

QUALITY AND SERVICE HIS WATCHWORD

Spacious and Attractive Confectionery Establishment of Chas. S. Clapp, of Belleville, Has Been Enlarged and Remodelled—Fixtures are the Latest Extant and Every Facility is Provided for the Comfort and Convenience of Patrons.

(Canadian Baker & Confectioner)

The Ontario is indebted to the Baker and Confectioner for the following interesting article in reference to our enterprising townsman, Mr. C. S. Clapp.

The article was also beautifully illustrated with photo-engravings of the interior and exterior of Mr. Clapp's well appointed store.

"One of the most attractive and inviting confectionery establishments in Eastern Ontario is that of Chas. S. Clapp, of Belleville, whose motto is "Purity and Excellence".

He has been in business in that city for over a score of years, and is a thorough, practical man in all departments, having learned cake, bread, pastry, candy and ice cream making, as well as the financing and accounting sides of the game with the late William Dickson, the predecessor of the historic firm now doing business in Belleville under the name of E. F. Dickson & Son.

With this concern he spent sixteen years, so that when he started for himself in 1896, he had practical insight and confidence in his ability to make good.

Over three years ago, Mr. Clapp bought the block he now occupies, and last summer had it re-modelled. What used to be an office, occupying one half of the ground floor of the block, was taken in, and now the interior is spacious and admirably laid out, with a fine up-to-date exterior and entrance.

The draught stand is of selected imported granite, set with special lighting, fixtures and two double stream soda water taps, and two single stream taps for ice water complete with the equipment.

"To complete his equipment, Mr. Clapp has an improved automatic carbonator, furnished with a one-sixth h.p. A. C. electric motor, the machine being fitted complete with safety switch and fuse boxes.

An improved water filter and automatic shutoff water storage tank complete the soda equipment. The back bar is of sectional quarter-cut oak, gold-leaf finish, with mirrors, and art glass trimmings, with Jones' improved pyramid sectional show cases, and stock cupboards.

Mr. Clapp has a Fletcher horizontal improved brine freezer complete, with brine maker and pump and also a twelve-inch power ice presser, and other accessories all run by machinery.

"In a recent interview Mr. Clapp said: "Business is a little slow this spring, doubtless owing to the exceedingly high prices of everything, plus the cold, backward weather.

But I feel confident that now with the advent of warmer weather conditions, things will be busy. At best, our season is short, so we have to be on the job and make hay while the sun shines."

Interior is splendidly lighted. One particularly striking feature of Mr. Clapp's store is the electric lighting, which was installed by the Hydro Electric Commission. Passers-by remark upon the splendid illumination, and this no doubt attracts a great deal of business, particularly at night.

Mr. Clapp has always been neat and progressive, and his establishment reflects this spirit throughout, while his service is unsurpassed, and his merchandise

stands for merit and superiority. His trade has grown from year to year to a surprising extent.

"The fittings are all of quarter-cut oak, and are well balanced and impressive. Good taste has been shown in the refitting and enlarging of the establishment, and one of the most striking features is the Fletcher improved constellation all-marble soda apparatus, which is located on the left of the entrance.

The counter, which is 14 feet long, is constructed of imported white Italian marble, with chamfered green marble base and white frieze. The dispensing tops are also of white Italian marble.

The work board is the last word in construction, being of patent improved composition stone, overlaid with and moulded into polished corrugated nickel silver. The following equipment is installed—two tumbler basins with quick action water faucets, a Rowe patent all-over wash no thump tumbler washing machine, nickel silver towel ring, silver well with spray attachment, drip plates under draught arms, chipped ice basin, and marble shelves in rear of work board.

The apparatus also contains cooler, and cold storage compartments are constructed entirely of marble and cork, insulated with copper linings.

"The fountain has a four can, twenty quart size marble ice cream refrigerator, and single can ice cream brick cabinet, ten improved silver-plated push pumps, all provided with porcelain syrup jars and marble chambers for supporting the same, four white porcelain crushed fruit jars with silver-plated hinged covers and long-handled silver-plated ladles, the coolers, two sets of which are furnished with the heavy reinforced and block tin lined type.

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WHEN YOU HAVE LICKED THE HANS... Mrs. Andrew Fisher, 19, Grier St., city, received the following version from her son, Pte. William Sweet, France:—

To my dear boy across the foam Our thoughts forever stray; It doesn't seem like the same old home Since you have gone away.

