

CANADIAN GROCER



Keep Malcolm's Well Displayed

It will pay you. Every sale of Malcolm's is usually followed by steady "repeats," the kind of sales that bring you bigger business and better profits. Every Malcolm customer gets the unstinted satisfaction that only comes from goods of unimpeachable purity.

Put a display of Malcolm Milk Products on your counter to-day, and watch your profits grow.

We pay freight up to 50c per 100 lbs., and deliver 5-case lots to any point in Ontario, Quebec and Maritime Provinces.

THE MALCOLM CONDENSING CO., LIMITED
ST. GEORGE, ONT.

Why You Should Feature

KING GEORGE'S NAVY

HANDLE TOBACCO FOR BETTER BUSINESS

Adding a little tobacco corner to your showcase display will help your business along; it will bring you trade that you would never get otherwise. The men will begin to come in for their tobacco supplies, particularly the chewing fraternity, once they know you are selling

KING GEORGE'S NAVY

This is a line you cannot afford to omit from your displays. Order a good supply now and get King George's Navy working for you. The profits are good.



Rock City Tobacco Co., Ltd.

Handled by
the Wholesale
Trade