shades, pretty stripes and other fancy mixtures. Reg. \$2.50. Friday, Saturday & Monday. **\$2.25**

MEN'S BRACES—Police Braces, with all leather fastenings and stout elastic webbing. Special Friday, Saturday & Monday. **75c.**

MEN'S ONE-SEAM BOOTS—Only one seam and that in the back; Blucher cut, extra heavy leather, sprigged and sewn, heavy sole; a very sensible boot for this season. Special Friday, Saturday & Monday. **\$6.75**

## A Mint of Good Values in the Showroom this Week

SILK HANDKERCHIEFS—Colored. Silk Handkerchiefs, in shades of Purple, Henna, Cerise, Emerald, Myrtle, Canary, etc., and others in White with coloured border. Regular 25c. each. Friday, Saturday & Monday. **17c.**

LADIES' JERSEY UNDERSKIRTS—Seasonable Grey Jersey Underskirts with wide linen waistband, very warm and comfortable; made in full sizes. Regular \$3.00. Friday, Saturday & Monday. **\$2.59**

BRASSIERES—Superior quality Brassieres with embroidered yoke and lace edging, boned throughout; some with hooked front; others tie at back; sizes 34 to 44. Reg. \$1.50. Friday, Saturday & Monday. **\$1.25**

CLOTH TAMS—Fashionable Colored Cloth Tams, with band; shades of Emerald, Sage, Crimson, Peach, Fawn, Brown and White. Reg. \$2.80. Friday, Saturday & Monday. **\$1.98**

FLANNELETTE UNDERSKIRTS—Children's and Misses' sizes in good warm White Flannelette Underskirts with body, flounce finished with button hole edge of pink or sky; for 6 to 12 years. Reg. \$1.50. Friday, Saturday & Monday. **\$1.12**

CHILDREN'S WOOL SETS—Something they really need, warm Wool Sweater with high collar, buttoned front, overall pants and cap to match; shades of Sage, Rose, Coral and White; to fit 2 to 4 years. Reg. \$5.75. Friday, Saturday & Monday, the set **\$4.98**

CHILDREN'S BLOOMERS—Warm Jersey make in Pearl Grey shade, elastic at waist and knee, to fit 6 to 10 years; ever so comfortable. Reg. \$1.20. Friday, Saturday & Monday. **98c.**

LADIES' UNDERWEAR—This is a real good White Jersey make, warmly fleeced, high neck, long sleeved Vests; Underpants to match, ankle or knee length, open and closed; sizes 24 to 40. Regular 1.50 garment. Friday, Saturday & Monday. **\$1.16**

BLACK SILK POPLIN BLOUSES—See these beautiful Silk Blouses showing high or low neck, roll collar, crocheted buttons as trimmings, tucked front; splendid quality. Regular \$5.00. Friday, Saturday & Monday. **\$4.29**

BONE BRACELETS—Children's Bone Bracelets in Cream, Coral, Amber and Purple, fashionable. Reg. 45c. Friday, Saturday & Monday. **34c.**



### SCOTCH WINCEY

29 inch Cream Scotch Wincey. This is an excellent material for Ladies' Misses' and Children's Nightdresses, Knickers and such like. Reg. \$1.00 value. Friday, Saturday & Monday. **84c.**

### GIRLS' WOOL CAPS

GIRLS' WOOL CAPS—Plain Wool. Fullman style Winter Caps for girls or little boys; shades of Brown, Pink, Sage, Emerald and others. Values to 80c. Friday, Saturday & Monday. **59c.**

## Men's and Boys' Mackinaw Coats



The Coat of Coats for the outdoor man—the Milkman, Farmer, Teamster, Trainman and others; easy to get about in; heavy dark-plaid material; large roll collar; in every way a Comfort Coat.

