



NEW COATS AND COSTUMES.

Included in the great line are garments from

\$22.00 to \$68.00.

In Plush, Broadcloth, Wool Velour, Bolivia, Kersey, Novelty Plaids, Mixtures Silvertone, Serges, Poplin and Gabardine.

LADIES' AND GIRLS' NEW HATS.

Hats that are different and distinctive, large stocks that give endless variety, and stand alone for style, quality, value and service.

COMPARISON TELLS IT'S OWN STORY. WE WILL MATCH OUR VALUES WITH THE PICK OF THE MARKET.

'Phone, No. 484. **BISHOP, SONS & COMPANY, Limited,** P. O. Box, 920, St. John's.
Mail Orders Receive Careful Consideration.

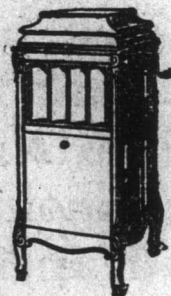
We Amuse in Music

If it's snappy, catchy music that you want—come hear



Columbia Grafonola and Records

Columbia Records were the first to put "amuse" in music. And of course the Columbia Grafonola plays Columbia Records best. Music that's got the spark and spice of life—that's what you'll find always at our store.



U. S. Picture & Portrait Co. Grafonola Department.

CABLE NEWS.

WAS A WHITE STAR LINER.

NEW YORK, Sept. 11. The transport torpedoed off the English coast on Sept. the sixth with American troops on board, as reported in London despatches to-day was the British steamship Persic of the White Star line, a vessel of 12,042 tons gross according to reliable information received in marine circles to-day.

FURTHER ADVANCES.

LONDON, Sept. 11. The British in local operations have further advanced their line north of Ephepy and in the neighbourhood of Vermand west of St. Quentin accord-

ing to Field Marshal Haig's communication issued to-night.

HAS NOTHING OFFICIAL.

LONDON, Sept. 11. The British Foreign Office has received no news concerning the reported massacres and acts of incendiarism in Petrograd.

Our store is full of opportunities if you are looking to increase your savings account. Ladies' Fall and Winter Coats, \$17.50 to \$35.00. W. R. JOOBIE is just opp. Post Office, aug19,12

GUESTS AT BALSAM PLACE.—Miss Eva B. Elliott, Fort William, Ont.; Miss Beth Frost, Toronto, Ont.; Roy Spencer, Fortune.

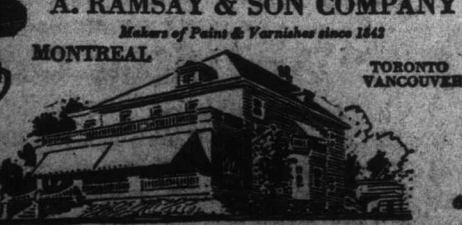
RAMSAY'S THE RIGHT PAINT TO PAINT RIGHT.

BEST for WEAR AND WEATHER

This is the paint you need for indoors and out. The guaranteed Ramsay Quality, that makes the house bright and cheerful. There's a Ramsay dealer waiting to serve you.

INTERESTING LITERATURE ON REQUEST

A RAMSAY & SON COMPANY MONTREAL TORONTO VANCOUVER



Bell of Burgeo Lost With all on Board.

SCHOONER ON THE ROCKS AT SAMBRO AND HER CREW OF FIVE MEN PERISH.

Halifax, Sept. 8.—Sambro ledges has claimed another victim. This time it is the schooner Bell of Burgeo, which sailed from Halifax on Friday afternoon, bound for Newfoundland with a cargo of oil and gasoline. The Bell of Burgeo was evidently in the big tropical storm which swept the coast on Friday night.

The Mail on Saturday reported that an unknown vessel was ashore at Inner Sambro, that there was no sign of life, and that it was likely the whole crew had perished. And all this turns out to be true. The Bell carried a crew of about five men and practically none of them have survived to tell the tale.

