

## Woman's Magnetic Power.

A GIFT OF THE GODS—HOW IT SHOULD BE USED—SHE IS IT.

(By the Baroness de Bertouch.)

What is the magnetic power about women? This is a problem that has puzzled men from the days of Eve, and is still engaging their attention. The gifted writer, the Maroness de Bertouch, has in this article faced that problem, and has thrown much light upon it. She submits that a man who possesses innate magnetism is, generally speaking, a far less dangerous being than a woman similarly endowed. She tells how in women that spark, divine in some cases and satanic in others, can be the means of even making and unmaking kingdoms. Women at times possess this gift of the gods in such abundance that she might really be called "It." She must remember, however, that great gifts bring great temptations, as well as great opportunities.

### SEX ATTRACTION.

Putting the Match to Human Gunpowder.

What is the energizing force in the polarity existing between the sexes—the subtle something which puts the match to human gunpowder and sends us all upon the "arpath in the hope of taking scalps"? Is it the last word in obscure psychology, or the perfection of an acquired art—in other words, a glorified species of monkey-trick played by men and women (especially women) upon their fellows, ever since the world ceased to be without form and void? Possibly neither of these surmises may hold water, but in all probability the keynote of the whole matter lies in the ever-lapping of them both.

Certain it is that mere physical beauty is seldom magnetic, still less is personal excellence, or even magnificent mental achievement. The polarity I speak of is an inexpressible possession which slips through the fingers of analysis, and resolves itself into the ambiguous but greatest of all little words—"It."

### The Gift of the Gods.

Any man or woman who is not born a Caliban or screech-owl may be the recipient of this nameless gift of the gods. We have only to take a look around at society in general to see the justice of this remark. We could all enumerate more than one beauty and the best marriage, besides countless instances where really ugly men have devastated the homes of beautiful young wives by sheer force of an attraction which no one else could understand but only condemn with horror and disgust. And these examples of polarity exist in relatively rare when compared with the companion picture—that of the magnetic woman (for lack of a better name)—not necessarily either beautiful or highly gifted, who, if she chooses, can almost make and unmake kingdoms, because of the one little spark, divine in some cases and satanic in others, with which she can at will enthuse or inflame the man whose soul she has drawn into polaric affinity with her own.

### Man the Incomplete Entity.

A man who possesses innate magnetism is a far less dangerous being than a woman similarly endowed, that is to say with rare exceptions. As a rule his polarity is an individual expresses itself in the diffusion of a certain sense of power and masterfulness which in the eyes of most women is of great price. In public work it gives him the control of many, glides the edges of his speech, and often forms the corner stone of a successful walk through life. But man, no matter how magnetic, must be and always will be an incomplete entity. The creation of Eve, as the crowning supplement to the almighty scheme of Eden, has bequeathed a precedent to posterity which the life of almost every great man past or present has proved to be an undeniable fact—not one of the theoretical fictions which these primeval precedents so often turn out to be.

Woman is a complete entity. In herself and of herself, she can make her own life and the lives of others too. She will set her teeth and fight it out alone, whereas man can ill dispense with that sympathy and support which through the polarity of kindred souls a woman only can give him. In his ascent of the ladder of fame, it is her hand that upholds and encourages, but, except perhaps for a matter of financial "backing" there are few, if any women on record who owe their "lift" in life to anything but their own efforts, plus that supreme gift of magnetism which they have known how to turn to unlimited account.

But the polaric lady is not altogether an unmixed blessing. She knows her power, and in using it is not above abusing it also.

### Woman Is "It."

"I cannot think what anyone can see in Mrs. or Miss So and So," is a remark which we are always hearing on other women's lips, yet all the while we note that a queue of men is waiting to worship at the shrine of the above, and that the lady herself is daintily engaged in picking out the trumps from her sister women's tricks. Far more beautiful women surround her, far better and sweeter

souls, but they just lack what she possesses—the responsive polarity which calls from sex to sex—and so as a natural sequence they drift wallwards while she sails out into the sunshine amid a chord of incense that is reminiscent of delicately distilled brimstone and Victorian lavender, mingled together in equal parts. It is a pity that human frailty must always have its say, but it should be remembered that great gifts bring great temptations as well as opportunities; so we should not be too hard on the poor priestesses of It even if they do dip their fingers into their fellow-women's game-bags, or nourish their men friends' mentality on savoury morsels instead of a skim-milk diet.

