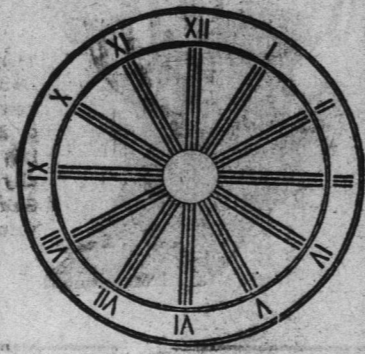




JUST RECEIVED:
1917 Model Overland.
 Call and see them, they are beauties. No waiting for Cars to arrive, we deliver at your door one hour after your order is received.
 Read the letters from satisfied "Overland" owners which will appear in the Daily News.
 SERVICE COUNTS.
T. A. MACNAB & Co.,
 (Overland Distributors for Newfoundland)
 CITY CLUB BUILDING.



Astigmatism

Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eyesight specialist, he can take care of your case and give you the desired comfort.



Cushion Sole Shoes.

If you have that "tired feeling" in your feet, sir, just try our Cushion Sole Shoes. It's not necessary to have your feet hurt you. Look into the Cushion Sole proposition at once. Our comfort shoes will rid you of corns, bunions, burning feet, tired feet and all the ills that abused feet are heir to. Our comfort shoes work wonders for the relief of troubled feet. We're experts at shoeing men correctly. If you'll turn your feet over to us we'll furnish you with every foot comfort at once.

DR. SAWYER CUSHION SHOES, \$7.50 per pair.
F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

Glover Leaf Tobacco,
 Registered 1876,
5 and 10 cents
 per plug.

The only tobacco not advanced, and further, will not advance, as our Company is prepared to cut the profits to enable them to sell Glover Leaf in Newfoundland at the above price. It is a Union Tobacco, made in the United States, and well made. Be wise—5 or 10c, is enough to pay for any tobacco. Why pay more?

M. A. DUFFY,
 Sole Agent.

FISHING TACKLE,
 At Clearance Prices
 20 to 40 per cent. off.

We offer for this month our Entire Stock of Trout and Salmon Tackle at practically cost during this month. Now is the time to lay in a good stock as all these lines are being rapidly advanced by the makers.

- \$1.50 Rods at \$1.13
- \$2.00 Rods at \$1.50
- \$3.00 Rods at \$2.25
- 50c Reels at 40c
- 75c Reels at 55c
- \$1.00 Reels at 75c
- \$1.50 Reels at \$1.13

25, 40, 60c, \$1.00 & \$1.50 Waterproof Lines at 19, 30, 45c, 75c, and \$1.10.

Single and Twisted Gut Cast Lines, 15, 20, 25, 30, 40, 50 and 60c, at 12c, to 45c, each.
 5, 7 and 10c. Superior Named Fly Hooks at 45, 60 and 90c. per dozen.

Named Salmon Flies, 25, 30 and 50c., at 19, 22 and 35c. each.
 Fly Books, 50, 90c., \$1.20 and \$1.50, offered at 40, 70, 95c. and \$1.20.

Strong Wicker Trout Baskets reduced to 60, 80c. and \$1.00 each.

Hooks to single and double gut. Regular 15 to 60c., offered at 12 to 40c. dozen.

Landing Nets, Straps, Rod Tops, Floats and all other lines marked right down.

250 gross Deep Sea Fish Hooks, all sizes, offered at cost to clear.

S. E. GARLAND,
 Leading Bookseller.

MINARD'S LIMENT CURES GARDEN IN OWN.

STEER Brothers.

Recent Arrivals:

- 25 cases GRAPE NUTS.
- 25 cases CREAM OF WHEAT.
- 25 cases KELLOGG'S CORN FLAKES.
- 50 cases 3's TOMATOES.
- 50 cases 2's TOMATOES.
- 50 cases 2's JUNE PEAS.
- 50 cases STRING BEANS.
- 20 cases 1's HARTLEY'S MARMALADE.
- 120 dozen PURE GOLD ICINGS.
- 120 dozen PURE GOLD ESSENCES.
- 60 cases PURE GOLD QUICK TAPIOCA.
- 20 bags GREEN COFFEE.
- 20 cases GROUND COFFEE—1's & 1/4's
- 5 cases WHITE HOUSE COFFEE.
- 200 cases CURRANTS—Cleaned & Bulk.

STEER Brothers.

PHONE 647 FOR PRICES.

USE Gold Soap!

\$4.60 Box of 100 Cakes.
 Biggest and Best Value on the Market.
 Made in Canada.

Goodrich Tyres!

THE TYRE IDEAL.



TEN REASONS WHY THE GOODRICH SILVERTOWN CORD IS THE TYRE FOR YOUR CAR.