Searchers yesterday found parts of the vessel, enough to identify her but that was all.

The Bell of Burgeo was owned by James Dunne, of North Sydney. She was about 70 tons burden. After discharging her cargo at St. John's, Nfld., she was to have loaded fish for a European port. She was in charge of Capt. John Haldone, who resides in the south end of this city, but who is a native of Liverpool. Another Halifax man was a member of her crew, George Martin, and she had shipped a cook here, a man by the name of Peter Bennett. Two of her crew were Scandinavians. Her cargo consisted of 350 barrels, shipped by the Imperial Oil Co. to their branch at St. John's. Both cargo and vessel were insured. The Bell had been ready to sail for over a week, having been lying in the stream for several days.

Capt. Haldone leaves a wife and family. He was about 65 years old, and resided at 119 Allen Street.

Paul Valentine, an American, shipped on the schooner but did not sail on her. She was therefore one man short in her crew, which was made up as follows:

John Haldone, Halifax, aged 65, master.

George Martin, aged 32, a native of Nfld., who resided at 208, Lower Water Street, mate.

Peter Bennett, aged 37, of Port au Port, Nfld.

G. M. Johansen, aged 23, of Lytic, Sweden, seaman.

Paul Manges, aged 33, Finland, seaman.

Johansen, Martin and Valentine came to Halifax from Sable Island, having been members of the crew of the four-masted schooner, M. C. Connolly, stranded there. Valentine got \$35 advance, but failed to sail on the vessel.

Successful Nfld. Student

AWARDED \$1,000 FELLOWSHIP.

Word has been received that Alexander Lacey, B.A., an honor graduate in modern languages at the University of Toronto, has been awarded a \$1,000 Fellowship to enable him to carry on more advanced work.

Mr. Lacey was a Methodist College pupil in 1907-1908 where in his first year he won a scholarship and several special prizes in the work of the Associate Grade. After a first class honor course at Toronto, he entered for military work but was registered in Class D. Owing to special ability for languages he was given a position as lecturer in French on the Victoria College staff, where he has been doing creditable work. He now has the privilege of electing a course at one of the large universities in the United States. We hope that while attending Harvard or Columbia University, New York, he will have continued success and still do honor to his Alma Mater and his native land.



FOR THE CHILDREN OF THE FUTURE.

Somebody's children are going to laugh, though mine to-day are sad; The world shall ring with their shouts of glee and dance to their music mad; The twilight hours of the years to be, when the stars begin to shine, Shall hear the old-time lullabies now lost to the babe of mine.

Green grass shall grow for the children's feet where the first of war have sped; And smiling mothers shall croon at night by the side of a trundle bed; Though my babes came to a troubled world where lust and greed were strong; The little ones in the years to be shall come to a land of song.

And so I stand to my post by day as a pledge to the babes unborn That they shall come to a childhood fair and not to a world forlorn; They shall know laughter and dance and song; by love shall their lips be kissed; And they shall claim, in the years to be, the joys that my own have missed.



Open Every Night.

Stafford's Drug Store, Theatre Hill, will be open every night till 9.30.

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

Transport Was Torpedoed.

Washington, September 6.—News reached the Navy Department to-day that the American transport Mount Vernon, homeward bound, has been torpedoed by an enemy submarine 200 miles from the French coast, but had turned back and arrived safely at a French port.

The Mount Vernon formerly was the North German Lloyd liner Kronprinzessin Cecilie. She had no military units on board, and is supposed to have carried only a small number of casuals in addition to her crew.

Ball Durham Cigarette Tobacco.

You can make for yourself with your own hands the mildest, most fragrant, most enjoyable cigarette in the world. Machines cannot imitate it. The only way to get that freshness—that lasting satisfaction—is to roll your own with Genuine Ball Durham Cigarette, 10c. pack. For sale at CASH'S East End Tobacco Store, Water Street.

Wedding Bells.