### The Magnet and the Needle.

No matter when or where, the polaric woman will always take the front seat in the education of man. Rightly or wrongly she will dominate him just as the magnet dominates the needle, or the tide the waves. Whether the soul of man embodies the negative pole and that of the woman the positive, I know not, but they may be relatively compared to the pillar of cloud and the pillar of fire, each potent in its individual way, yet of a widely different intensity and significance, in accordance with those mystic laws of Nature about which we know just enough to make us realize our profound ignorance.

This much, however, we do know, and that is that from the point of view of polarity, man and woman can never stand on the same plane, for the reason that whereas he may be endowed with It to the point of overflowing she is It, the living incarnation of that delightful but dangerous magic to which no one has yet discovered an adequate name.

## What Do the Miners Want?

### FAMINE AND DEATH WILL FOLLOW A STRIKE.

Though of late a good deal of public attention has been focused on coal miners, there are still many people who do not understand their claims.

"What do they want?" such people ask. A sufficient reply to the question, is that the miners must feel sure of the justness of their demands, or they would not threaten a general strike. For the mere probability of a stoppage throughout the country has a serious effect on trade, and when one actually takes place creeping paralysis sets in immediately.

The only measure of a miners' strike now is that which occurred in 1912, lasting for six weeks.

On the very first day that the pits

## J. F. Mackenzie Gains 25 Pounds and Feels Fine

"The Way Tanlac Built Me Up Is Simply Remarkable," Says St. John Man.

"Tanlac has not only put me back on my feet, but built me right up to where I have actually gained twenty-five pounds in weight," was the emphatic statement made recently by James F. Mackenzie, well-known carpenter, living at 42 St. John St., St. John, N.B.

"About a year ago I began to have indigestion very bad, and lost my appetite, fell off terribly in weight and got into a very run-down condition. My stomach was in such a bad fix that everything I ate soured and bloated me up with gas until I was in perfect misery, and I dreaded for meal-times to come round.

"I had such pains across the small of my back that when I sat down or stooped over it made me almost cry out, and I had such spells of dizziness that sometimes when walking down the street everything would suddenly seem to swim before my eyes and I could hardly stand up. I got no more sleep at night than an owl, and became so weak and run-down I often had to lay off from work for three days at a time.

"But the way Tanlac overcame my troubles and built me up was nothing less than remarkable. In a short time I could eat like a horse and never suffer a particle from indigestion, and I rapidly picked up my weight and strength. I haven't had a headache or dizzy spell since I first started on Tanlac, and my back is so much better I can work all day and never have an ache or a pain. I can't say enough in praise of Tanlac for it gave me back my health and strength."

Tanlac is sold in St. John's by M. Connors, by Reg. Sullivan, Pouch Cove; Sound Island Store, Sound Island; Dennis Flynn, Avondale; J. J. O'Brien, Cape Broyle; J. W. Smith, Baine Harbor; W. A. Burdock, Belleoram; John Morey, Fermeuse; Mrs. Jos. Quinn, Renewal—adv.

were deserted, notwithstanding that most manufacturers had for some time previously treated coal as a precious commodity, many blast furnaces were damped down in the North of England, and thousands of men engaged in small industries had to be discharged. Next day more than 40,000 tinplate and mill-workers were thrown idle in South Wales, while pottery works, woollen mills, brick-yards, etc., closed down in great numbers. Food prices, too, began to soar.

By the end of the first week of the strike 1,600,000 men were unemployed, and when it had dragged on for a month the country was at a standstill, and on the verge of famine.

Everywhere there were hunger-marches of the unemployed, and in numerous towns bakers' shops were

raided. Soup kitchens and relief stations, plentiful and well organized as they were, could not satisfy the hunger of the workless people.

No less desperate was the quest for fuel. Small pits were sunk on a common in the Midlands; stocks of coal on the railways and elsewhere had to be guarded day and night; and in thousands of homes agonized mothers broke up their furniture to provide warmth for their hungry children.

One of the most successful forays for fuel was carried out in Staffordshire. A certain canal was systematically dragged, and from it was recovered a large quantity of coal that had dropped from the boats. The strike lasted for six weeks, during which our industries lost more than 50,000,000 working days, representing upwards of £12,000,000 in wages. In the same period, moreover, the trades unions lost £200,000 a week.

