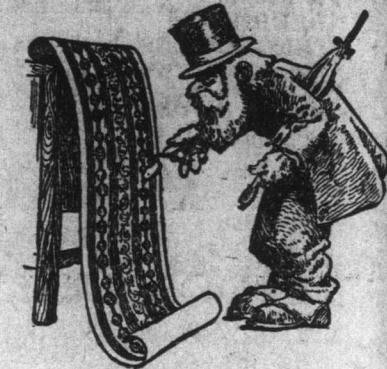


# NEW JOB WALL PAPERS!



Now opened and ready for the Fall trade a large shipment of **AMERICAN JOB WALL PAPERS.** Thousands and thousands of Rolls of the most beautiful Wall Papers obtainable. This shipment of Wall Papers, long delayed in transit, was purchased many months before previous shipments offered, we are therefore enabled to offer them at much lower prices.



Prices: 22c., 25c. and 28c. Piece.

**Special Prices for the Wholesale Trade.**

NOTE: All Wall Papers purchased by Outport Wholesale dealers will be properly packed in brin.

## Marshall Bros

**CONGOLEUM SQUARES!**  
A small shipment of Congo-leum Squares, 36 x 36, 75 cents each.



### On Taking for Granted.

By RUTH CAMERON.

"My heart leaps up when I behold  
A rainbow in the sky.  
So it was when my life began,  
So is it now I am a man,  
So may it be when I grow old  
Or let me die."



**—WORDSWORTH.—**  
Help me to keep from taking things for granted.

Perhaps that is why we do not have a beautiful sunset every night—because if we did, we should soon cease to know how wonderful it is. The nights between, when the sun sets in grey clouds or with only a touch of colour, make it possible for us to appreciate the banner nights when the sky flames with gold and crimson or flushes all over with exquisite pinks.

Of course it is inevitable that accustomedness should dull us to beauty. If it did not, we should be too sensitive, like the lady who "died of a rose in aromatic pain."  
But it is so easy to go too far in the other direction and take too much for granted.

Look into your life and see what you are taking too much for granted,—an unselfish wife, a kind, good husband, a beautiful garden, freedom from money worries, the chance for a good education, health, self-sacrificing parents, a lovely home—which of these blessings have you forgotten to thank and be thankful for?

### Valuable Find.

While Harry C. Dally was cleaning codfish at the rate of one every three minutes on a schooner in the Behring Sea, he saw something shine in one fish, and picked out a diamond engagement ring which a San Francisco Jeweller says is worth \$500. Inside the ring are the initials "C. to J." Dally says the loser may recover the ring by proving property.

**ACCIDENT & FIRE INSURANCE.**—Are you fully protected against both? If not see **HENRY C. DONNELLY, Board of Trade Building.**—sep27,1m

**Fresh Tomatoes, 10 cts. per lb.**  
**Canadian Turnips,**  
**California Oranges,**  
**California Lemons,**  
**Purple Grapes, 4-lb. baskets.**  
**Apples in boxes,**  
**Fresh Garden Peas,**  
**Cauliflower.**  
**C. P. Eagan**  
Duckworth Street and Queen's Road.

### New Apples!

Due by Steamer this week  
**336 Bbls.**  
New Nova Scotia Apples! orders now booking.

**Soper & Moore**  
Wholesale Importers and Jobbers.



**WHATTYGET TO EAT!**  
Never thought about it much in the days of long ago.  
That it was a boyish lough.  
Then I didn't seem to know.  
Never thought that I'd recall  
Simple words that he'd recall  
As he rushed into my hall:  
"Whattyyget to eat!"  
Started as a lad of sixteen,  
Clamoring for cake or pie.  
"Hungriest little boy alive."  
"Many and many a time, said I,  
"With this bussing in from my  
Seeking me in eager feet  
And excitedly he'd say:  
"Whattyyget to eat!"  
Home from school he'd daily run,  
Thinking of the pantry shelf  
Cookies vanished, one by one.  
When he'd learned to help himself.  
"Hello, Ma; I'm back again!"  
"Was his little greeting sweet  
Then a boyish smile, and then  
"Whattyyget to eat!"  
Wish that I could hear it now,  
Never dreamed I'd miss it so.  
Wish that I could know, somehow,  
That old joy of long ago.  
But he stands across the sea  
Serving in the kettle's heat,  
And he cannot say to me:  
"Whattyyget to eat!"  
What a glorious day 'twill be,  
When the cruel war is done,  
And the boys come home from sea  
With the vicories they've won!  
Oh, the joy to hear him then  
Saying gladly as we meet,  
"Hello, Ma; I'm back again!"  
"Whattyyget to eat!"

**Fads & Fashions.**  
Large hats are edged with fur. If one material is good, two are better.  
One new side tunic is finely pleated. Wool embroidery adds color to fall hats.  
Tall crowns are a feature of new millinery.  
Now wide braids make fashionable sashes.  
Corded muffs made of soft plush are charming.

