

NEW GOODS!

We have just received a large shipment of Seasonable Goods per recent steamers.

LADIES' HATS,
in Black and Colored Chip and Fancy Straw.
UNTRIMMED and READY-TO-WEAR HATS.

G. KNOWLING.
LADIES' SUMMER GLOVES.

LADIES' SUMMER UNDERCLOTHING
G. KNOWLING.

WOMEN'S, CHILDREN'S, INFANTS' HOSIERY.
Lisle, Cashmere, Cotton Fabrics, in black, tan, cream, white, etc. Plain and fancy ribs, lace, embroidery locks.
SEE SOME SPECIAL VALUES.

aug12,61,eod

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - Editor.

THURSDAY, August 24, 1911.

What's the Meaning Of It All?

Some few weeks ago the Hon. C. H. Emerson, one of the members of the Executive Council, left here for an extended trip to England and the continent. To the surprise of his friends and acquaintances who knew of his intention to spend a lengthy period abroad his quick return was a matter of much surprise.

Mr. Emerson arrived last Saturday morning and the Premier, Sir Edward Morris, was waiting to see Mr. Emerson. So important was this interview that the Premier who was due to connect with the steamer at Placentia to go to Garnish, did not go out on Saturday on the regular morning train, which makes that connection, but took a special train.

What matter of public urgency demanded the presence of Mr. Emerson in St. John's? Was he recalled? If so, why? Why was the Premier waiting to see him? What made the conference important enough for the Premier to miss the regular train and take a special? Has Mr. Emerson been recalled to perform any special and important task, which he is considered uniquely fitted to perform? If so, what is the task?

What is its importance to the Government?

HELPING HANDS!

Here is where we lend helping HANDS to our Customers that desire to make a saving.

If you require anything we are now offering, and don't come to this Sale, you are throwing money away. You see some of the goods are cut down ONE HALF.

WHITE LINEN TABLE CENTRES—Value \$1.	WHITE LINEN SIDE-BOARD COVERS—Value 90c.	WHITE H. C. QUILTS, Collins' Price, 90c.
Collins' Price, 40c. and 50c.	Collins' Price, 35c. and 40c.	MARCELLA QUILTS—\$1.20 to \$1.50 each.
PILLOW CASES, Full-Ed. Value 40c., now 25c.	PILLOW CASES—Hemmed, Value 25c., now 17c.	LAUNDRY and NIGHT DRESS BAGS, half price.

White Linen Sheets, Value to \$1.70, now \$1 to \$1.25 each.

P. F. COLLINS,
The Mail Order Man—340, 342, 344 Water St.

Little Girl Hurt.

A little girl named Mary Sparkes, aged 8, of Battery Road, had a narrow escape from death about 10 a.m. yesterday. She was in company with her brother and another child and the three crossed the street car track on New Gower Street near the foot of Lime Street. Mary was the last to follow her two little friends, and did not notice street car No. 5 come down Theatre Hill at a pretty rapid rate. The car was almost upon her when the motorman reversed his current and put on the brakes, but not before the little one was hit by the fender and was rolled along the ground a considerable distance. Condr. Squires jumped off the tram quickly and with Const. P. Whalen picked up the little one. She was borne into the store of Charles Truscott and Dr. O'Connell, who was called, responded quickly. The child was cut about the forehead and legs but not seriously, though she suffered considerably from shock. Const. Whalen later took her to her home. The incident goes to show the danger of people carelessly crossing the street car tracks.

A Pitiful Case.

A young man, a resident of the Cove Road, about 9.30 Tuesday night, gave himself up to Constable Lawlor on New Gower Street. He had been drinking heavily of late and had been afflicted with the "d's." The poor fellow feared he might commit suicide if he did not place himself in the keeping of someone in authority, and the officer quickly took him to the police station, where Dr. Rendell attended him, prescribed for him, and later on he was so much improved that he was given to his friends who took him to his home.

McMurdo's Store News.

