

The Athens Reporter

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3 cents a copy

BROCKVILLE'S GREATEST STORE

At Our Annual Whitewear Sale

You can buy your year's supply of Undermuslins at a saving of one-third. Call and see the display of beautiful garments on sale for two weeks.

CAMBRIC CORSET COVERS—Neatly trimmed with lace edging around neck and sleeves; at 39c., 29c. and 25c.

CAMBRIC UNDERSHIRTS—With wide embroidery flounce or ruffle of lace and insertion, at \$1.25

CAMBRIC NIGHTDRESS—Slip-over style, with torchon lace around neck and sleeves, at 59c.

CAMBRIC NIGHTDRESS—Slip-over style, with wide embroidery insertion around neck with ribbon, and embroidery on sleeves. Sale Price \$1.00

The ROBERT WRIGHT CO. Limited
BROCKVILLE CANADA

A Welcome to Our Out-Of-Town Customers

To the many out-of-town people who will be in Brockville during Hoosterweek we extend a cordial welcome.

This store offers you the largest collection of High-Class Dry Goods in Brockville and this will be a good opportunity for winter and spring shopping. No change in quality or price.

R. DAVIS & SON, BROCKVILLE

Parcels delivered to all trains

OUR WHOLE STOCK OF WOMEN'S AND MISSES' WINTER COATS ON SALE NOW

Comprising a most attractive collection of Fifty Coats, made in the newest styles and in the following desirable materials: Pretty Tweeds, Kerseys, Baby Lamb, Beavers, Chinchillas, etc., etc., every size, at prices like these:

All Coats up to \$17.00	\$10.00
All Coats up to \$22.00	16.00
All Coats up to \$25.00	18.50
Two only Sealette Coats, satin lined, regular \$25.00, for	19.75

CHILDREN'S COATS IN ALL WOOL TWEEDS

Zibelines, Blanket Cloths, Chinchillas, etc., etc., divided in two prices:

All Coats up to \$5.00 for	\$3.50
All Coats up to \$9.00 for	5.90

C. H. POST

BROCKVILLE.

The Exclusive Women's Wear Shop.

Look at the address label on your paper. Jan. 17 means 1st of Jan. 1917 not 17th of Jan. If you have paid your subscription, see that the labels shows it. If it does not, notify us immediately.

BIG MIDNIGHT BLAZE ON MAIN STREET

Office of the Bell Telephone Co., Coon's Shoe Store and Warehouse and Gas Plant of The Earl Construction Co. Totally Destroyed Monday Night—Loss Heavy—Adjoining Buildings Saved by Heroic Efforts—Town Now Without Gas.

To-day the frame building in which were the Bell Telephone exchange, the G.N.W. Telegraph, Stearns Coon's Shoe Store, and the acetylene lighting plant of the Earl Construction Co. is a smouldering mass of charred and twisted wreckage as the result of a fire which was discovered at 10 o'clock Monday night. Situated very near the center of the business section, the blaze threatened to assume disastrous proportions. By heroic work, the fire was confined to the one building; although T. S. Kendrick's brick store and N. D. McVeigh's hotel, The Armstrong House, caught several times. The "Old Invincible," Athens' veteran band engine, vomited a continuous stream for hours; a bucket brigade swashed water on threatened parts, and other volunteers clattered in and out of the hotel salvaging the contents of the upper stories. The loss is probably in the neighborhood of \$5,000, partially covered by insurance.

THE ALARM

Stearns Coon, the manager of the telephone and telegraph exchange and proprietor of the shoe store in the west half of the building, was sitting conversing with his assistant Manfred Gifford and one or two other men. Suddenly there was a "pop" from the rear, followed by a second slight explosion. Startled they investigated, opening the door in the rear partition smoke. Flames rolled towards them, and the fire had obtained its start. The fire-bell in the Town Hall tower was rung. One stroke of the capper and the rope slipped from the wheel. It was out of commission! A few minutes later the big bell of St. Paul's sent its reverberating peals through the frosty air. The citizens flocked to Main street, and the town's fire engine was quickly drawn to the tank just across the street. Hose was run out and a stream spurted out of the nozzle, gathering force as the pumps got into steady action, until it flung itself crackling against the seething fire. Fortunately there was sufficient water in the tank.