### Milady's Boudoir

**PEACEFUL BEAUTY OF MIDDLE AGE.**  
As long as the middle aged woman feels young she will seem young and she will feel young only as long as she can live in the present and future and not in the past. In dress she must not repeat the mistake of former days and compete for the adornments of triumphs in which the young have the advantage.  
Friendship, intellectual and social triumphs, useful work and absorbing hobbies are the opportunities before the middle aged woman. She should determine to be self sufficient, for the nearer she approaches a serene independence of the favors of others the happier she will be and the pleasanter companion she will make. She should be ready to give but not too eager to receive, since no tragedy is sadder than that of the mother whose desires for the children who have gone away, cuts like a sword into her soul, or of the single woman because love has passed her by.  
The woman of old times who lived by her affections often suffered cruelly, but what broke her heart generally causes the modern woman to harden here, as she is beginning to have interests of her own which do not wholly forsake her own in circumstances of distressing loneliness and disappointment. She finds so much to do and to see, for there has never been an era like the present one, so rich in opportunities for useful work, for travelling, for culture with a thousand doors open to women with brains.

### The Right Step.

In suppressing La Croix, a Montreal weekly paper, the Chief Press Censor for Canada took a step for which he is to be commended. The freedom of the press is one thing; unparliamentary license by a newspaper is very much another thing. On a number of occasions since 1915 La Croix is alleged to have published articles reflecting upon Great Britain and the Empire's allies and in its issue of three weeks ago it embarked upon what was apparently just such propaganda as the Hun would desire to see initiated in Canada and coupled with other matter a sneering, bitter attack upon President Wilson. It approved the hypocritical peace scheme of the Central Powers as put forward by Austro-Hungary, and described President Wilson's sharp refusal of the Vienna proposal as due to "the cowardice of the Yankee who calculates especially on the profits he can snatch from the ruin of others." Mr. Wilson, La Croix said further, was "afraid that the Central Empires of Europe may yield to the demands of the Allies and that the stream of gold that flows through the country of Uncle Sam may dry up." A native German propagandist would scarcely wish to change a word or put the slander upon Mr. Wilson and the American nation in stronger terms. Other Quebec papers such as Le Soleil, one of the foremost Liberal papers of the Province, and La Patrie, a leading French Conservative journal, were quick in their indignant denunciation of La Croix's conduct and it was certain that to allow the paper to continue to circulate among the people might have serious effect upon the mind of the unlearned. Last week the Chief Press Censor stepped in and ordered the paper's suppression. In his official capacity the Chief Press Censor is not especially popular among Canadian newspapers, though his personal popularity is undiminished, but every newspaper, except, of course, Henri Bourassa's Le Devoir and Le Nationaliste, will heartily approve of the course he has taken in this instance.—Sydney Record.

### Reprisals Urged.

Washington, Oct. 2.—An ultimatum to Germany regarding the ruthless destruction of cities and private properties in Northern France and Belgium is being urged on the Allies and is under consideration.  
The burning of Cambrai and St. Quentin and the devastation of one of the most populous regions of Europe on the German retreat, has aroused great indignation and it was said in diplomatic circles to-day that Germany will be warned that if she allows the work of destruction to continue, severe reprisals will follow.  
It is suggested that the cities of the Rhine should be marked for destruction and the Berlin Government told that for every French and Belgian city ruined without military reason a city equally important and valuable sentimentally and materially will be laid waste.

### IN DAYS TO COME.

I wonder what we'll talk about when peace is here once more; can we discuss our aches and gout, as in the days of yore? Of course the war will be discussed for long years, three or nine; but some day growth stale and must take in its gory sign. And when war talk has had its day, and has become a crime, can we trash out the price of hay, as in the olden time? Can you sit down with torpid friend, your back against a wall, and talk, for long, long hours on end, about a game of ball? And will you trust your throat denouncing some long winded gink who'd like to have your vote? I wonder what will be our theme when war's been dead so long, it seems much like an evil dream that made a night go wrong. It's hard to think of grownup gentils in all the years to come, discussing picayunes or cents, or pups or chewing gum. But doubtless in a little while we'll sing the same old tune, the same old schemes will be in style—for we forget so soon! And you will spend a lot of time discussing gnats and fleas; and I will write a noble rhyme about the grocer's cheese.

### German Mining Property Seized.

London, Oct. 2.—Seizure by a British expedition of German mining property and other development plants in Spitzbergen, including a big wireless installation, is reported by the Express, with the intimation that the work of developing the immensely rich iron and coal deposits is progressing. Other Quebec papers such as Le Soleil, one of the foremost Liberal papers of the Province, and La Patrie, a leading French Conservative journal, were quick in their indignant denunciation of La Croix's conduct and it was certain that to allow the paper to continue to circulate among the people might have serious effect upon the mind of the unlearned. Last week the Chief Press Censor stepped in and ordered the paper's suppression. In his official capacity the Chief Press Censor is not especially popular among Canadian newspapers, though his personal popularity is undiminished, but every newspaper, except, of course, Henri Bourassa's Le Devoir and Le Nationaliste, will heartily approve of the course he has taken in this instance.—Sydney Record.  
Everybody appreciates good clean goods. You should see our Men's Fancy Shirts at \$1.50. W. R. GOODE, in just opp. Post Office.