1. Brings out much more power in your engines or batteries. This means great hill-climbing ability.
2. This increased efficiency means greater load-carrying capacity.
3. You save as high as 25 per cent. in fuel.
4. This saving assures you more mileage.
5. Additional speed—when you want it.
6. Quicker starting—advantageous in crowded thoroughfares.
7. Easier to guide—and coasts further.

BOWRING BROS., Ltd., Agents.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will admit you will be able to get your uniform and great coat made by us. Our prices are right AND our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

REID-NEWFOUNDLAND COMPANY.

Witless Bay Garden Party, Sunday, Sept. 3rd.

The regular Tor's Cove Excursion Train will leave St. John's station at 12.30 p.m. instead of 2.00 p.m. on Sunday next, and stop at all stations between St. John's and Tor's Cove. Will return immediately from Tor's Cove to Witless Bay to accommodate passengers attending Garden Party, and will leave Witless Bay at 6.45 p.m. for Tor's Cove, and leave Tor's Cove for St. John's at 8.00 p.m., arriving in St. John's at 10.00 p.m.

Reid-Newfoundland Co.

WRIST WATCHES,
\$3.50 & \$4.00

each; also,

WRIST STRAPS,
 to fit any watch.

D. A. McRAE,

WATCHMAKER AND JEWELLER.

Furness Line Sailings!

From St. John's, Halifax to St. John's
 Liverpool to Halifax, St. John's to Liverpool.
 S. S. TABASCO Aug. 16th Aug. 19th
 S. S. GRACIANA Aug. 22nd Aug. 31st Sept. 9th Sept. 12th
 S. S. DURANGO Sept. 2nd Sept. 11th Sept. 20th Sept. 23rd
 The S. S. RAPPAHANNOCK will sail from London for St. John's direct on or about September 16th. For freight and other particulars apply to

FURNESS WITBY & CO., LTD., Water St., East
 aug17.th.stf

IN STOCK!

1000 Barrels

Granulated

Sugar,

100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

Harvey & Co.,

LIMITED.

United Slip-Socket Limbs,

Patented April 6, 1915.
 Acknowledged by old and new wearers the most highly IMPROVED and SCIENTIFICALLY constructed Artificial Limbs made in the world.
 Liberal guarantee—Reasonable prices—Efficient service.
 For Demonstration or Circulars write or call on our Representative.
Mr. Ed Lilly, No. 6 Allan's Sq., St. John's, Nfld.
 THE UNITED LIMB COMMERCIAL and BRACE CO., INC.
 June 8m.th 61 Hanover St., Boston, Mass.

Apples, Potatoes, etc.

Due Thursday per S.S. "Stephano,"
75 barrels NEW APPLES,
75 barrels NEW POTATOES,
30 barrels GREEN CABBAGE,
20 bunches RIPE BANANAS,
25 cases SWEET ORANGES.

GEO. NEAL

Choice Table Butter

in small tubs.
 Much cheaper than the block butter and just as good.

The Codroy Valley has always been noted for its choice butter, and this is some of the best.

Price—40c. per lb.

Robert Templeton.

WEATHER FORECAST.
 TORONTO, Noon.—Moderate to fresh south and southwest winds, local showers to-night and on Saturday; not much change in temperature.
 ROPER'S, Noon.—Bar. 29.60, ther. 75.
 Drink Welch's Grape Juice.

VOLUME XXXVIII.

Auction Sales!



AUCTION.

On Saturday next, September 2nd, at 12 o'clock noon, on the premises, that Brick and Stone Dwelling, situated corner of New Gower and Adelaide Streets, property of Mr. James Haw. A good chance to secure a quantity of building material both in woodwork, stone and brick, suitable for contractors. Purchaser will be required to remove the building.
P. C. O'DRISCOLL,
 aug26.61 Auctioneer.

AUCTION.

On Monday Next, Sept. 4th, at 11 o'clock a.m., on the Premises of
ERNEST SIMMONS,
 Harbor Grace.

72,000 feet Lumber

Landed from schooner Minnie Maud; surveyed and ordered to be sold for the benefit of whom it may concern.
O. V. TRAVERS,
 aug31.31 Auctioneer.

We are Now Booking Orders for

NEW OAK COD LIVER OIL BARRELS.
SCOTCH & LOCAL HERRING BARRELS.
SALMON TIERCES and BERRY BARRELS.

No order too large for prompt delivery. Write Box 156. Phone 144.

The Mercantile Coopage,
 275 Southside Road.
 aug22.1m

Consult Us!

If it's trouble, consult a lawyer; if it's health, see a doctor; but if it's anything about

Cigars, Cigarettes, Pipes or Tobacco, talk to US, and we will surely suit you.

Cash's Tobacco STORE.
 Water St.

SCHRAFFT'S CHOCOLATES.

BOSTON'S Old RELIABLE FAVORITE.

A Distinct Class

Everybody Wants **SCHRAFFT'S**

Chesley Wood
 Sole Nfld. Distributor,
 282 Duckworth St.