BUTLER-NURSE.

A quiet but very pretty wedding was solemnized in Gower St. Methodist Church on Tuesday, Sept. 10th, when Mr. Allan G. Nurse was united in holy matrimony to Miss Emmie, third daughter of John Jennings Butler, Esq., of Topsail. The ceremony was performed by the groom's father, Rev. James Nurse, assisted by Revs. Dr. Fenwick and Mr. Forbes, Pastor of Gower Street Church, and was attended only by the immediate friends of both families, who motored into town for the occasion. The bride, who was given away by her father, was unattended, and looked very attractive in a tailored costume of navy serge relieved with cream cloth, and wore a large picture hat of black velvet. She carried a beautiful bouquet of white carnations and asparagus fern. Immediately after the ceremony the party motored back to Topsail, where the family connections and a few other friends were entertained at the home of the bride's parents. A very dainty supper was served, and the usual toasts given, after which music and games were indulged in until a late hour. The bride who is much beloved in her native town, was very popular in church circles, having been organist of Topsail Methodist Church for the last ten years, and Supt. of the Sunday School for the past year. On the eve of her wedding a pleasing little incident occurred when representatives from the Topsail congregation waited upon her, and presented her with an address, and a lady's secretary of solid oak, as a slight token of their appreciation of her many years of untiring service. A week previous to this party was given in her honor at the home of Mrs. Joseph Miller, when her young lady friends surprised her with a shower of kitchenware, around which many jolly memories are destined to cling. The groom, who is also widely and popularly known, has been associated with the Sun Life of Canada for some years. The gifts, some of which were very beautiful, were many and valuable, and bore sufficient testimony to the popularity of both. The honeymoon is being spent at Holyrood, where the happy couple motored the following day. Afterwards they will make their home, for the present, in the Parsonage at Topsail. We wish them many years of happy wedded life.

MOLLOY-DELANEY.

A very pretty wedding was solemnized at the R. C. Cathedral on Tuesday evening at 8 o'clock, when Miss Josephine Delaney of this city, and Mr. John Molloy, of Peter's River, St. Mary's Bay, were united in the holy bonds of matrimony by Rt. Rev. Mons. McDermott, V.G. The bride who was prettily attired in white net over pink silk, with lagoon hat, and carried a bouquet of carnations and maidenhair fern, was attended by Miss Madeline Clancey, who wore cream silk with picture hat. The groom was supported by Mr. Augustus Delaney, brother of the bride. Following the ceremony the wedding party drove to the residence of the bride's mother, 24 Prospect Street, where a reception was held and the health of the bride and groom duly honored, many friends being present. A large collection of pretty and useful presents testified to the popularity of the bride. Mr. and Mrs. Molloy left yesterday's express for Holyrood and will visit several other points before taking up residence at Peter's River. The Telegram joins with the many friends of the happy couple in extending felicitations.

ROWE-SMALLWOOD.

Tuesday evening, at eight o'clock, at the residence of Mr. and Mrs. Fred Rowe, a quiet marriage was solemnized, when Miss Mabel Rowe was united in matrimony with Sgt. Frederick Wm. Smallwood—of the Royal Nfld. Regiment, son of the late Frederick Smallwood, and brother of Mr. Walter R. Smallwood, Rev. D. Hemmison, B.A., officiating. Sgt. F. Smallwood has been four years with the Regiment, is an old Methodist College boy, and will be remembered as an old footballer. He expects to leave again for active service soon. The Telegram wishes Sgt. and Mrs. Smallwood many years of matrimonial joy.

Ball Players off for Grand Falls.

The baseballers left by to-day's express for Grand Falls to play the inter-town series for the R. G. Reid Cup. The following is the personnel of the home team: Manager, Major Montgomerie; Batteries, Hall and Cronin; Carew and Brazie; left base, A. Hiltz; 2nd base, V. Williams; 3rd

FIRST GLIMPSE OF FALL AND WINTER MODELS.