### SLATTERY'S Wholesale Dry Goods

Now offering to the Trade and Outport Dealers the following  
**AUTUMN GOODS:**  
POUND PERCALES SHIRTS  
POUND SATEENS DRESS GOODS  
DENIMS DRESS GOODS  
COTTON CHECKS PLAID DRESS GOODS  
POUND UNDERWEAR BLOUSES  
TOWELINGS FLANELLETT  
OVERALLS  
EVERY DAY GOODS ARRIVING.

SLATTERY BLDG., Duckworth & George Sts.



The sentiment represented by **THE WEDDING RING** suggests the selection of an article guaranteed to be Finest Gold, good colour, and made with greatest care—a ring to be found at  
**T. J. DULEY & CO.,**  
Reliable Jewelers, St. John's.

Buy your Fall and Winter stocks of Dry Goods, Ready-mades, Boots, Ladies' and Gent's Underwear from **ANTONIO MICHAEL.** We are now selling our \$25,000 stock of Dry Goods and Notions at cut prices. A visit to our store will convince wholesalers and retailers that our Big Bargains cannot be equalled in this city.  
**CARPETS, 9 x 12** ..... \$12.90  
**AMERICAN SUITS, fine quality** ..... \$3.95  
**AMERICAN SUITS, CLOTHES for Young Men** ..... \$3.95  
**LADIES' SWEATER COATS** ..... \$7.00 to \$10.00 per suit  
**MEN'S FANCY TIE SHIRTS** ..... \$1.50 to \$2.00  
**LADIES' SWELL BLOUSES** ..... 75c. to \$1.00  
**LADIES' FULL LENGTH DRESSES** ..... \$4.00 to \$8.50  
**LADIES' COATS** ..... \$4.00 to \$8.00  
All the above goods are genuine bargains. Call and see them as all must be sold.  
**ANTONIO MICHAEL,**  
194 NEW GOWER STREET,  
EAST OF SPRINGDALE STREET.  
July 21, 1912

Forty Years in the Public Service—The Evening Telegram

### T. J. EDENS.

Due to-day:  
**CAL. ORANGES,**  
**CAL. LEMONS,**  
**GRAPE FRUIT,**  
**CRANBERRIES,**  
**GRAVENSSTEIN APPLES**  
Codroy Butter.  
Craft Cheese—1/2 lb. tins.  
White House Coffee, 1 lb. tins.  
Compound Coffee, 1/4 lb. tins.  
**20 100-lb. Chests Golden Tip Tea,**  
50c. lb. retail; 5 lbs. for \$2.25.  
**100 Barrels RAINBOW FLOUR.**  
Substitutes—  
Corn Meal—Yellow.  
Corn Meal—White.  
Oat Flour.  
Oatmeal.  
Rolled Oats.  
**FRESH VEGETABLES DAILY.**  
Cabbage, Potatoes, Carrots, Beets, Celery, Turnips, Cauliflower.  
By Rail to-day, Oct. 4th: 100 prs. FRESH RABBITS

### T. J. EDENS,

Duckworth St. and Rawlin's Cross.

### the Reply of All America.

The President's curt reply to the nation of the Austrian note, correctly interprets the attitude of the American people. They say to themselves, "Can't Austria understand we mean what we say, and that they by victory in this war over our foes will achieve our purpose in As Burke said of the war with France in 1796, 'it is with an armed hand we are at war. . . . We are determined to persevere in it by every expedient, divine and human as long as the system which menaces them remains in the world.'  
His note is the voice of the German High Command. In the mask of a wish to deal with the bloody, inhuman, treacherous, robbing, and German High Command around the Council Board? What self-respecting nation would consult with a body whose deliberate national policy of terror includes the wanton murder of property and priceless objects of women and unnamable cities in France and Belgium and the arch-hypocrisy of the Brest-Litovsk treaty, the unutterable baseness of the secret dealings between the German Staff and Lenin and the gross deceit of the poor 'peace' which is the same starting line and Trotsky to kill Russian nationalists but to save their plants and German capitalists. Germany would deal with save as a crime.  
Every soldier and every citizen who has been on the front, the parts of Belgium, France, Italy ravaged by German with terrific ferocity and beastliness, and heard from the mouths of their own the details of their awful a sash than

### Postum

**Good Friend of Coffee Drinkers**  
Coffee often disappears with the best of you. When you find it with stop coffee for a few on account of disturbance or too much stomach switch to Postum and the result.  
Many people who love coffee follow this plan and get excellent results. Postum comes in two Postum Cereal which boiled and Instant Postum made in the cup in a and the cost per cup the same. There's a