Your mother prays for you, dear lad, Amid the shells and guns, And we will all feel mighty glad When you have licked the Huns.

We're proud that you possess the gift, To share the battle's brunt; We know you'll bravely do your bit, While you are at the front.

You've done your part right from the start With Canada's fair sons; And pride and joy will fill each heart When you have licked the Huns.

We'll watch and yearn for your return, When the fighting days are done, For you the welcome lights will burn When victory is won;

No more you'll sigh for pumpkin pie and mother's home-made buns, For you there'll be a choice supply When you have licked the Huns.

Here's wishing you good health and luck, Amid the cannon's roar, Until the final blow is struck, And you return once more.

We all enjoy your letters, lad, You write such cheerful ones, But with pure joy we'll near go mad When you have licked the Huns.

HER MISTAKE A girl who'd a craze for the rink, Wore a very brief costume of pink; She took a bad fall And she wasn't at all As cute as she'd like you to think.

IF! If men were as true to Old Glory, As they are to their wives today— Three cheers for the Sultan of Turkey, And God help the U.S.A.!

REAL ANGELS (By a Wounded Tommy) When I was a child I was taught to believe That angels wore beautiful wings; And they hovered about us from morning till eve, Doing useless, impossible things.

And all of them had the most wonderful hair And wore a mechanical smile; So I learned that this was their principal ware— But in youth I was free from all guile.

But since I've grown up I have stayed for a spell At a dear little hospital, Where I've discovered those angels that used to compel My belief, to be only a snare.

For I've learned that real angels wear aprons of white With cross-over strings that are led to a little white belt that looks terribly tight, And a linen cascade on the head.

And they tend you and soothe you in sickness or pain, And their smiles, oh so tender and kind! Brush away all the thoughts that from wounds may remain To harass and worry the mind.

And the Matrons the head of these angels, I ween— The angel, if so I may term a Sweet lady who rules here but lives in between God's heaven and man's terra firma, Straight away with a touch which a butterfly might Surely envy, your pain she will sweep.

While her cheery "Good morning" sort spoken "Good night" Hids you welcome, or tempts you to sleep, Mythological, scriptural angels,

away! False folk that once we adored— For the only real angels existing today. Are those in the Hospital Ward.

"CARRY ON" ADVICE OF PROFESSOR DAY Tremendous Sales Of Pure Bred Cattle Throughout ONTARIO

"Carry on" is the advice of Professor Day, of the O. A. C., to the live stock breeder, and the tremendous sale of pure bred lots throughout Ontario is an indication that his advice is being closely followed.

The Canadian National Exhibition is preparing for one of the best live stock exhibits in its long history. Sheds destroyed by fire a year ago have been replaced, and an effort has been made to secure a most representative exhibit of all breeds.

An unusually large attendance of buyers from the United States and Canada is looked for and the expectations are they will have a superb collection of herd and flock builders to choose from.

In no previous year was so much importance attached to the live stock display and never before was such an effort made to get out the best the country affords.

REDNERSVILLE AND ALBURY Mr. and Mrs. Jolly and Mr. and Mrs. Walter Way, Wellington, spent Sunday with Mrs. W. H. Brickman.

Mr. Earle Weese has purchased a new Chevrolet car. Mr. and Mrs. G. McMurtter spent Sunday with Mr. and Mrs. James Glenn, Ameliasburg.

Miss Eva Brown and K. Tompkins of Bayside, took tea with Irene Brickman, Wednesday evening. Mrs. Gilbert Whitney and son of Oshawa, spent a few days with Mrs. Alvia Tompkins.

Mrs. Archie Liddle and family of Kingston, spent a couple of weeks with Mrs. W. R. Russell. Mr. and Mrs. E. W. Brickman spent Sunday with Mrs. W. H. Brickman.

Mr. and Mrs. W. K. Ostrom, A. Shears and Mr. and Mrs. L. Pastime motored to Oak Lake on Sunday.

Lorne Wilder, Belleville, spent Sunday with M. Beck. Mr. Cleveland Clapp and Fred Redner met with an accident on Saturday, when their cars collided.

Fortunately no one was hurt although both cars were damaged. Miss Irene and Retta Brickman, B. Russell and Knight Tompkins spent Sunday with Eya and Myrtle Brown, Bayside.

Mr. and Mrs. David Rowe spent Sunday with their daughter, Mrs. E. Adams. Mr. and Mrs. J. W. Brickman spent Sunday at Charlie Babcock's.

