Make extra sales of Cox's and you will make many extra profits. This is an opportune time to feature this leader in your displays.



A delicious summer dessert instantly prepared

Cox's Instant Gelatine is the standard the world over. As a delicious, easily prepared summer dessert it is unsurpassed. Just the thing for serving with fresh fruits. The contents of one package will make two quarts of sparkling jelly.

Your customers will appreciate the absolute purity of Cox's and will be delighted with the delicious flavor.

COX'S

BRITISH MADE

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Montreal Arthur P. Tippet & Co.

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