

WE'RE EASY!
Five Dollar Greenbacks are Burning Holes in Our Pockets
Do You Want One?
Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money
H. W. de FOREST TEA CO'Y.

Your money back if Purity Flour does not prove entirely satisfactory in the baking.

DON'T simply buy flour from the dollar and cent side of it. Buy high-quality flour. That means PURITY FLOUR. The first little extra cost is more than made up by the extra number of loaves of bread it makes—by the superiority of the bread and pastry in sweetness of flavor and nourishing qualities. Buying Purity Flour is a safe investment. You get large returns, not only on account of Purity's ability to produce more, but because Purity contains the greater nutriment and the vim of a strong hard wheat flour. Food made from Purity Flour gives the consumer health, snap and force, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD"

PURITY FLOUR

You can buy as little as a 7 pound cotton bag or in 14, 24, 40, and 98 pound sacks. Also in barrels and half-barrels



Purity may cost a little more than some flours but you'll find its more than worth the difference. To be sure, it must bear the trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon

Screened North Sydney Coal!

We have opened 2 Sheds Prime North Sydney Coal to-day. Can be seen at Tessier & Co's Premises.
Sent Home at Our Usual Low Price.
Why was every Coal Dealer allowed to build wooden sheds, covered with iron, and WE were refused? Was it because we lowered the price of COAL?

Orders taken at Beck's Cove Office, our Wharf Office, and at Tessier's Wharf.

GEO. NEAL

IN STOCK:

MOLASSINE MEAL,
(Best for keeping all Animals in good health.)

'HERCULES' FEED,
(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

WHOLE CORN.
Yellow Cornmeal. To arrive.

White Hominy Feed.

Bran. Ogilvie—the best. Diamond O

OATS. Finest Fat White Oats.

HAY. Good quality Baled Hay.

HARVEY & COMPANY
WHOLESALE.

FRESH Shipment FRUIT!

TO-DAY ON DURANGO!
40 Cases Valencia Sweet Oranges. 20 Kegs Sweet Grapes. 20 Cds. Large Lemons. 50 Cases Small 'S' peel Onions. And in fine order, 150 brls. No. 1 Apples—Sp. Baldwin, etc. Annapolis Valley nearly sold out of Apples. Buy while you can get them.

Edwin Murray

Advertise in the TELEGRAM

A. & S. RODGER.

SHIRTS! SHIRTS! SHIRTS!
It is an undisputed fact that we give you the BEST Value for the LOWEST Price in Shirts.
Dressed Shirts, Neglige Shirts, Working Shirts.
A Shirt for the Gentleman for the Labourer.
A Shirt for every day in the week.
We strongly advise the Public to take full advantage of the chance and opportunity that lies open to them.

A. & S. RODGER.



If You Can Afford to use the BEST buy **Robin Hood Flour**

"The Flour that is different."
If you do you will find that the cost of ROBIN HOOD is smallest after all.
The bigger loaf is one difference.
Easier assimilations of the bread is another difference.
The sweeter flavor is a third difference.
There are other points of difference. Any one of them worth the extra cost.

THE **Saskatchewan Flour Mills Co., Ltd.**
Moose Jaw Sask.



North Sydney **COAL.**
Now landing ex S.S. "ADVENTURE,"

1500 TONS
OF BEST SCREENED NORTH SYDNEY COAL.

H. J. STABB & CO.

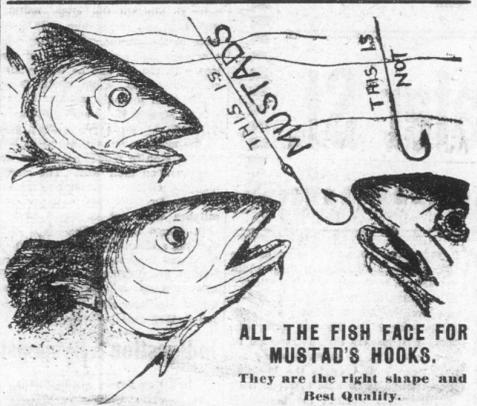
PRIZE POULTRY.

In a few days I will sell (unless privately sold beforehand) at Mr. O'Driscoll's auction rooms some Thoroughbred Cockerels—Minorcas and others—all from prize strains. Want of room compels me to part with these splendid birds. Settings booked.

PERCIE JOHNSON.

SALE OF CURTAIN ENDS!

WE HAVE SECURED A **Manufacturer's Sample of CURTAIN ENDS,** And are offering them at **Bargain Prices.** COME EARLY AND GET THE CHOICE.
WM. FREW, Water St., Nearly Opp. Court House.



Books Worth Reading
Only 10c. each.

- The Innocents Abroad, by Mark Twain
- The World's Great Snare, by E. P. Openheim
- The Brass Bottle, by F. Anstey
- The Woman With the Fan, by Robert Hitchens
- Anna, the Adventuress, by E. P. Openheim
- Her Kingdom, by Effie A. Rowlands
- The Call of the Blood, by Robert Hitchens
- Scarlet and Hyssop, by E. P. Benson
- Distributed, by S. M. Darling
- In God's Good Time, by the Author of "Convict 99"
- Looking Backward, by Edward Bellamy
- The Red Cockade, by Stanley Weyman
- The Ranged Messenger, by H. B. Maxwell
- The History of a Crime, by Victor Hugo
- Vivien, by W. B. Maxwell
- The Master of the Mill, by H. St. John Cooper
- Buried Alive, by Arnold Bennett
- Thurttell's Crime, by Dick Donovan
- The Closed Book, by Wm. LeQueux
- The Gate of the Desert, by John Oxenham
- The Dynamiter, by R. L. Stevenson
- A Nine Day's Wonder, by Mrs. B. M. Croker
- Shirley, by Charlotte Bronte
- The Heart of Princess Osra, by Anthony Hope
- Mammou & Co., by E. F. Benson
- The Stark Munro Letters, by A. Conan Doyle
- Bonham Free, by John Oxenham
- My Life in the Army, by Robert Blatchford
- Hetty Wesley, by A. T. Quiller-Couch
- A Maker of Millions, by Fred M. White
- Farewell, Nikola, by Guy Boothby
- The City of Mystery, by A. G. Gunter
- Beneath Her Station, by Harold Bindloss

GARRETT BYRNE,
Bookseller and Stationer.