Miss Alice Hubbs, Victoria, spent last week at Mrs. Wesley Sager's. Pte. Lorne Dempsey has returned to Kingston.

Mrs. Houlahan and Marion of Orilla, spent a few days with Mrs. Wesley Sager and Mrs. C. E. Brickman.

EXPECT MAYOR TO BE RENOMINATED Watertown Republicans Declare L. B. Breen Logical Man for Another Term

Watertown, N.Y., Aug. 6.—Mayor Isaac R. Breen probably will be the choice of the Republican party, as head of the city ticket at the coming election. The mayor has failed to announce his candidacy, this statement may be taken as a foregone conclusion from the support which his friends are preparing to give a movement now crystallizing in his behalf.

Mayor Breen was approached regarding the matter. He said that he has held the office for two terms, and stated positively that he was not seeking a re-nomination.

REMAINS TAKEN TO PICTON Sarah Devine, aged 56 years, passed away in the Belleville General Hospital on Sunday morning. The remains were removed to Thompson Company's morgue and this morning were taken to Picton by the Gilbert Company.

CROP CONDITIONS DURING PAST MONTH

Ottawa, August, 1917.—A special Crops bulletin issued today by the Census and Statistics Office gives the following report on the condition of field crops throughout Canada, as compiled from telegrams despatched at the end of July.

ATLANTIC PROVINCES In Prince Edward Island frequent beneficial rains have assured excellent cereal crops, insect damage reducing wheat below average. Hay an average crop. Potatoes promise full crop with 15 p.c. increased acreage. In Nova Scotia all crops made excellent growth. Potatoes and roots are good, grain in a bad color.

QUEBEC Rimouski: Rains frequent, all crops have splendid appearance, good hay crop. Ste. Anne de la Pointe: Frequent showers favorable to all crops. Hay good. Grains poor, but better than expected in June. Potatoes promise average crop.

Lennoxville (Sherbrooke): Hay crops late, about 40 p.c. being harvested. Yield above average. Heat of last few days very beneficial to corn, roots etc. Aubrey (Chateaugay): Hay averages two tons per acre. All grains promise average crops; roots a failure. Potatoes doing well, also corn except on lowlands where drowned out.

Cap Rouge: Hay crop very heavy, pastures fine. All grain suffering from excess of precipitation. Roots promise well, corn for silage poor, potatoes fair. Lac-a-la-Tortue (Champlain): Wheat, oats and barley good; potatoes very good; corn better than in June; beans promise well; hay abundant; roots fair.

ONTARIO Ottawa: Hay harvesting about two weeks later, crops average. Grain and roots promise well. Corn with favorable weather should be abundant crop. Potatoes promise to be above average. Pastures very good, hay. Prescott (Grenville): Hay full. Sidney: Very few areas in the crop of good quality, three-quarters land districts received beneficial cut. Grain promises full head and filling well. Corn for husking is doubtful, for fodder very promising; potatoes good.

Peterboro: Fall wheat ripe, thin, but heads well filled. Barley above average, peas best for several years. Oats and mixed grains specially good; potatoes and roots looking fine; fodder crop large acreage and good appearance. Everything ten days late. Oshawa (Ontario): Hay about average, one-third well saved, third fairly well, rest poor. Barley, oats and spring wheat prospects, above average; corn, mangolds, turnips doing well; potatoes big crop, if blight does not damage. Farm help very scarce.

Conestoga (Waterloo): Hay crop harvested in good condition. Wheat nearly ready to be cut, some rust prevalent. Spring crops look well, but need rain badly, so do roots and potatoes. Hyde Park (Middlesex): Wheat badly infested with ball smut and rust. Oats developing open smut, but look well; peas, corn, barley, potatoes, turnips excellent, though late; hay, half well saved.

MANITOBA Millwood: Cereals injured by drought, about half a crop; potatoes and roots late but good; hay and pastures half crop; summer fallows very fair; late crops suffering from great heat. Brandon: Drought continued during July. Wheat will not average more than 12 bushels. Oats and barley worse, hay a failure; cutting will begin about August 20th.

SASKATCHEWAN Indian Head: July very dry with hot southwest winds; crops have suffered considerably throughout district. Early sown grain on fallow filling fairly well. Subtle and spring ploughing will be very light.

VICTORIA There was no church on Sunday on account of Quarterly Meeting at Rednersville. Ray Fox and Edgar Redner called at Fred Lander on Sunday evening.

