ociological de la companie de la com

To-Day, ex Stephano, at Lowest Prices,

100 Barrels Boston Plate Beef, 100 Barrels Boston Boneless Beef.

25 Barrels Small Hocks.

F. McNAMARA, Queen Street.

WE LEAD IN MEN'S BOOTS



\$3.50 and \$4.00.

Men's "Ambassador" Boots, at \$3.50. We have Vici Kid Blucher,

Tan Kid Blucher, Patent Leather Blucher, Gunmetal Blucher, with swing, nobby or straight toes.

> Men's Tourist Boots,

Vici Kid Blucher, Gunmetal Blucher, Patent Leather Blucher, Patent Leather Buttoned, Vici Kid Buttoned,

at \$4 00. Tan Calf Buttoned & Blucher styles

at \$4.50.

PARKER & MONROE, LTD, The Shoe Men.

Furniture for the Home.

The Big **Furniture** Store.

Spring Goods Have Arrived. LINOLEUMS, CANVAS, CARPETS and RUGS in all the daintiest

BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBOARDS, DESKS, OFFICE CHAIRS, BOOK-CASES. A great saving on all you buy at this store

CALLAHAN, GLASS & CO., DUCKWORTH & GOWER STREETS.

A Magnificent List of Columbia Patriotic Records!

Only 65c. each.

TWO SELECTIONS ON EACH RECORD.

Come and hear them. They are simply magnificent. Everyone recorded in England.

P16—Boys in Khaki, Boys in Blue, by Stanley Kirkby.

"-Your King and Country Need You, by Harrison Latimer.

P15—Here's to the Day, by Stanley Kirkby.

"The Trumpet-Voice of Motherland is Calling, by H. Latimer

P17—Soldiers of the King (new version), by Harrison Latimer. "—Bravo! Territorials (new version), by Harrison Latimer.

P28—Bombardier Jim, by Edgar Coyle.
"—The Call to Arms, by Edgar Coyle.

P20—Tommy Atkins, by Robert Howe.
"—Sons of the Sea, by Harold Wood.

P19—The Old Brigade, by Harrison Latimer. "The Veteran's Songs, by Robert Howe.

P34—Dolly McHugh, by Stanley Kirkby.

"—Boys of the Ocean Blue, by Stanley Kirkby.

P22—Your King and Country Want You, by Stanley Kirkby. "-Fall In, by Stanley Kirkby.

P33—Your Dear Old Dad was Irish, by Stanley Kirkby. "—Sandy, Boy, by Stanley Kirkby.

U. S. Picture & Portrait Co. Graphophone Department.

New Potatoes. Oranges and Bananas. Peaches and Cherries. Red and Blue Plums. Lemons and Grape Fruit. N. Y. Corned Beef. Tomatoes and Celery. Water Melon and Musk Melon. N. Y. Chicken.

JAMES STOTT They Require



Cash's Cigars, Cigarettes and Tobaccos

require no salesmanship, no arguing, no hot air, no expensive premiums.

They sell on their merits. A customer accepts them without hesitation or quibble, because he knows that their standard reputation guarantees their ability to

Try a Glass of our Famous Arctic Soda Water before and after smoking.

WATER STREET.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest

They are the highest priced engines ecause they cost more to build. They are the cheapest engines, because they will last twice as long as

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an

You will lose more money than you can afford to lose, and your oil bills will be twice as large. REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market. We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make thi change, as we intend to make them

he "Hall Mark" engines of Newfound-We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any

child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run WRITE FOR A CATALOGUE TO-

FRANKLIN'S AGENCIES, Ltd., St. John's, NBd.



Pure Malt Scotch Whiskey. I. C. BAIRD

MINARD'S DENIMERT CURES

SUGAR, BEEF, PORK, etc.

Just Received per Florizel and Stephano:

300 brls. SUGAR.

150 brls. BONELESS BEEF.

200 brls. HAM BUTT PORK.

100 brls. HEAVY MESS PORK.

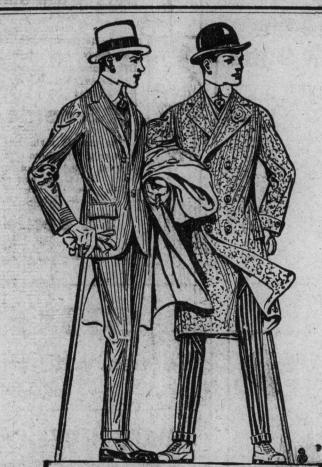
100 brls. SHORT CUT CLEAR PORK.

