

THE ONTARIO and SASKATCHEWAN LAND CORPORATION, LIMITED.

(Incorporated under the Ontario Companies Act.)

Capital, \$1,000,000. Divided into 10,000 Shares of \$100 Each.

OFFICERS AND DIRECTORS:

PRESIDENT—THOS. LONG, Esq., Director The Toronto General Trusts Corporation, Merchants Bank of Canada, Northern Navigation Company, etc., etc.

VICE-PRESIDENTS—HON. GEORGE E. FOSTER, Managing Director The Union Trust Company, ex-Finance Minister of Canada. HON. ROBERT WATSON, Senator of Dominion of Canada, ex-Minister Public Works, Manitoba.

DIRECTORS—SIR DANIEL H. McMILLAN, K.C.M.G., Lieutenant-Governor of the Province of Manitoba. J. J. FOY, Esq., K.C., M.P.P., Director The Dominion Bank, The Toronto General Trusts Corporation, The National Life Assurance Company, Niagara Navigation Company, etc., etc. LIEUT.-COL. JOHN I. DAVIDSON, President The Davidson & Hay, Limited, Director the Union Trust Company. W. J. HAMBLY, Esq., President The Canadian Savings, Loan and Building Association. JOHN ARBUTHNOT, Esq., Mayor of the City of Winnipeg. HON. MR. JUSTICE PRENDERGAST, Judge Supreme Court Northwest Territories. D. MCGREGOR, Esq., Manager The Canadian Bank of Commerce, Galt, Ont.

SECRETARY—JAMES TURNER SCOTT, Vice-President Canadian Savings, Loan and Building Association.

EASTERN BANKERS—The Merchants Bank of Canada.

GENERAL SOLICITORS—MESSRS. SCOTT & SCOTT, Toronto.

WESTERN BANKERS—The Union Bank of Canada.

WESTERN SOLICITOR—J. T. HUGGARD, Esq., Winnipeg.

TRUSTEES—The Union Trust Company.

PROSPECTUS:

THIS CORPORATION has been formed for the purpose of dealing in lands in Manitoba and the Northwest Territories of Canada.

Up to a few months ago practically the whole profit from dealing in the lands in the great western portion of our country had been reaped by shrewd American investors, who realized the immense possibilities and the certain future of Western Canada, before we Canadians realized the immense heritage which lay within the boundaries of our own country. In the last months of the year 1902, however, the promoters of this Corporation, having, through the different financial institutions with which they are connected, been obliged to make a careful study of the Western situation, became so thoroughly satisfied of the certain future of the Great West and of the practically assured profit from an investment in Western lands, that they decided to form a company to deal in land in the Canadian West. With that end in view, a block of something over 125,000 acres was secured in the Big Quill Plains, in the District of Saskatchewan, and a company known as The Eastern and Western Land Corporation, Limited, was formed for the purpose of acquiring and handling this block. The stock of The Eastern and Western Land Corporation, Limited, was placed upon the market and offered to the public for subscription in January of the present year, and so prompt was the response that within one month it was necessary to close the stock books, and even then applications for a large quantity of stock were refused. But, from a shareholder's standpoint, the best part remains to be told. Before the sales of stock were stopped, arrangements had been made with a large American Land Company for the sale of the whole of the Company's lands at a price so largely in excess of the purchase price that the stock of The Eastern and Western Land Corporation, Limited, is already a very profitable one and is held very firmly by its present holders, and all this was done in less than one month. Can any better proof be given of the wisdom of an investment in Western lands?

At the time The Eastern and Western Land Corporation, Limited, was dealing with the Quill Plains lands, the Directors had in view several other available blocks of land and were having the same carefully examined, but waited until the result of the one operation proved to the Canadian public the safety and profit of an investment of this kind. This has now been abundantly shown by the success of The Eastern and Western Land Corporation, Limited, and we have therefore no hesitation in placing before the public the stock of The Ontario and Saskatchewan Land Corporation, Limited.

It is only within the last year or two that Canadians have come to realize that Canada's future in a great measure lies in the West, a country immeasurably larger than the east, and capable of supporting in comfort millions of people. Few in Eastern Canada realize the great progress this Western country is now making, and that before many

years the West will surpass the east in point of population. Immigrants are pouring in, and the people of the United States especially are investing immense sums in land and holding for the rise which they know is sure to come. Lands in the West are increasing rapidly in value. Investments in them now are bound to realize handsome profits. The Canadian Pacific Railway Company, in 1902, sold 2,420,440 acres, as against 830,922 acres for the previous year; The Canada Northwest Land Company sold 516,000 acres, as against 120,000 acres for the previous year; The Saskatchewan Valley Land Company of St. Paul, Minnesota, sold over one million acres of land in 1902, at a profit of some millions of dollars; The Haslam Land and Investment Company of St. Paul, Minnesota, sold 300,000 acres in one year; The Northwest Colonization Company of St. Paul disposed of over 500,000 acres, and if to these be added the lands sold by the Dominion and Manitoba Governments, the Canadian Northern Railway and other companies, syndicates and individuals, an opinion may be formed of the immense advances this Western country has made in one year.

The Ontario and Saskatchewan Land Corporation, Limited, has purchased a large tract of land in what is known as the Vermilion River District, in Western Saskatchewan. It has been a tradition for years in the West that the most fertile belt of land in Canada, and therefore in the world, is situate in this district, which lies along and between the Battle River, to the south, and the Saskatchewan on the north. In this fertile country we have the right to select 300,000 acres of specially chosen land, and our selectors are now in the district carefully examining the land section by section. This land will lie along and between the Edmonton extension of the Canadian Pacific Railway and the transcontinental line of the Canadian Northern Railway, thus assuring to settlers the immense advantage of two competing lines of railway, each within easy access to their farms and to markets. For soil, water, timber, fuel, grass and hay this land is unsurpassed in the world, and these points are what determine the settler in choosing land. Our land immediately adjoins the Barr settlement of British settlers, and also Dr. Adams' colony of Nestorians, and the placing of over 20,000 settlers by these organizations in this district within the next year practically assures a rapid increase in the value of our lands.

No lands are purchased by this Corporation except after a careful and capable report by the most experienced land selectors in the West, and thus practically every element of risk is eliminated from an investment in the shares of this Company.

This is an investment which should especially appeal to the Canadian public, as it gives a practical certainty of profitable returns without the risk so often run in investing in companies doing a business of a hazardous nature, and it is an investment which Canadians believing in their own country and its future may make, feeling that in so doing they are helping to develop their own land.

The Union Trust Company, Ltd., Now Offers \$800,000 of the Capital Stock

of this Corporation, divided into 8,000 shares of \$100 each, for subscription at par, 25 per cent. to be paid in on application, 10 per cent. in 30 days thereafter, and 10 per cent. further in 60 days, and the balance as called by the Directors, if deemed necessary. Applications for stock will be accepted only in order of their receipt by the Trustees, and should be addressed to The Union Trust Company, Limited, Toronto. Applications and also the large prospectus of the Company may be obtained from The Union Trust Company, Limited, Toronto, or from any branch of The Merchants Bank of Canada, or of The Union Bank of Canada, through whom also applications and payments may be forwarded.