


## Let me put COMFORT in your home this Winter <br> Let me reduce your coal bills by one-third. Let me make EVERY room in your home

 cosy and warm. Let me provide your home with healthful ventilation-clean, pure, moist air circulating throughout the house. In other words, let me install a
## GILSON FURNACE "Makes Many Warm Friends" A New and Better Heating System at a Sensational Price

## Costs Less to Buy

The Gilson is the lowest priced efficient heating system on the market. You pay less for the furnace-less for the.in-stallation-no expense for pipes.

## Costs Less to Use

You can heat every room in your house with the Gilson Pipeless Furnace on less fuel than it take to run your stoves. Your family will no longer shudder at the thought of getting undressed in a cold bedroom. And this cast-iron furnace uses surprisingly little fuel. Users say it saves from 25 to 40 per cent. With fuel at present prices, think what that means!

## Installed in a Morning

I can install this modern heating system in your home in less than a day-any home, old or new. No walls to rip up. No mutilated partitions. No muss or fuss. Just one register on the main floor. I'll start first thing in the morning and by afternoon your Gilson will be ready to protect you against winter's cold.
Guaranteed to heat your whole house All you need is enough cellar excaration to accommodate the furnace. I not only give you my personal guarantee of satisfaction but also Gilson's of Guelph will stand back of me. This proven heating plant also leaves the cellar fine and cool- you can store vegetables alongside it, if need be, without harm.

## Let me give you an Estimate-FREE

The Gilson Furnace costs you nothing. It saves its price in fuel and in doctors' bills, in furniture and draperies, in convenience. The comfort it brings is a bonus of satisfaction. I want to prove these facts to you. Telephone or come ani see me and I will gladly quote you on the size of Gilson Furnace you need, show you where it should be installed and demonstrate its economy to you. We are going to have another winter of high-priced coal and wood. All the more reason why you should get in touch with me at once.

The Most Phenomenal Success in the Heating Business in Canada
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