

BEEF! BEEF!

To-Day, ex Stephano, at Lowest Prices,
100 Barrels Boston Plate Beef,
100 Barrels Boston Boneless Beef.
 —Also,—
25 Barrels Small Hocks.

F. McNAMARA, Queen Street.

WE LEAD IN MEN'S BOOTS

—AT—
\$3.50 and \$4.00.

Men's "Ambassador" Boots, at \$3.50.

We have Vici Kid Blucher, Tan Kid Blucher, Patent Leather Blucher, Gunmetal Blucher, with swing, nobby or straight toes.

Men's Tourist Boots, in

Vici Kid Blucher, Gunmetal Blucher, Patent Leather Blucher, Patent Leather Buttoned, Vici Kid Buttoned,

at \$4.00.

Tan Calf Buttoned & Blucher styles
at \$4.50.

PARKER & MONROE, LTD., The Shoe Men.

Furniture for the Home.

Spring Goods Have Arrived.
 LINOLEUMS, CANVAS, CARPETS and RUGS in all the latest designs.
 BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.
 A great saving on all you buy at this store.

CALLAHAN, GLASS & CO.,
 DUCKWORTH & GOWER STREETS.

The Big Furniture Store.

A Magnificent List of Columbia Patriotic Records!

Only 65c. each.

TWO SELECTIONS ON EACH RECORD.

Come and hear them. They are simply magnificent. Everyone recorded in England.

- P16—Boys in Khaki, Boys in Blue, by Stanley Kirkby.
 "—Your King and Country Need You, by Harrison Latimer.
- P15—Here's to the Day, by Stanley Kirkby.
 "—The Trumpet-Voice of Motherland is Calling, by H. Latimer
- P17—Soldiers of the King (new version), by Harrison Latimer.
 "—Bravo! Territorials (new version), by Harrison Latimer.
- P23—Bombardier Jim, by Edgar Coyle.
 "—The Call to Arms, by Edgar Coyle.
- P20—Tommy Atkins, by Robert Howe.
 "—Sons of the Sea, by Harold Wood.
- P19—The Old Brigade, by Harrison Latimer.
 "—The Veteran's Songs, by Robert Howe.
- P34—Dolly McHugh, by Stanley Kirkby.
 "—Boys of the Ocean Blue, by Stanley Kirkby.
- P22—Your King and Country Want You, by Stanley Kirkby.
 "—Fall in, by Stanley Kirkby.
- P23—Your Dear Old Dad was Irish, by Stanley Kirkby.
 "—Sandy, Boy, by Stanley Kirkby.

U. S. Picture & Portrait Co.
 Graphophone Department.

Ex S. S. "STEPHANO,"

JULY 9, 1915.

New Potatoes.
 Oranges and Bananas.
 Peaches and Cherries.
 Red and Blue Plums.
 Lemons and Grape Fruit.
 N. Y. Corned Beef.
 Tomatoes and Celery.
 Water Melon and Musk Melon.
 N. Y. Chicken.

JAMES STOTT

They Require No Pushing!



Cash's Cigars, Cigarettes and Tobaccos

require no salesmanship, no arguing, no hot air, no expensive premiums.

They sell on their merits. A customer accepts them without hesitation or quibble, because he knows that their standard reputation guarantees their ability to please.

Try a Glass of our Famous Arctic Soda Water before and after smoking.

JAS. P. CASH,
 WATER STREET.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.

They are the highest priced engines because they cost more to build.

They are the cheapest engines because they will last twice as long as any other engine.

They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your oil bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TODAY.

FRANKLIN'S AGENCIES, Ltd.,
 St. John's, Nfld.

Spey Royal, 10 YEARS OLD.



Finest procurable.
 Pure Malt Scotch Whisky.
J. C. BAIRD,
 Water Street.

MINARD'S LINIMENT CURES
 BURNS, ETC.

SUGAR, BEEF, PORK, etc.

Just Received per
Florizel and Stephano:

- 300 brls. SUGAR.
- 150 brls. BONELESS BEEF.
- 200 brls. HAM BUTT PORK.
- 100 brls. HEAVY MESS PORK.
- 100 brls. SHORT CUT CLEAR PORK.
- 150 backs TRIMMED LEATHER.
- 150 sides UNTRIMMED LEATHER.
- AND NOW DUE (on way across country)
- 400 bags "SELECTED" ROUND PEAS.

HARVEY & CO., LTD.,
 Wholesale.



The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat and dressy in Spring Coatings. Have you seen our Greys with silk facings? Topnotchers, aren't they? Also something good in Scotch suitings, Gleniris and Wha-haes; all hand made.

