

Unionism!

What does it mean?

It means that You Union Men should see that the Label is on the Box.

If you call for the Regina C.P.R. and El Crispo Cigar you will find the Union Label on the Box.

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TWO QUESTIONS REGARDING Life Insurance

—o—

There is practically no form of investment which in a long term of years shows more generally satisfactory returns than life insurance. It has commended itself to men of wealth as well as to men of moderate means. It has stood between many a bereaved family and want. In its endowment development it has been instrumental in teaching many the lessons of profitable economy.

(From an editorial in the Montreal Gazette, of July 24th, 1906.)

A Sounder, Safer and more Progressive Company than the Sun Life of Canada, has yet to be discovered.
—Insurance, Banking and Finance Review.—London, England.

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Write for information to
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