But if the miners strike now the consequences will be even more disastrous than they were in 1912, because of the abnormal times through which we are passing. The former evils will be intensified, and we shall have to cope with new ones in addition.

There are now at least 3,000,000 people whose employment depends on a regular supply of coal, and if it is interrupted they must suffer immediately. If, again, coal traffic on railways is wholly suspended, there will be a heavy fall in receipts, and this will involve a further increase in passenger fares and goods rates.

### Millions Lost in Wages.

And what will be the effect on railwaymen? If another national strike of miners lasted some time, they would, according to Sir Robert Horne, President of the Board of Trade, all have to be discharged.

The direct pecuniary loss will also be unprecedentedly heavy, since the miners alone will forfeit wages amounting to at least £3,500,000 a week.

But the consequences of a general stoppage will be most appalling in connection with those things which no statistics, however elaborate, can show—sorrow and suffering, famine and the illness which death alone can relieve. For one thing, who can for a moment forget that bread, cheap and plentiful in 1912, is already at a price which is almost ruinous to parents with big families.—Tit-Bits.

This is to certify that I have used MINARD'S LINIMENT in my family for years and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed)

W. S. PINEO.

"Woodlands," Middleton, N.S.

## Are You The Man



Who has trouble in getting a pair of boots that assure comfortable wear? If you are, your troubles are over because these boots have just the qualities you have been looking for. The longer you wear them the better you like them.

### IMPORTANT!

For one week only we will attach free of charge a pair of Live Rubber O'Sullivan's Heels to each pair of Men's Boots at \$10.00, \$11.00, \$12.50, \$13.50, \$14.50, \$15.50 to \$17.50 purchased for cash at our stores.

**F. Smallwood,**  
THE HOME OF GOOD SHOES.

### JUST ARRIVED

Per S.S. "Digby," from England,

**10 TONS BLACK,  
30 TONS GAL.  
SHEETS.**

Selling ex Wharf to Wholesale Trade only.

**WM. HEAP & CO., Ltd.**

tu.th.s.t

## Fashion Plates

A STYLISH DRESS.



Pattern 3341 illustrates this model. It is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A 36 inch size requires 6 yards of 36 inch material.

Taffeta, velveteen, serge, crepe, duvetyn, faille, and gabardine are attractive for this design. Skirt measures about 1 1/2 yard at lower edge.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A POPULAR ONE PIECE MODEL.



Pattern 3342 is here portrayed. It is cut in 3 Sizes: 16, 18 and 20 years. A 16 year size will require 4 1/2 yards of 36 inch material. The width of the skirt at lower edge is 1 1/2 yard.

Jersey cloth in a new weave was used for this design. It is attractive in sports silk, taffeta, pongee, linen, serge, gingham, percale, or gabardine.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No. — — — —

Size . . . . .

Address in full:—

Name . . . . .

NOTE:—Owing to the continual advance in price of paper, wages, etc., we are compelled to advance the price of patterns to 15c. each.

**Justus Van Maurik**  
**CIGARS**

Contain no other than the finest selected Havana Tobacco.

For sale wholesale only.

**BAIRD & CO.,**

Agents.

**W. Moncrieff Mawer**  
has resumed teaching  
**ORGAN, PIANO and**  
**VOCAL.**

Pupils may now be enrolled. Voice Production and Singing a specialty.

Studio: 59 Gower St.  
sept 16, 61, eod

# BEAT THE HIGH COST OF LIVING.

You want Shoes. We will offer  
for the next two weeks

## Our Entire Stock of BOOTS and SHOES

at Tremendously Reduced Prices.

### Here You Are!

Gent's English Last, Low and High Shoes. Originally \$15.00. Now . . . . . **\$10.90**

Men's Blucher Shaped, Tan and Black, Low and High Shoes. Originally \$17.50. Now . . . . . **\$13.00**

For Two Weeks Only.

### Our Great Special!

Gent's Black Blucher Shaped Shoes, originally \$10.00. Now **\$6.50**

# AMERICAN BOOT & SHOE STORE,

333 WATER STREET

Near Adeliade Street

sept 20