



PURITY FLOUR

Highest Grade Obtainable.
100 barrels just in.

50 Tierces
SINCLAIR SPARE RIBS.

50 Crates
NEW CABBAGE.

STEER Bros.

Registered USE Registered
UNION JACK
Trade Mark. COPPER PAINT! Trade Mark.

Absolutely the best for prevention of fouling and for keeping the Bottoms of WOODEN VESSELS CLEAN and SMOOTH. Made in England.

Sold by all Merchants and Ship Chandlers, etc., at St. John's, Nfld.

Sole Proprietors and Manufacturers.
HOLZAPFELS LIMITED,
Newcastle-on-Tyne, England.
ap18,8w

Molassine Meal FOR COWS.

- Wonderfully increases the flow and quality of the milk, making it rich-flavoured.
- Eradicates worms.
- Keeps the cows in good health. Healthy cows must give more and better milk than unhealthy ones, and when their milking days are over, they are in better condition for the butcher who knows the value of Molassine Mealed cows.
- Prevents any taint in the milk when the cows are fed on roots.
- Besides its own great actual feeding value, it adds tremendous additional value to all other foods, assuring by its antiseptic and digestive properties, the full amount of nutriment from the animal's entire food.

FEEDING DIRECTIONS.
Give 5 lbs. Molassine Meal per day instead of the same quantity of ordinary food, and mix thoroughly therewith.

Notice to Clergy, Teachers AND Boards of Education!

WE have taken over the business of Mr. N. W. Chown, and are now prepared to supply you with School Desks, Maps, Blackboards and all kinds of Church and School Furniture. Write for Catalogue and prices.

THE JOHNSON WOOD CO.
P. O. Box 512. ml1,12fp

CABBAGE AND Cauliflower Plants FOR SALE.

These are from carefully selected Stocks, and are delivered in strictly first-class condition.

Outport Orders are given best attention and shipped with the utmost promptness.

Order at once, the quantity is limited.
Telephone 197. P. O. Box 792.

J. McNEIL, Rawlin's Cross.
ap26,1f

KEEP MIVARD'S LINIMENT IN THE HOUSE.

Why Build Houses

When you can do better by purchasing from me? I have many houses to sell on easy terms. They are located in different parts of the city. Prices range from \$500 to \$3,500. Apply to

J. R. JOHNSON, Prescott Street; or mart, s.m., w. ti 'Phone 657.

Phoenix Stores.

PHONE 608.

A FEW DOZEN CHOICE FRESH LOCAL EGGS.

A. H. MARTIN, AGENT.
'Phone 608.

JOB PRINTING

FARMERS! Just Try One Sack of Cotton Seed Meal

and follow directions in booklet. You will be delighted with results, your cows will give **More Milk & Better Milk.**

We know you are tired of trying new fangled ideas, but Cotton Seed Meal is the genuine article. Read what all the leading scientific agriculturists of America say about it.

Sold at \$2.00 Sack of 100 Pounds. (Booklets free.)

THOS. SMYTH Co., Ltd
may19, 21 WHOLESALE



Skill in Home Baking

is so easily acquired when you use Brown & Polson's

"Paisley Flour"

The SURE raising powder.

If you are a beginner you will improve quickly with practice, and you cannot help beginning well with "Paisley Flour."

Use one part Paisley Flour to eight parts ordinary flour.

Packed in 22c., 14c. and 5c. tins.

The 22c. tin contains 14 oz. and will raise half a stone of flour.
" 14c. " " 7 oz. " " 3 1/2 pounds " "
" 5c. " " 2 oz. " " 1 pound " "

LATEST STYLES

Just Arrived ex S. S. Florizel.

THE LATEST AMERICAN STYLES IN BOOTS and SHOES.
Patent Leather, Tan and Wine Colour.

Come and get your choice at our usual Low Prices.

Also, Ladies' and Gents' Douglas Boots and Shoes.

S. B. KESNER, Proprietor.
WHITE SHOE STORE 304 and 306 Water Street.

HAVE YOU TRIED

OUR Cleaning, Pressing and Repairing Service Yet?

If not give us a Trial Order To-day.

Let us demonstrate to you what Perfect Cleaning and Pressing Service means.

Goods called for and delivered.

PHONE-727.

WILLIAM SPURRELL,
The Reliable Tailoring, Cleaning and Pressing House,
174 Duckworth Street, On the Beach.

WE'RE EASY!
Five Dollar Greenbacks are Burning Holes in Our Pockets


Do You Want One?
Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

JOB PRINTING **H. W. de FOREST TEA CO'Y.**

Per S. S. FLORIZEL.

California Apples,
California Oranges,
California Pears,
BANANAS,
Celery, Cucumbers,
Turkeys and Chicken,
Finnan Haddies,
AMERICAN CORNED BEEF.

JAMES STOTT.



THE EYE

Is the Window of the Soul.

You either pay a small penalty in money now, or a large penalty in eyestrain later.

If wisdom guides your choice, we will be pleased to meet you in our Optical Department.

It costs you nothing to have your Eyes tested.

If the services of a Physician is needed we will tell you so.

R. H. TRAPNELL,
Eyesight Specialist,
St. John's.

The Newfoundland MERCANTILE Agency!

Successors in Newfoundland to The Merchants Protective and Collecting Association for Collections.

Office: Cabot Building.
'Phone: 734.