THURSDAY, Aug. 24, '11.
After a summer holiday we always call attention to our Cream of Lilies. This is not merely conventional—there is nothing conventional about Cream of Lilies—but is an index to the fact that we always find it worth while to do so. Somebody will try it for the first time, and "once a user, always a user." If you have not appealed to its help for sunburn, tan, irritation of the skin, do so now. Price 25c. a pot.—adv.

Woman Badly Hurt.

Yesterday afternoon Mrs. Edward Walsh, housekeeper with Mr. Jno. Syme, met with a serious accident. She was passing over Syme's Bridge carrying a basket on her arm when suddenly the wind, which blew a gale, blew her over the structure and down on the rocks below. Passersby picked her up and found she was pretty badly injured. Dr. Tait was phoned for and quickly responded. He found the woman's left leg badly fractured. The doctor splinted the bone and then came on here with the woman to the Hospital, where she must remain for some time.

The Rifle Range.

There were several interesting competitions at the Rifle Range yesterday but the high wind made shooting very difficult. In the forenoon the competitions were for the Donegal Badge, Parson's handicap prize and the Club prize. The winners were Harvey Thomas and Messrs. J. V. Morris and A. Thompson, respectively. These were at 200, 500 and 600 yard ranges. In the afternoon the men competed for the W. H. Greene prize and the R. G. Rendell handicap trophy at 500, 500 and 1,000 yard ranges. The former prize was won by Mr. J. W. Morris and the latter by Mr. George Langnead.

Indigestion & Dyspepsia

In all its Forms Can be Cured.
It is quite a daily occurrence to hear persons say: "Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything, I have no heart to exert myself, and at times I care for nothing, I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden."
Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at

DR. F. STAFFORD & SON,
Duckworth St. and Theatre Hill.
Small size, 25 cents; postage 5c. extra; large size, 50 cents; postage, 10c. extra. Mail orders must be accompanied by remittance.—aug24

Here and There.

PARADE ON SUNDAY.—The Methodist Guards will parade on Sunday.
Apply Stafford's Liniment to the forehead for headache.—aug13,11.
LOOKING FOR BAIT.—Two bankers arrived here yesterday seeking bait and other supplies. There are three also in Holyrood seeking squid.
Stafford's Liniment, a genuine remedy for poisoned wounds, old sores, cuts, bruises, etc.—aug19,11.
LEFT BARBADOS.—The barqt. Gaspe, Capt. Enon, left Barbadoes yesterday for St. John's. Jas. Baird, Ltd., received a cablegram yesterday to this effect.

Be sure you have a bottle of Stafford's Liniment in your home.—aug19, 11.
POLICE OFFICER BETTER.—Const. Aylward, of the Western Station, who had been in the Hospital for over two weeks, left the institution Monday and is again on duty.

Dr. de Van's Female Pills
A reliable French regulator; never fails. These pills are especially powerful in regulating the menstrual portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 25c. per box, or three for \$1.00. Mail to any address. The Scottell Drug Co., St. Catharines, Ont.

PATIENT FOR ASYLUM.—Abraham Lang came in from St. Jacques, last night by train and was taken to the Asylum. He has been very violent for several weeks past and his friends feared that he may do himself injury if left unwatched.

Electric Restorer for Men
Phosphonal restores every nerve in the body to its proper tension; restores strength and vitality. Premature decay and all sexual weakness averted at once. Phosphonal will make you a new man. Price \$1 a box, or two for \$1.80. Mail to any address. The Scottell Drug Co., St. Catharines, Ont.

TAKEN TO HOSPITAL.—A child of Goodview Street was removed to the Hospital Tuesday to undergo an operation for diphtheric croup. Another member of the family is also at the Hospital.

WEDDING PRESENT. The beautiful Self-Player Autopiano on exhibition in our store window was imported specially as a wedding present. CHESLEY WOODS, Sole Mfd. Agent Autopiano.—aug18,11.

PROMINENT K. OF C.—Mr. J. A. O'Flaherty, a prominent Knight of Columbus, who arrived here from the United States by the Horizel to-day, will be banqueted by the Terra Nova Council.

REGATTA COMMITTEE MEETING.—The final meeting of the Regatta Committee will be held to-morrow night at Wood's West End Restaurant. The committee's affairs will then be wound up.