EXCLUSIVELY MAUNDER.

John Maunder
 TAILOR & CLOTHIER
 107 WATER STREET

When you are about to replenish your stock of Groceries

Let Us Fill the Order

from Fresh Stock. Below are a few of the many good things we carry and should suggest others.

TEA

Have you tried our Teas, if not get some to-day and be convinced that for flavour they are hard to beat.
ROYAL, CROWN and OUR BEST.

Fidelity Hams and Bacon.
 English Cheddar Cheese.
 Dried Beef.
 Beef Suet, 2 lb. tins.
 Lyb's Golden Syrup.
 Date Nut Butter.
 Peanut Butter.
 Heinz Sweet Pickles.
 Taragon Vinegar,
 India Relish.

Something Good in Butter,
BLUENOSE
 in 10 lbs. tins and 2 lb. slabs.
CANADIAN BUTTER
 in 30 lb. tins and 25 lb. boxes.
BUFFALO FLOUR
 14 lb. sack.
COFFEE.
 For a good cup of Coffee try Seal Brand or White House.

BOWRING BROS., Ltd.

332 'Phone 332

Jun 25, 1915

Advertise in the Telegram

BIG SHOE SALE.



300 pairs Ladies' Boots, \$2.50, \$3.00, \$3.50.

Now is the time to get your size.

100 pairs Ladies' Shoes, only \$1.50 per pair.
 50 pairs Ladies' Shoes only \$2.00 per pair.

These Shoes are equal to any \$3.00 Shoes in town.

500 pairs Men's \$5.00 Boots, each pair stamped \$5.00 on the sole. A genuine bargain. Now

\$4.50 per pair.

Button, Blucher & Laced styles; Tan, Vici Kid and Gun Metal Leathers.

100 pairs Men's Low Shoes, regular \$5.00 value for only \$4.50.

These goods are all stamped \$5.00 per pair. See stamp on the sole.

Misses' & Children's fine Boots and Shoes, Sandals, etc., at greatly reduced prices.

F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

The Standard Books on Sex Education.

By Dr. E. B. Lowry.

TRUTHS—Talks with a boy concerning himself, 50c.

CONFIDENCES—Talks with a young girl concerning herself, 50c.

HERSELF—Talks with women concerning themselves, \$1.00.

HIMSELF—Talks with men concerning themselves, \$1.00.

FALSE MODESTY—That protects vice by ignorance, 50c.

These notable books on Sexual Hygiene have been endorsed by the leading Medical, Educational and Religious authorities.

They lead to Better Health, to Sex Purity, and to a High Practical Morality.

GARLAND'S Bookstores,

177 & 353 Water Street.

Outport customers please add 2c. for postage.

New Arrivals: CHILDREN'S

MIDDY BLOUSES.

Sizes: 4 to 12.

Good Quality. Price: **80c.**

ROBERT TEMPLETON.

RIGID ECONOMY!

In a recent speech in London, Premier Asquith urged personal thrift throughout the nation so as to make it possible for the country to bear the strain of the expenditure entailed by the cost of War.

Let us show you how you can reduce your expenses at least 35%. Make frequent use of the Dry Cleaning and Dyeing processes. In the past you have discarded garments which could easily have been restored to original freshness and beauty through our cleaning process.

Ask our Agents, Messrs. NICHOLLE, INKPEN & CHAFE.

Ask our Agents, Messrs. NICHOLLE, INKPEN & CHAFE.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

July 5, 1915

TEN PAGE

TORONTO, Nov. 8, to W. winds. Breeze to fresh S.W. fair and moderate. ROOPER'S, Noon. Ther. 67.

VOLUME



L. O.

An Emergency Meeting of the Halifax Branch of the L. O. will be held at 8 o'clock, for the purpose of holding a collection for the relief of the Halifax, N.S., in Great Monday evening, July 12th.

By order of the W. M.

July 9, 1915 Sec'y P.

LECTURE

(Under the direction of His Excellency the Governor General, the Hon. J. D. McNeill, M.P., will be given by Mr. J. H. Smallwood, Secretary of the School of Social Studies, Halifax, N.S., in Great Monday evening, July 12th.)

A collection will be held for the maintenance of the teaching of the Blind.

Lantern slides showing the training of mental and physical blind students, and as engaged in workshop fields of labour, will be a feature of the lecture.

WANT

Immediate

A SCHOOL

To load E. Trinity Bay

John's.

Apply

H. J. Stab

June 28, 1915

June 28, 1915