

ANDERSON'S

THE HOME OF QUALITY

Gentlemen!

Here for



**SPECIAL
SAMPLE
SHIRTS.**

You need Shirts for the evenings—a Special Shirt for a Special occasion. Cool Shirts for hot weather and in Dainty Neat Stripes. We are now showing a large assortment of Samples, with Double, Single and Stiff Cuffs. Every dressy man will find something here to interest him. All exact-Men can be suited. They cost you **75c.** See our Window.

HALF HOSE

That are light in weight and stylish. A Special in very thin summer weight.

Stylish Colours—Grey, Fawn, White, Champagne, Black.

for **15c.**

MEN'S NECKWEAR

Tie on to our Flowering End Ties in Black and White Stripe, of different widths; Blue and White Spot, of different sizes. Plain, Grey, Green, White, Black, Purple, Bulgarian and other bright fancy designs.

50c, 75c, 90c.

WASHABLE SUITS

Your Boy needs to be Cool and Comfortable during the warm weather.

And a suit of Coloured Linen is just what is needed.

Very economical—used instead of a Tweed Suit—cost only 1/4 price.

Very serviceable—made of Blue or Brown Linen—can be easily washed.

Sizes 3 to 8.

Price **70c.** up.

WATERPROOF HATS

Your child wears a good hat in threatening weather. It rains—her splendid Hat is spoiled.

Save her good straw.

Send her for an absolutely Waterproof Hat.

You save perhaps \$2.00. They are in nice fine Waterproof Cloth.

The colours are: Fawn and Grey. The shapes are Cape Ann and Motor.

25c. for it.

PLAIN CASHMERE HOSE

Are of vital importance for wear.

They are cool because they are thin.

They are neat because they are fine.

They are what you want cheap and in season.

17c.

BOYS' ROMPERS

Twice a day you see your little romping boy with a soiled—dirty overall.

Every few days you have to buy a new one.

Then why not get him a Coloured Linen Romper. Cheaper than overalls.

Only **45c.**

A Bargain in TABLE CLOTHS

Housekeepers are always looking for articles that are Cheap and Good.

We are now showing a special line of cloths—has a four inch fringe—the size is 1 3/4 x 1 3/8 yard.

Yours for **59c.**

SEND FOR ONE.

LADIES!

This message is for all of you.

NECKWEAR

Is one of the biggest interests of the year.

See our New Embroidered and Lace Collars—in different shapes and styles.

One Price: **17c.**

When sending mention the style you wish to have.

Third Year of War Will Be Allies' Year Says Sir Douglas Haig

All the British Soldiers Asks Now is to Let Him Keep on the Offensive—Maximum of Empire's Strength on Land Will Not be Reached Until Next Summer

(By Frederick Palmer)

With the British Armies in the Field, Aug 1.—At the close of two years of war and of the first month of the British offensive, Sir Douglas Haig, commander-in-chief of the group of British armies in France, speaking of the situation, laid particular emphasis on the fact that the beginning of the third year of war saw the initiative entirely with the allies on all fronts, while England for the first time was exerting something like the power worthy of her numbers and resources on land.

"The tide has turned," he said. "Time has been with the allies from the first. It is only a question of more time till we win a decisive victory, which is the one sure way to bring peace in this as in other wars. Until this victory is won, it will become a British soldier in France to think of peace."

On the Battle Line

Those who have had freedom along the battle lines during the last four weeks have had glimpses of the youthful and scholarly features of Sir Douglas Haig in passing in his automobile on dusty roads, in the thick of the moving troops and transports, and again of his athletic figure alighting from his car at the headquarters of one of the army commanders for a conference.

But mostly his time is spent in a quiet room in the small chateau which forms his personal headquarters. In the centre of his room, where he had a talk with the correspondent, end yesterday, was raised a map of the region of the present offensive, with every detail; roads, woods, villages, trenches, ridges and valleys and all contours revealed at a glance. The only other machinery at his

command were little sheets of reports which come from the firing line through curtains of shell-fire, giving the status of the situation at intervals on every sector of the front.

First Problem Accomplished

"The problem of the first summer's campaign and of the second for the allies was to hold the Germans from forcing a decision with their ready numbers of men and guns and shells," said Sir Douglas. "Whether it was the able generalship and the heroism of the French on the Marne, the dogged retreat of the little British expeditionary force from Mons, the stubborn resistance of the French and British to German effort for the Channel ports, the Russian retreat last summer, Belgium's or Serbia's sacrifice, Italy's stone-walling against Austria's offensive, or France's immortal defence of Verdun; the purpose was always to gain time for the preparations necessary to take the offensive away from the enemy."

He mentioned the days at Ypres in the Fall of 1914, when the British had not battalions where they have divisions now, and fought with flesh and blood against superior gunfire. Since he took command of the army his favorite word has been "patience," to his subordinates and callers.

Built on the Bottom

"Our unpreparedness at the start of the war was due to its unexpectedness; that is no secret," he continued. "While France, which had a great national army and universal service, was giving all her strength, we had to begin building from the bottom. The majority of our best regular officers had been killed or wounded in the early fighting. With the remainder as a nucleus to drill and organize the

volunteers who were raw but had the spirit that quickeneth," we undertook to create an army of millions, which must be officered largely by men of no military experience, to fight the German army, with its 40 years of preparation.