Mr. Fred Butler, son of Mr. Stephen Butler, shipwright, who was fifth engineer on the Bonaventure, since going south on that ship has got a step upwards, he being now fourth engineer on her. Fred is a smart chap and is sure to succeed.

THESE SMALL FOX CASES.—The two seamen who were landed at St. Lawrence from the schr. Muriel Parks some few weeks ago and who were suffering from small pox, are now doing well and it is hoped will soon be perfectly recovered. The vessel will be off quarantine in a few days.

MANY PICNIC PARTIES.—Yesterday on the hill sides surrounding the city there were many picnic parties. Hundreds, if not thousands, of people enjoyed themselves in this way, and it is safe to say over half the population of St. John's was out of town.

FISH PRICES.—At a meeting of fish buyers, Tuesday last, the price of merchantable fish was advanced from \$5.30 to \$5.50; Maderia will be \$5.00 and West India \$3.50. This slight advance on the price of merchantable will, we understand, mean a harder coll.

MONGOLIAN IN PORT.—The Al-lan liner Mongolian arrived here yesterday from Philadelphia after a quick run. She had fine weather during the whole voyage, and brought only a small freight and a few passengers. She sailed for Liverpool this morning.

BLUEJACKET DRIFT.—Yesterday the police were apprised that a bluejacket of the Calypso was adrift and they were asked to hunt him up. The man has been absent from the ship for two days. The police searched for him yesterday forenoon but could not find him. It is thought he is in hiding in the eastern end of the city.

DO YOU NEED A SUIT OF CLOTHES?—Between sea and reduction '11 as we intend to mark down our stock of Suits and Trousers in order to be kept busy. First-class trimming and an up-to-date cut and finish. SPURRELL BROS., 58 New Gower Street. Phone 574. Call in and see the stock and prices. We also cut, make and trim from material furnished.—aug16,20,11.

JUST ARRIVED!

Per S. S. "Stephano,"

New York Beef,
New York Chicken,
Cauliflower,
Potatoes,
Cabbage,
Cucumbers,
Tomatoes,
Celery,
Grape Fruit,
Pears,
Apples,
Plums, Oranges.

ALSO,
PRESERVING PLUMS,

In splendid condition—Red and Blue—only 55c. per Basket.

Ayre & Sons
LIMITED

Fruit and Vegetable
Department.

AMERICAN

GOLF JERSEYS,

FOR LADIES,

That you surely want to See and Buy.

\$2.50 each.

Coat Shape, in Cardinal & Oxford Grey.

These warm, comfortable Jerseys will make evenings doubly enjoyable to the fortunate wearers.

SEE THEM

S. MILLEY

BY SPECIAL WARRANT OF APPOINTMENT

The Popular London Dry Gin is

VICKERS' GIN

D. O. ROBLIN, Toronto
Canadian Agent

J. JACKSON, St. John's,
Resident Agent.

TO H.H.H. THE KING

TO H.H.H. THE PRINCE OF WALES

Here and There.

WON THE RACES.—The first pony race at Conception Harbor was won by M. Gahoney of Harbor Main, and the second race by Mr. Geo. Murphy's horse.

KNOCKED DOWN AT RACES.—Mr. G. Morris, sailmaker of this city, was knocked down by one of the horses while attending the races at Conception Harbor, yesterday. He was not seriously injured.

JOBS SUPPLYING THEM.—Four Lunenburg Bankers, viz. the Chinton, the Festival S. Parks, Defender and the Laconia, are now at Jobs premises and being supplied with grub, etc. They will get their supply of squid outside this port.

Here and There.

MORE SCARLET FEVER.—A case of scarlet fever was reported yesterday from Merrymeeting Road. The patient, a little girl aged 9, will be nursed at home.

CUT HIS HAND.—Mr. Faur, who keeps a shop on Water St. West, cut his hand yesterday while cleaning a pane of glass in his window. He went to a doctor who put four stitches in the wound.

A SERIOUS LOSS.—Last evening, while grazing in a field, a valuable horse belonging to Mr. James Volsey, cabman, was kicked by another horse and had its leg broken. The animal had to be shot. The loss to Mr. Volsey at this season of the year is a very serious one.