150 backs TRIMMED LEATHER.

150 sides UNTRIMMED LEATHER.

AND NOW DUE (on way across country) 400 bags "SELECTED" ROUND PEAS.

HARVEY & CO., LTD., Wholesale.



The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat because they save your time, and and dressy in Spring Coatings. Iave you seen our Greys with "Time is money."

If you shut your eyes to this real bargain in engines, you will be the solutions. Gleniris and Wha-haes; all hand made.

EXCLUSIVELY MAUNDER.



from Fresh Stock. Below are a ew of the many good things we carry and should suggest others.

Have you tried our Teas, if not get some to-day and be convinced that for flavour they are hard to beat. ROYAL, CROWN and OUR BEST.

Fidelity Hams and Bacon. English Cheddar Cheese.

Dried Beef. Beef Suet, 2 lb. tins. Lyle's Golden Syrup. Date Nut Butter. Peanut Butter. Heinz Sweet Pickles.

Taragon Vinegar.

India Relish.

Something Good in Butter, BLUENOSE in 10 lbs. tubs and 2 lb. slabs. CANADIAN BUTTER in 30 lb. tubs and 28 lb. boxes. BUFFALO FLOUR

COFFEE. For a good cup of Coffee try Seal Brand or White House.

BOWRING BROS., Ltd. 'Phone 332

Advertise in the Telegram

BIG SHOE SALE.



\$3.00, \$3.50.

pairs Ladies' Shoes, only \$1.50 per pair. pairs Ladies' Shoes only

These Shoes are equal to any \$3.00 Shoes in town.

pairs Men's \$5.00 Boots, each pair stamped \$5.00 on the sole. A genuine bargain. Now

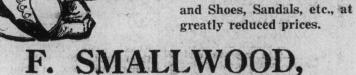
\$4.50 per pair.

Button, Blucher & Laced styles; Tan, Vici Kid and Gun Metal

100 pairs Men's Low Shoes, regular \$5.00 value for only

Misses' & Children's fine Boots

These goods are all stamped \$5.00 per pair. See stamp on



THE HOME OF GOOD SHOES.

The Standard Books on Sex Education.

By Dr. E. B. Lowry.

TRUTHS—Talks with a boy concerning himself, 50c. CONFIDENCES—Talks with a young girl concerning

HERSELF-Talks with women concerning themselves,

HIMSELF-Talks with men concerning themselves, FALSE MODESTY—That protects vice by ignorance,

These notable books on Sexual Hygiene have been endorsed by the leading Medical, Educational and Re-

ligious authorities. They lead to Better Health, to Sex Purity, and to a High Practical Morality.

GARLAND'S Bookstores,

177 & 353 Water Street.

Outport customers please add 2c. for postage.

New Arrivals: CHILDREN'S

Sizes: 4 to 12.

Good Quality. Price: 80c.

ROBERT TEMPLETON

RIGID ECONOMY!

In a recent speech in London, Premier Asquith urged personal thrift throughout the nation so as to make it possible for the country to bear the strain of the expenditure entailed by the cost of War.

Let us show you how you can reduce your expenses at least 35%. Make frequent use of the Dry Cleaning and Dyeing processes. In the past you have discarded garments which could easily have been restored to original freshness and beauty through our cleaning

Ask our Agents, Messrs. NICHOLLE, INKPEN & CHAFE. Asy our Agents, Messrs. NICHOLLE, INKPEN & CHAFE. UNGAR'S LAUNDRY & DYE WORKS, Halifax.

TEN PAGE TORONTO, N

E. to W. winds. erate to fresh S.V fair and moderate

VOLUME

Oak Lodge, No. 22, a No 54, will be held Sunday afternoon, o'clock, for the pu Preacher: REV. EI Ph.D. A collection All Orangemen an to attend.

By order of the W

Lady Davidson.) will be given by M secretary of the Sc Halifax, N.S. in Monday evening, July

Teaching of the Bli

Lantern slides sh mental and physica engaged in worksho fields of labour, will feature of the lecti

Immedia

To load I Trinity Bay John's.

H. J. Stab

SAL

Apply

Hous When you want HOUSE to the be list with us. Mor have enquiries ev yours may be the wanted. REMEM listings. No sale

Fred. J. Ro REAL ES Smallwood 1 Duckworth



HAVE US WRITE of fire insurance to-sleep sounder to-night is insured isn't half fire as the man should he be?

FIRE INSURANCE him from all loss.
house or store burns
is going to get mon
without borrowing.
comfortable position

PERCE.