

## He Comes Back For More.

The man you sell my cigars to usually comes back for more. That's because he finds that my cigars are a better value for the money than he ever found before. The retailers who buy from me know this, and they come back to me for more, regularly.

It is because I know they will do so that I can afford to make my famous trial offer, which I will tell you all about if you ask me.

**J. Bruce Payne,**

Cigar Mfr.

GRANBY, QUE.

## "Sterling" Brand Pickles

A customer's good-will is gained by selling him this brand of goods.

They are choice in every particular.

Put up as they are in an attractive way, they sell well.

**T. A. LYTLE & CO.**

Largest Canadian Manufacturers of  
HIGH-GRADE PICKLES.

124-128 Richmond St., West, TORONTO.

## At it Again

No, we haven't been exactly taking a holiday during this past two months because we have not been saying much in this space—we have been hustling just the same. We have almost built a new Mill in that time—nearly all new but the outside—and this week we are **AT IT AGAIN** bigger and better than ever.

We say it modestly, but we have just begun to realize how much Tillson's Breakfast Foods were missed when we could not supply them. But we can now.

We have something more to tell you, but that will come later by letter.

**THE TILLSON CO., Limited, Tillsonburg, Ont.**