Here and There.

SAILED FOR LABRADOR.—Capt. John Lewis secured all the squid that he needed in Holyrood yesterday and sailed for Labrador banks this morning. He has now about 2,000 qtls. ashore.

POLICE COURT.—To-day a man drunk and disorderly for the 4th time and also for assaulting James McDonald was fined \$10 or 30 days. A drunk, the third time, was fined 2 or 14 days. Another drunk was discharged and an assault case was withdrawn.

DIED.
On August 22nd, Susie, beloved daughter of Bessie and Robert Bishop, aged 11 years, leaving 3 brothers and 2 sisters to mourn their sad loss. Funeral to-day at 2.30 p.m. from her late residence, Barter's Hill.



THE CROWD attend our attention, are satisfied the most above all we can

PRICES OUT OF

TOILET SOAP.—50 boxes of Value Box; assorted perfumes. Reg. 40c. and White. Tapod; Job line. 40c.
AMERICAN HAND BAGS.—3 doz. of Moire Silk Lining, Curled Silk. Reg. 50c. each. Friday 35c.
LINEN BUTTONS.—Victoria Cross; assorted sizes, plain and fancy. Reg. 10c. doz. Friday 7c.
SHELL HAIR PINS.—2 rows only 50c. Extra strong, good quality. 40c.
BACK COMBS.—to doz. only Ladies' line; good strong quality. 40c.
AMERICAN QUILT COTTONS.—2 doz. Japanese, Floral Blued and Friday 25c.
PERAMBULATOR COVERS.—11 out prices; some are White Lining have colored borders. Priced all go at Special Prices.
LADIES' HOSE.—70 doz. Ladies' 11 Thread and Lisle Laces (fourth less. Reg. 50c. pair. Friday 35c.

THE LOWEST PRICES

PILLOW CASES.
3 doz. only American Pillow Cases good wearing quality, size 18 inches, plain finished, best. Priced all go at Special Prices. Reg. 25c. each. Friday 18c.
PILLOW COTTON.
300 yards of Circular Pillow Case, fine Lining, finished, best. Priced all go at Special Prices. Reg. 25c. yd. Friday 18c.
BLAY SHEETING.
1,000 yards of Blay Sheeting, strong quality, 66 inches wide. Reg. 20c. yd. Friday 15c.
MUSHROOM BARNERS.
11 only Mushroom Barners, 11 place for holding needles. Priced all go at Special Prices. Reg. 10c. each. Friday 8c.
SATIN COVERED BUTTONS.
Large size Satin Covered Buttons, colors of Stripes, Purple, Pink, Cardinal, Navy, Green, White, Gold, Brown, Roseda and Black. Reg. 15c. doz. Friday 12c.
SATIN COVERED BUTTONS.
Small size, in all the leading colors to match the above. Reg. 10c. doz. Friday, 2 doz. for 13c.

SPECIAL VALUES

Standing Lamps, with Frosted Shades.
Standing Lamps, with Frosted Shades.
Clothes Baskets, Reg. 50c. Friday 35c.
Picnic Baskets, with Covers, Reg. 75c. Friday 50c.
Heath Brushes, Reg. 25c. Friday 18c.
Feather Dusters, Reg. 45c. Friday 30c.
Clothes Wringers, Reg. \$2.00. Friday \$1.25.
Bress Tea Kettles, Reg. \$1.20. Friday 80c.
Goddard's Plate Powder, Reg. 20c. Friday 15c.
Polishing Oil, Reg. 12c. Friday 8c.
Porcelain Pastry Rollers, Reg. 30c. Friday 20c.
Egg Beaters, large size, Reg. 80c. Friday 50c.
Porcelain Pudding Steamers, Reg. 1.00. Friday 60c.
White Enamel Water Pails, Reg. 1.00. Friday 60c.
Globe Metal Polish, in tins. Reg. 1.00. Friday 60c.

MAIL ORDERS.

All Mail Orders receive our personal, prompt attention. Out-of-town customers by enclosing cash with order may secure any of these bargains at advertised prices.