Reg. \$14.50. Now **\$12.75**  
Reg. \$15.00. Now **\$13.45**  
Reg. \$22.50. Now **\$19.95**  
Reg. \$25.00. Now **\$22.25**  
Reg. \$27.00. Now **\$23.55**  
Reg. \$30.00. Now **\$26.90**

BOYS' MACKINAW COATS. Reg. \$14.50. Now **\$12.75**



## Just Folks

THERE COMES A TIME WHEN WORDS WON'T DO.

There's comes a time when words won't do. However fine the thought you say, They will not drive the care away Or make the gray clouds into blue; Then suffering and anguish needs Not kindly thoughts, but kindly deeds.

There's no philosophy can soothe The aching heart beset by grief, Death hurts in spite of our belief Speech cannot trouble waters smooth. In such an hour all mortals need The comfort of a helpful deed.

A word of courage now and then Will spur the faltering spirit on, Rekindle hope when hope seems gone.

But there are times of trial when By real service we must share The cares that others have to bear.

True friendship then must step aside To prove in some substantial way The tender thoughts its lips would say.

Must share the burden and be tried Until its friends shall smile again, Or otherwise all speech is vain.

However fair the speech may be, It cannot lighten real distress Nor change man's woe to happy ness.

Nor serve a friend's necessity: Then true devotion swiftly speaks To prove itself by helpful deed.

### Wesley Church Sale.

Yesterday afternoon the Wesley Methodist Church ladies' annual sale was opened by R.A. Templeton, Esq. in the basement of Wesley Church. In opening the sale, Mr. Templeton made a splendid speech. He hoped that during the sale many others would come along to show their appreciation of the efforts of the ladies. He declared the sale open amid much applause. During the afternoon much purchasing was done, and from 6.30 till the close the tea tables were very much patronized. Splendid high teas were served by the ladies in charge and during the evening many patrons outside of the Wesley congregation were noticed among the gathering. The sale and teas will be continued this afternoon and evening and another opportunity will be given for those who have the welfare of Wesley Church at heart to prove such by their support of such a worthy cause, especially the members of the congregation who worship at the church under whose auspices this sale and tea is held. At 8.30 this evening a concert will be held, when the leading musical talent of Wesley Church and also some from the outside will take part in helping to further the work of the ladies. Great credit is due Mrs. (Rev.) Bugden and her associates for the success which crowned their efforts last night, and an equal share of patronage is anticipated to-night, when the sale will be continued.

### Cartwright Mission Circle Concert.

Last night, the annual concert of the Cartwright Mission Circle was held in the Canon Wood Hall, under the able direction of Mrs. H. W. Stirling. The feature of the very enjoyable programme was that all the performers were girls between the ages of 10 and 17.

#### PROGRAMME.

1. Duet—U. Noel and F. Pitcher.
2. Recitation—T. Noseworthy.
3. Song—M. Martin.
4. Recitation—M. Grouchy.
5. Dance—D. and F. Hynes, M. O'Neil and M. Meaney.
6. Song—A. Stirling.
7. Recitation—G. Kelly.
8. Song—F. Pitcher.
9. Recitation—M. Brown.
10. Song—D. Stranger.
11. Recitation—L. Noseworthy.
12. Recitation—M. Taylor.
13. Song—G. Oke.
14. Playlet—The Girls.

The playlet, the last item on the programme, was the hit of the evening and showed how by means of a dream a little girl was converted from indifference to enthusiasm in missionary projects. The principal parts were taken by Misses Mina Brown, Maid Oke, and Marion Cooke. A reference to the work of Rev. Henry Gordon in the Cartwright Mission was cleverly interpolated by Miss Mina Brown. En passant, special mention must be made of the very pretty tableau presented at the conclusion of the playlet, which was a very fitting close to such an enjoyable entertainment.

Minard's Liniment Co., Limited. Gentlemen,—In July, 1915, I was thrown from a road machine, injuring my hip and back badly and was obliged to use a crutch for 15 months. In Sept., 1915, Mr. Wm. Outridge, of Lunenburg, told me to try MINARD'S LINIMENT, which I did with the most satisfactory results and to-day I am as well as ever in my life. Yours sincerely, MATTHEW W. BAINES.