Pte. Lloyd Weese is spending a couple of weeks at his father's, J. F. Weese. Congratulations to Mr. and Mrs. Will Hubbs. (Its a girl.)

Mr. and Mrs. Lorne Brickman and Mr. and Mrs. Everett Brickman and Mrs. F. Brickman attended the Camp Meeting at Oak Lake on Sunday. They report very successful meetings.

Mr. and Mrs. Fred Bonte, and Mr. and Mrs. W. Stoneburg attended the Oak Lake camp meeting. Mr. and Mrs. Stanton Fox visited at Mr. Henry Rathbun's on Sunday, also Mr. and Mrs. Mack Lont. Mr. and Mrs. Lont have returned home to Collingwood after a couple of weeks spent here with relatives.

Mr. J. F. Weese has purchased a new Gray Dorr Car. Mr. and Mrs. J. F. Weese and Mr. and Mrs. Norman Weese and Lloyd attended the camp meeting at Oak Lake.

Mr. and Mrs. Isiah Delong and Mr. and Mrs. D. B. Fox and Will motored to Wooler on Sunday. The farmers are busy in the harvest as the grain is ripening very fast on account of the hot weather.

Lorne Doolittle spent Sunday at his home in Belleville. Fred Delong and wife motored down from Toronto, accompanied by his father and mother and spent over Sunday at D. B. Fox's, Mr. and Mrs. J. Delong remaining for a time at Mr. Fox's.

LETTERS FROM OVERSEAS Mr. Ben Sanford has received the following chatty letter from Pte. Jos. Balderstone:— Dear Ben Sanford:— I write you these few lines to let you know that I am quite well, and I hope you are the same. I wish you would drop me a line and tell me all the news in Belleville. This is a friend who you know well.

I am in the trenches, killing all the Germans I can. I do not know how many I have killed, but I have killed a good many. I wrote to you before but I did not get a letter from you. This is my address—Joseph Balderstone, No. 214102, "B" Co., 87th Battalion.

Ben, if you see any of my friends tell them I am quite well and having a good time. Ben, I wish I were there to go to the fall fair with you. It is a hot time here in France. I will tell you more next time. Send me your address when you write to me.

Sometimes I see some of the Belleville men here. Some look fine and some look bad. Others were killed and wounded. If there is any little thing you can send me, send it. I will be glad to get it; that is, story-books or some newspapers to read.

If you see Fred Clapper, tell him to write to me and I will write to him. Tell me how all your folks are getting along. I would like to see them all. I do not get much time to write much because I am working all the time pretty hard. My feet are so sore at night I do not know what to do.

All the money we get is 20 cents a day. Are you running the fish market yet? I think this is all for this time, so good-bye. Good luck to all. Your friend, Joseph Balderstone.

FURTHER HELP NOT NEEDED Japan Will Not Further Co-operate in Mediterranean

Tokio, Aug. 6th.—The Admiralty today denied Japan would take further steps to co-operate with the Allies in Mediterranean. Further Japanese assistance is not needed, it was stated.

The Diet proposes to send a commission of five members to the United States to study political, economic and general conditions.

Thomas Organ, piano case, regular \$175, Saturday for \$145. Easy terms. C. W. Lindsay, Limited.

at me there—by that arms—snatched the shadow. Harrowby replied another thought, help—

the police at once by Mayrick, nothing of the sort, Harrowby. inconvenience. The th the publicity that insist that the police

on Mr. Mayrick's questions glare were But in the end and his way. It was ing up, saw a success face of Martin Will the truth.

by calling loudly for ad the whole party confusion, the rector. Mr. Padden

though Chas. Light, choked off our gas. "Serves her right ing in her hair, Sten ing lines for me y here you'd naturally to be worn."

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"said Minot, trying ment from his voice, formation about one this evening that I rest you. Your look y buffaloes. One of t Mrs. Bruce's table

necklace from Miss asked Minot that the latest jewel they

ply to catch Lord of surprise. Also, of the sort.

his lordship wouldn't let your— in a way, dear chas, "bing," I know what "And then Minot "Sorry to bore you

bed. I'm not inter-

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a now, I can only necessary that you e if you wish to do Mr. Jepson."

necklace from Miss asked Minot that, you it was the only pla from going to it until I ask for

and Harrowby walked a home. Angry Mr. Minot necklace over in the lightened the girl he

Read "The Ontario" and get all the latest news.