Our first shipments are now open, and we strongly advise those of our patrons who are living in the country to make an early date to inspect our new stocks

For Garments like these—in Materials like these—at Prices like these—in Times like these—are assured of a quick clearance and are a tribute to the house that sells them.

WE WILL MATCH OUR VALUES WITH THE PICK OF THE MARKET.

What's in a Name?

A Lot! when you see DEXTER on a Raglan.

It's an absolute guarantee of quality.



Wear a Dexter Weatherproof

and be free from weather troubles. Rain cannot penetrate Dexter Triple-proofing. Innocent of rubber. Critics cannot find fault with Dexter Style and Tailoring. Let us show you a selection.

Don't wear a Rag.

Wear a Raglan.

A "DEXTER"

for choice.

"As British as the weather—but reliable"

We also Stock the BURBERRY and JAEGER Raglan. LET'S SHOW YOU.



NEW FELT AND WINTER HATS!



This season Hats will not be as easy to obtain as other years. At present we have a good variety. Come early and make your selection. Prices reasonable.

ROBERT TEMPLETON.

base, Dr. Power; short stop, J. Murphy; right field, F. Phelan; left field, C. Quirk; centre field, J. Canning; spare, T. Duggan. Mr. F. V. Chesman, our ump-in-chief, accompanies the team in his official capacity, with Mr. Bert Chan-ning as scorer. Mr. D. J. French, acting secretary of the League, also went. The following fans went out to back up their team: Messrs. Mark Chaplin, Monday.

Why has THIS successful?

Because we have always given plus good service, good assortment, good color blendings, favour satisfaction and honesty in advertising this Store.

NEW

Present

Follow



New American Furniture Chint

We have several pieces of pretty Chint covers for this week's sale nice patterns, good color blendings, favour shades of Crimson, Green, Blues and Grey. 45c. yard. Friday, Saturday 24c. and Monday.

ROLLER TOWELINGS.—Strong wide, crimson striped; here is a towel that will give you service. Regular 24c. yard. Friday, Saturday and Monday.

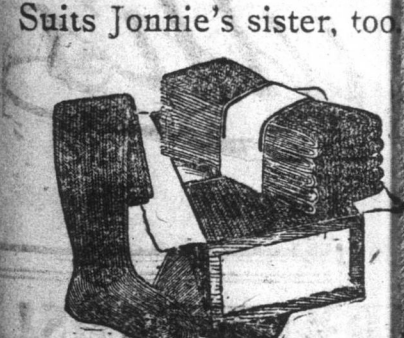
Ladies! Take



LADIES' GLOVES—A nice medium weight Lisle Glove for early Fall wear, and even immediate wear. We show these in Black, Brown and White; 2 done wrist. Reg. 85c. Friday, Saturday and Monday.

'Jonnie Jones' Host

Good and strong, clean & Suits Jonnie's sister, too



The BEST HOSIERY V in the city to-day in

Boys & Girls Ho

It's a stocking you'll take to at once, fadeless and seamless. Comes in a stout make, looks well, wears well. Try a pair from 6 1/2 to 9 1/2 inch. Any sizes you like Friday, Saturday and Monday.

WOMEN'S CASHMERE HOSE—Secure a two of these without delay. They are English Cashmere Hosiery that you rely on for wear, for comfort and for fast black, plain finish; assid. sizes. Special for Friday, Sat. & Monday.

Clearing! 8 doz. Child's F

Fine Ribbed Cotton Hose in shades of Blue; sizes 6 1/2 to 7 1/2 inch. Reg. 30c. the pair. Friday, Saturday and Monday.

30 pairs of WHITE

CURTAINS, under

WHITE MUSLIN CURTAINS—A clearing in the lot. These will wait at perfectly, easy to do up; wide inside border and hemstitch finish; an ideal curtain. Reg. \$2.00 pair. Friday, Saturday and Monday.