A WEIRD SIGHT

Weird indeed was the spectacle. The wooden building burned rapidly sending sparks and hot cinders for blocks, and heavy clouds of flame-veined smoke. A sudden burst of flame issued from the second story belching intense heat across the street. The metal roof warped, buckled, and fell. In the midst of the flames, stood

Alone! alone! in this great wild land,
No voice to answer me back.
Thick and straight the stunted jack pines stand
And the stream runs swift and black.
The firelight flares and the shadows dance
On the floating specks of foam,
Oh well! this life is just a chance,
Here as it is at home.
Alone! alone! yet oft I see
In my dying camp-fire glow,
A face and form so dear to me,
The girl back home I know.
She smiles and distance disappears
And time turns back until
It almost seems that through the years
We are together still.
Alone in this great wild land I go,
North to the Arctic Sea;
But from my camp-fire's ruddy glow
My Dream Girl smiles to me.
—L. Glenn Earl.

the gas generators that supplied a great portion of the village. For half an hour they continued to supply acetylene to the various stores in the vicinity; then the pipe burst. There was no danger from an explosion as the machines contain only a few feet of gas at any time.

BUILDINGS IN DANGER

The flames leaped across the alley to the Armstrong house and played against the building, which is also of frame construction. The glass in the windows cracked and splintered; but the snow on the metal roof and the torrent of water from hose and buckets, in the end subdued the encroaching fire. In the hotel, the excitement was intense. Wet blankets and buckets of water were kept in readiness. The furniture was carried from upstairs, for at times there appeared to be no hope of saving the big building.

On the other side was T. S. Kendrick's store. The blank brick wall and metal roof withstood the heat for a long time. Then the latter buckled a trifle, and the fire obtained a slight hold, only to be extinguished by the stream of water. Mrs. A. L. Fisher's goods in the second story were considerably damaged.

By two o'clock the fight was over. Men in fur coats buttoned to the chin tottered from exhaustion. Some were clad in ice; but sloshed through the snow with a look of victory on their faces. There were laborers and preachers, merchants, councilors and school-teachers, all thoroughly tired. Farmers from outside the village were there to, muffled to the eyes as a protection against the heat. They had little at stake, yet they worked as hard and doggedly as if their own homes were in danger. Mr. McVeigh served a hot meal. They had saved his hotel, and he was so grateful that the very heat was none too good for them.

RESULTS

The Earl Construction Co. lost their acetylene plant, and a large quantity of supplies for the spring season. The building was owned by Jas. Ackland. It was totally destroyed. The G. N. W. Telegraph Co. and the Bell Telephone Co. lost all instruments and the service is crippled. Trunk telephone lines have been repaired by the help of the Rural system. Stearns Coon lost his entire stock of boots and shoes. If the fire had not been confined to the one building as it was, Athens would probably be burning yet. Danger from fire is a very live issue here. An inspection of the tanks yesterday showed a good supply of water in each except the one at the corner of Henry and Main and the one at the corner of Church and Elgin.

Y. P. C. Notes

At a special meeting of the Young People's Club last night, Mrs. E. Eaton, Mrs. Jos. Thompson and Mrs. (Dr.) Bright were appointed a committee to superintend the patriotic work of the Club. Combination or two-part meetings will be held on Tuesday and Friday nights of next week at which the work of cutting, sewing, etc., will be followed by the usual social program. Ladies should bring large shears, needle and thread. Refreshments are requested only for Friday night. The musicians of the Club are asked to note these dates, and make an effort to come.

A resolution was passed instructing the secretary to receive no more male members from points outside the village, as the membership had grown too large for the clubrooms.

The ice harvest has commenced. The House of Industry have been getting good ice from Lake Elvida this week.