Per S. S. "Florizel."

- Cooking and Dessert Apples.
- California Oranges.
- Bananas and Grape Fruit.
- Tangerines, California Apples.
- New York Corned Beef.
- Halifax Sausages.
- Smoked Haddies.
- Kipped Herring.
- Fresh Oysters, New York Turkeys.
- Chicken, Parsnips and Carrots.

JAMES STOTT.

FURNITURE

—AND—
FURNISHINGS!
One can readily make a satisfactory selection of **Furniture, Linoleums and Rugs, etc.** from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.
Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.



We offer many **Special Styles** in every line on our floors at **Marked Down Prices.**
U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.
Office: corner Duckworth and Prescott Streets

HALIFAX SAUSAGES, etc., etc.

Landing to-day ex "Florizel,"
Choice Halifax Sausages—50 lb. kegs.
Choice Light Ham Butt Pork—70 pieces.
Choice Small Jowls.
Libby's Special Plate Beef.

F. McNAMARA, QUEEN STREET.

January MUSIC SALE.

20 PER CENT. OFF.
Sheet Music from 10c. to 75c.
Folios from 25c. to \$1.50.
Comprises: Teaching, Classical, Sentimental and Comic pieces.

Chesley Woods,
PIANOS AND ORGANS.

REID NEWFOUNDLAND COMPANY.

PASSENGERS LEAVING ST. JOHN'S

at 8.45 a.m. THURSDAY, January 26th, will connect with S. S. GLENCOE at Placentia for the following ports:—

- Placentia,
- Burin,
- St. Lawrence,
- Fortune,
- Grand Bank,
- Belleoram,
- St. Jacques,
- Harbor Breton,
- Hermitage,
- Pushthrough, Balena,
- Rencontre, alternae,
- Reuben's Harbor,
- Ramea,
- Burgeo,
- Grand Bruit, alternate,
- LaPoile,
- Dublin's Cove,
- Rose Blanche,
- Burnt Island Harbor,
- Port aux Basques.

Reid Newfoundland Company

WEATHER FORECAST.
TORONTO, Noon—Fair and
Wednesday—Moderate to fresh
and S.W. winds, fair and slight
higher temperature.

VOLUME XXXIII.
AUCTION SALES

AUCTION:
On FRIDAY Next, the 27th inst.
at 12 o'clock,
AT THE PREMISES OF
Messrs. S. MARCH & SONS
ABOUT
350 TONS
WESTPHALIA COAL.
Delivery to be taken as soon as possible
after sale.
A. S. RENDELL & CO., Brokers
Jan 24/11

CHOICE FRESH CANDIES!

CHOCOLATE CHIPS.
CHOCOLATE COVERED WALNUTS.
CHOCOLATE COVERED CAMELINS.
CHOCOLATE CORDIALS.
ALMOND CHOCOLATES.
ASSORTED CHOCOLATES.
ASSORTED CAMELINS.
ASSORTED BON BONS.
ASSORTED JU JUBES.
ASSORTED FRENCH CREAMS.
CREAM MIXTURES.
HARD CANDY MIXTURES.
WALNUT and ALMOND TOFFEE.
Supplied fresh each day.

RENNIE'S BRANCH STORE,
220, 121st, eod Rawlins' Cross.

20th September, 1910.

Now Landing, a Choice Cargo

N'th Sydney Coal.

You will find as others have found it that MOREY'S Coal is good Coal.

Ask those who burn it.

M. MOREY & CO.

WRITING TABLETS, Or Letter Pads.

Writing Paper put up in the most useful and convenient form. We carry an immense stock of the most popular lines.

- The Municipal Tablet (dotted), \$1.20 per doz.
- The Metropolitan, \$1.50 per doz.
- The Terra Nova, \$1.70 per doz.
- The Empire, \$2.00 per doz.
- The Aero, \$2.00 per doz.
- The Incomparable, \$2.50 per doz.
- The Auto, \$2.75 per doz.
- The Jeanette, \$3.00 per doz.
- The Government Bond, \$4.50 per doz.
- The Monastery (Blue), \$4.00 per doz.
- The Monastery (Heliotrope), \$4.00 per doz.
- The Monastery (Pink), \$4.00 per doz.
- The Municipal (note size), 600, per doz.
- The Metropolitan, 800, per doz.
- The Terra Nova, \$1.10 per doz.
- The Empire, \$1.20 per doz.
- The Aero, \$1.20 per doz.
- The Jeanette, \$2.00 per doz.
- The Boudoir (between sizes), \$2.20 per doz.
- The Incomparable (between sizes), \$2.20 per doz.

We are headquarters for Envelopes. Our Challenge at \$1.00 per thousand is a leader.

DICKS & Co.,
Jan 10 Popular Bookstore.

CUT FLOWERS!

Carnations and Hyacinths.

J. McNeil,
Rawlins' Cross.

Telephone 197 Jan 19, 11