We handle all class of accounts, and solicit a share of your patronage. Prompt remittances. Daily reports. We report the standing of the consumer to the merchant in general. We publish a Black List of Slow and Bad payers and Deadbeats. We have numerous Accounts and judgments for sale. We sell judgments by advertising, by sending circulars to business men, by means of newspapers, and by posters tacked upon telephone poles and in other public places.

Our Service:
"Somewhat Different."
ap29, may1, 13, 20, 1p



HAYWARD & CO

Water St. Tel. 13. East.

Cheap Brick for Sale!

We are now selling:

Machine Made No. 1 Cement Pressed Brick at \$10.00 per M.
Also: Cement, Plaster, Selenite, Sand, Lime, Fire Brick, Slates—all sizes.
Crushed Stone for Concrete and Garden Walks, Second Hand Sashes and Doors
1 and 2 Ply "Blac Kate" Roofing—Best and Cheapest in the market.
1 Circular Saw—60 inch Inserted Teeth.
1 Steel Haul-up Chain.
1 Pile Driver—800 lb. Pile.

E. H. & G. DAVEY,
ap21, 8in, f, s EAST SIDE JOB'S COVE, ST. JOHN'S.

Spring Announcement!

"Like a bold champion I assume the lists,
Nor ask advice of any other thought,
But faithfulness and courage."

The winter frost and snow have lent their aid in harvesting the product of the forest. The logs are now gaily bounding through the open Rivers on their way to meet the onslaught of Circular and Gang Saw. The result will be Lumber in galore, and of the best.

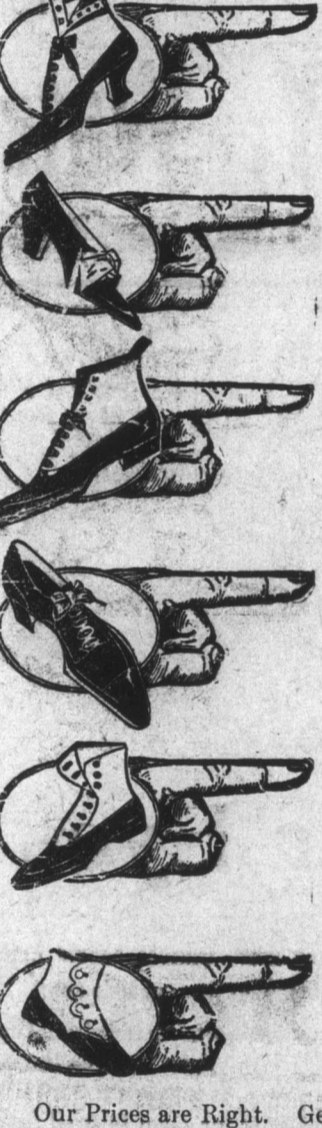
The clean atmosphere, high winds and warm sun of Notre Dame Bay have united to provide the seasoning process in perfection, so that our 1910 stocks arrive here clean, bright and dry. Already several large cargoes have been landed at our wharves, St. John's, in spite of a late spring. Others are in course of transit.

We call upon our friends in St. John's, and through the length and breadth of the country to send us their orders.

HORWOOD LUMBER CO., LTD., Saw Mills and Planing Mills.

LOOK HERE!

We have in stock now the Biggest Variety the Best of Goods, at the Lowest Prices, in Footwear, for Men and Women, Boys and Girls ever shown in town.



Ladies' Fine Boots, made of the best Viel Kid, Gun Metal Calf, Box Metal Calf, etc. Prices: \$1.70, \$1.50, \$1.30, \$2.00, \$2.20, \$2.50 and \$3.00. These are the best Boots for such prices as we have ever seen.

Here are our Ladies' Low Shoes, Black and Tan, Laced and Blucher and Strap. Prices: \$1.20, \$1.30, \$1.50, \$1.70, \$2.00, \$2.50, \$3.00.

Our Men's Fine Boots at \$1.50, \$2.00, \$2.20, \$2.50, \$3.00, \$3.50 and \$5.00 can't be beaten.

Men's Laced Shoes, Elastic Shoes, at \$1.50, \$1.70, \$2.00, \$2.50 and \$3.00.

Send along the Boys and Girls. We have the Boots for Boys and Girls; have you seen them. Prices: \$1.25, \$1.30, \$1.35, \$1.40, \$1.50 and \$2.00 up.

Childs' and Infants' Boots, all colors and styles at 35c., 50c., 70c., and 80c. up.

Our Prices are Right. Get these goods. Every Shoe you get here is a GENUINE BARGAIN.

(Mail Orders Carefully Attended to.)

F. SMALLWOOD, The Home of GOOD SHOES.

THE JOHNSTON WOOD COMPANY.
FACTORY: Long Pond Road.
'Phone: 730.

WE MANUFACTURE
Rails, Posts, Cut and Plain Pailings,
Laths and all kinds of Fencing Material.

All Orders for the above promptly attended to.

The JOHNSTON WOOD CO.
OFFICE, Prescott Street: 'PHONE 657.
FACTORY, Long Pond Road: 'PHONE 730.

P.E.I. Blue POTATOES!
May 13th, Just Landed,
500 brls. Best P.E.I. BLUE POTATOES,
All in First-Class Order.
Both for Eating and Seed Purposes.

George NEAL.

By Public Auction
Thursday
12 o'clock
LAND with
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6-1-2 acres. In
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near Kent's P
soil; 9 1/2 Acres
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Flower Bulletin.
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