


ARE YOU HANDLING

Armour's
White Label
SOUPS ?

If not, then try a sample order now. They are delicious. A grocer's stock is not complete without an assortment of these soups. The label is attractive and the goods are unequalled.

H. P. ECKARDT & CO.
 TORONTO

Batty's 



Are unquestionably the finest and most enjoyable in the world. Have been awarded

ALL WHOLESALERS HAVE THEM.

... EIGHT PRIZE MEDALS

Canadian Agents

J. A. GORDON & CO.

... Montreal

is Honest Goods and just the Thing on Which to make or Extend a Business.



The Best Grocers Make a point of Keeping it always in Stock.

SOAP AND WATER

May be good for cleaning and scrubbing, but it's a well-known fact that there's something better. The grease and dirt and stains of ages quickly vanish before

SILVER DUST WASHING POWDER

The wise grocer does not compete with Sugar, but looks and points with pride to the extra value of the

TEAS



he offers

Our sales of Teas for 1896 were enormous, but we want 1897 to eclipse all past efforts. We will make it worth your while to help us break all past records.

INDIANS
 CEYLONS
 JAPANS
 CHINAS

All grades

T. B. ESCOTT & CO.

LONDON, ONT.