WINNER OR WASTER WHICH ARE YOU?

On a recent public occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the agency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent more good to the enemy than one dollar saved by oneself. The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow. Save a dollar TO-DAY and do a hundred per cent more for the Empire than your extravagant neighbor does for the enemy.

The Merchants' Bank OF CANADA.

A THENS BRANCH.

F. A. ROBERTSON, Manager

LOCAL ITEMS

The St. Lawrence is frozen from shore to shore.

—Seed Oats, Full carload. Best quality. Lowest possible price. Athens Grain Warehouse.

A number from here are attending the Ottawa Winter Fair.

Mr. and Mrs. Aimeron Blanchard, of Addison, were visitors of Mrs. A. M. Kelly last week.

Mr. John Cobey, who has been making cheese at Morewood, has returned home for the winter.

Miss Currie Robinson has again taken up the study of music with Mr. Albany, Brockville.

Miss Irene Earl has gone to Belleville to begin her studies at Albert College.

A meeting will be held in the Baptist church on Wednesday, January 24, at 7:30 p.m. An illustrated lecture will be given by Rev. Mr. Crawford, of Ottawa. Silver collection.

The social evening at the Young People's Club on Friday was productive of a most enjoyable time for the members.

Divine Service will be held in Christ's church, Athens, on Sunday evening next at 7 p.m. A temporary lighting system is being installed until the permanent one is restored.

The Militia Department has authorized the 5th divisional ammunition column, which is to be recruited in the different military divisions throughout the Dominion. The raising of this unit means that the 3rd Kingston division is called upon to furnish about 110 men.

On Monday evening a sleigh-load of young people from Athens and Plum Hollow drove to the home of Mr. and Mrs. Wm. Halladay, Charleston, to present their daughter, Miss Chlevera with a few remembrances in honor of her coming marriage. After the shower and singing she's a jolly goodfellow all partook of a very enjoyable evening in card playing and dancing.

Perth Courier: Harold Ferrier, son of Mr. John Ferrier, teller in the local branch of the Merchants Bank, has been transferred to Athens and left for there Wednesday evening. He has been with the local branch for five years, commencing as junior, and for the past year has been most capable in his position as teller. At Athens he will have charge of the cash and the accountancy as well. Fred Robertson, formerly accountant here, is manager of the branch there.

Many trains have been taken off the C. P. R. and G. T. R.

A meeting of the Athens Public Library Association will be held in the Institute rooms on Friday, Jan. 18, at 8 o'clock, to appoint a board for ensuing year. A program will be given.

An assembly and oyster supper under the auspices of L. O. L. of Addison held in Ashwood Hall on Friday was favored with good weather and those who attended had a splendid time.

Mr. C. L. Gordon, of Montreal, has been appointed manager of the C. W. Lindsay Co., Brockville, and entered upon his duties last week. Mr. Gordon is a son of Mr. J. F. Gordon, of Athens.

A movement is on foot at Maltortown and Lansdowne which will also be extended to Gananoque to prepare a petition to be forwarded to the authorities praying that the local train now running from Brockville to Belleville and which last week discontinued to have it remain for the benefit of the people of those places.

COMFORT and CONVENIENCE WITHOUT WATERWORKS

By installing a Sanitary Odorless Closet in your home.

Get our free literature.

EARL CONSTRUCTION COMPANY
ATHENS, ONT.

Sight Testing

If you have any trouble with your eyes—difficulty in seeing distinct or reading, aching eyes, tired eyes. If you suffer from headache call and have them examined most carefully.

We have all appliances for the most careful examination.

H. R. KNOWLTON
Jeweler and Optician
ATHENS

COLD WEATHER

Is Comfortable Weather to Men who are well clothed.

The question of good clothing never worries our patrons. If you do not buy your clothes from us, we ask you to call and talk the matter over. Every courtesy will be extended. We call the attention of clergymen to our special facilities for tailoring clerical clothes.

M. J. KEHOE, BROCKVILLE