"We had to make uniforms before the men who had enlisted could be taken out of the civilian garb. We had to build plants before we could manufacture rifles, before we could arm our recruits, and we had to build guns and ammunition plants before we had artillery."

"Meanwhile we had to keep on stone-walling in France with

troops as we had ready against that prepared foe, whose blows were the charged over a sixteen-mile front. When night came he listened to the reports of his subordinates, made plans for the morrow and gave directions with his customary brevity.

"Now the new army has had its first practical experience in an attack on a large scale." After his plans were made and the order had been given to advance on July 1, he could only await the news he could of the results in this quiet room with arms out of detachment. There was no charge in his imperturbability in the half hour of suspense before the first definite information arrived out of such a mantle of shell, smoke and

con-

fusion into which the British infantry by unit, for bearing heavy losses unflinchingly. Whatever sacrifice of life was necessary to the end these new army men have borne it without wavering and in a manner worthy of the best traditions of the Anglo-Saxon race when it has had to fight for principles associated with its history of the world over.

As Fresh as at the Start

With the hardy constitution of the Scot, keeping up his exercise and insisting on a fair allowance of sleep, he seems as fresh at the end of a month's battle and of two years of war as when the war began. "However well trained an army realized the preparedness and discipline and the autocratic organization of the enemy which stood for militarism, which is abhorrent to them."

Turning to the map, he put his finger first on Pozieres and then on Delville Wood, where the British incessant struggle gained precious high ground.

Superior Man to Man

"Here our men, after they had conquered a maze of trench fortifications which the Germans had been a year and a half in building, have fought under field conditions, digging what cover they could, withstanding counter-attacks with all the stubbornness of the regulars at Ypres, continuing to advance, pitting their skill and courage and resource against those of an army of forty years of preparation."

"Their confidence that as man to man, with equally good artillery support, they were the superior of the German has been justified by the events. Now they are victorious. If we had gained less ground; if we had not in conjunction with the French inflicted heavier losses on the enemy than our own, our offensive would have been worth while for its benefit to our morale."

"Facts Are Chiefs That Wanna Din"

Finally, in expressing his views of the situation, Sir Douglas indulged in a Scotch phrase: "Facts are chiefs that wanna din," and continued: "The third year of the war will be the allies' year. No less than France, now that we are ready, we shall give all the strength there is in us to drive the invader from her soil and from that of Belgium. England will not achieve her full strength on land, however, until next Summer. All those who believe that our cause is the cause of civilization may rest assured that this army has no thought except to go on delivering blow after blow until we have won that victory by force of arms which will secure an enduring peace."

One swallow does not make a summer

but there is something about summer that makes a lot of swallows.

If Lot's wife had departed on a motor cycle probably she would have been too busy to look back.

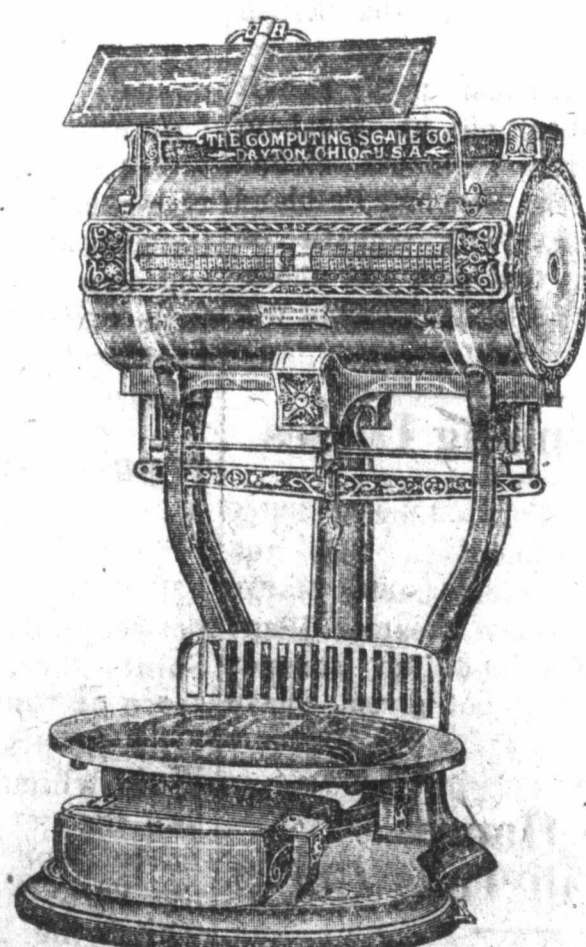
That German story of a sea victory must have been all wool—how it did shrink!

of Delville Wood, as well as to

STILL THEY COME.

SOPER & MOORE, the well-known Wholesale and Retail Grocery firm, have recently ordered one of our "DAYTON MONEYWEIGHT SCALES." "More or less correct" Scales are not good enough for Soper & Moore or their customers. The number of well-known firms in Newfoundland who are installing "DAYTON MONEYWEIGHT SCALES" should convince the average merchant that the matter of accurate weights is considered of vital importance by the best merchants everywhere.

Some merchants think they save money by using inferior Scales, Soper & Moore as well as many other firms in Newfoundland know better.



Nfld. Specialty Company,

RENOUF BUILDING,

SOLE AGENTS FOR NEWFOUNDLAND.

We also handle "DAYTON MEAT SLICERS" and "DAYTON CHEESE CUTTERS."