



The eyesight of Viscount Grey, Eng-PALE ANAEMIC and's noted states is improving daily. He wates: "We have great advantages in many ways over our predecessors. There are more opportunities for enjoyment. There is on the whole less poverty: and yet we are living in an age of discontent. All efforts should be made to bring happi-

ness to the people. Real pleasure is Only Tablets with "Bayer Cross" the enjoyment of recreation, not too much or two little."

During the war Field Marshal Sir William Robertson and a works company were quartered in a Lincolnshire village, the men being in furnished billets. A dispute arose with one of the "landladies." and the officer. considering that she was in the wrong

Rapidly growing children need a reat deal of vitality. They not ily grow fast but play hard and ork hard at school and often are red, thin, pale, worn and listless hen they should be strong, robust of resu refused redress of her alleged griev ance. "Oh, very well," said the dame. folding her substantial arms, "I'll just

write to Willie Robertson. Him and me were children together and he'll not see me put upon."

Corporal Francis Pagahmagabow, a edskin Indian, of Parry Sound, Ontario, is officially credited by the Candian army with having shot 370 Ger-

mans during the war. The corporal, who was a hunter and trapper in Canada before he enlisted, served as a sharp-shooter with the Canadian ex-

he never missed. He was awarded the ary Medal with two bars. Some

irmen who were engaged in bombing aids over the German lines claim to ave killed thousands of men, but it

boots when used in fishing. You've seen how salt water seems to take the life out of the rubber and how the rubbers crack and the soles wear through in a surprisingly short time.

The "EXCEL" is a different and better kind of boot. It has been made especially to stand up under the unusually hard use a fisherman's boot gets,

The rubber and fabric in "EXCEL" boots are of the very highest quality. But it is the special method of curing, under tremendous pressure, that makes the "EXCEL" so wear-resisting. The pressure forces the layers of rubber and fabric together so that they are actually "one-piece" without losing the least bit of the life of resiliency of the rubber. Salt water has practically no effect on "EXCEL" boots. The UPPERS remain pliable and weatherproof, and resist the drying-out action of sun, heat and cold far longer than other boots, consequently they don't crack anywhere so quickly. The SOLES are almost wear-proof, because they are made like an Auto Tire, with 8 plies of rubber and fabric welded by tremendous pressure into a "tire-tread"

The picture at the left, of an "EXCEL" boot, with every detail of construction visible, shows how "EXCEL" boots are reinforced at every point of strain. There is not a single feature but what has been proved necessary and desirable by tests of severest use. Your own experience will tell you that a boot with these features simply must be a better boot.

BOY

ext fas Re and

BOY

Da hav Fri

MEN

col we ma day

Bu

G

W

Study this picture. Learn these features. Remember them when you compare "EXCEL" boots with ordinary And remember, too, that very important point boots. which the picture cannot show, namely, that "EXCEL" boots are cured under tremendous pressure which leaves the rubber pliable, weather-proof, and wear-resisting. It is only by the use of this tremendous pressure combined with highest quality materials that the best results are obtained.

Below are listed seven special features which make "EXCEL" boots superior. Read them carefully so that when you need boots you will know how to get the best value for your money.

Seven Special Features that make the "Excel" Best.

FEATURE No. 1-The entire boot is cured under heavy pressure, forcing all parts together in "one-piece", and re-taining the full life and resiliency of the rubber.

FEATURE No. 2-An 8-ply double sole of tough, durable rubber, made like an Auto Tire, running all the way under the full moulded heel. This sole and heel are so wearresisting that they are commonly called the "tough on rocks" sole and heel.

FEATURE No. 3-A heavily reinforced boot which will withstand the hardest kind of wear.

FEATURE No. 4-Six plies at the instep relieves strain and prevents wrinkling or cracking.

FEATURE No. 5-Reinforced five-ply leg for extra wear. Just the right amount of strength to stand up, yet not be uncomfortable.

FEATURE No. 6-Four-ply top, very pliable.

FEATURE No. 7-Heavy duck lining, and a heavy insole prevent dampness and keep feet dry and comfortable.

Most reliable dealers sell "EXCEL" boots. Be sure to look for the name "EXCEL". Substitutes and "just as good" boots will not give you "EXCEL" service. If your dealer does not have them in stock, write us for name of nearest dealer.





VINOL will build up streng thin, pale, delicate, aling ch n, create a hearty appetit rd flesh and muscle tissue, ric

lesh and muscle tissue, .

CHILDREN

NEED VINOL

It Makes Puny, Thin, Ail-

ing Children Strong,

Robust and Rosy

Physicians Recommend It

and Druggists Guar-

antee It

by many sing it. acdicinal, body bullan of fresh cods' live beef peptone and t the sidest and

Look for the "Bayer Cross"! Then it is real Aspirin, for which there is substitute. Aspirin is not German but is made in America, and is owned by an Am-erican Company, all rights being purchased from the U. S. Govern-

not Aspirin at all.

Genuine "Bayer Tablets of Aspir-n" have been proved safe by mil-ions for Pain, Headache, Neuralgia, olds, Rheumatism, Lumbago, Neu-

nary force, and it is stated that ritis. Handy tin boxes of 12 tablets—also larger "Bayer" packages, can be had at any drug store. Aspirin is the trade mark (New-foundiand Registration No. 761), of Bayer Manufacture of Moneaceticaci-dester of Salicylicacid.

sidered likely that Corporal The Bayer Co., Inc., U.S.A.



If you don't see the "Bayer Cross"

in the tablets, refuse them-they are

There is only one Aspirin, that marked with the "Bayer Cross"—all other tablets are only acid imitations.

-is the currency problem in a nut-

GENUINE ASPIRIN

HOW YOU CAN TELL

shell.