

and policy of the Food Administration which means to do justice to the farmer."

In the Breeder's Gazette of Chicago under date of November 15th, the announcement is made that the buying power of the United States Government, both on its own account, and that of its Allies, will be utilized for the purpose of stabilizing the hog market. Whenever a heavy run of hogs occurs, the Food Administration will support the market by placing heavy orders so that the packer will not be under the necessity of hedging in the provision pit against the daily cost of his hog drove.

Further, it is stated that American packers' cellars have never been so bare of hog product at the inception of a winter packing season as this year. During October, thirty-one million pounds of meat were taken out of Chicago warehouses alone, and a similar raid was made at other points.

If we consider carefully the facts which have been stated regarding the attitude of Canadian and American Food Controllers, we must come to the conclusion that there is very little danger that a serious break in hog prices can occur. Influences which are brought to bear in connection with United States markets are bound to reflect in turn upon our Canadian market, and the lack of supplies on hand in the United States, together with the decision of the American Food Administration to support the market when a heavy run of hogs takes place, should give the farmers confidence that hog feeding gives promise of being a profitable branch of stock raising, and that the farmer who responds to the world demand for increased production of meat at the present time cannot very well suffer financial loss.

#### EAT MORE POULTRY AND EGGS

"We are short of red meat. Our soldiers and our allies require more than ever before. We are advocating in every household, every hotel and restaurant in this country the substitution of poultry for red meat. Increased production of poultry can be effected much faster than beef, pork and mutton. While we want increase in all the latter, we must have a quick response in poultry and poultry products. There is a great waste of poultry feeds from every household and farm. It requires little labor. Cannot the poultry raisers of the country help us by providing the increased supply we need?"

These are the words of Herbert Hoover in an appeal directed to the American Poultry Association

and producers of poultry and eggs in the United States. The words are just as applicable to Canadian poultry producers. More meat must be provided for the fighting men. Less of the meats that can be shipped must be eaten at home. Something else must be substituted for the red meat. Poultry and eggs make the best and cheapest substitute at the present time, and should be used more than they are for that purpose.

The prices asked for these are reasonable when compared with the prices of other meats. At present rates poultry, either fresh or stored, is one of the cheapest meats on the market. Though new-lays are high, the stored eggs are reasonable in price and quite palatable. Fresh poultry is selling on many markets at from 15c. to 24c. per lb., and good storage eggs from 40c. to 50c. per dozen. These prices are practically the same as before the war, but when compared with the present price of other meats prove conclusively that they are no longer a luxury.

The prices of eggs and poultry were formerly comparatively high, and consumers, to a certain extent, discontinued eating poultry produce, now, when the relative prices have changed, the impression remains that poultry and eggs are still a luxury. As a result the consumption of these is not as large as it usually is.

There are several good reasons why poultry and eggs should be used much more than they are as a substitute for beef and bacon: The soldiers and the allies must have meat and we cannot send them poultry and eggs. We have a good supply of poultry products in Canada at present. They make a palatable and a cheap substitute for the red meat required by the soldiers. Poultry are more easily grown and can be produced in less time than other live stock. The young and the old can supply all the labor necessary for this work.

Then let us be loyal as well as economical, and eat that which we have and save for the soldiers and the allies that which they must have.

#### POULTRY FEEDING

The problem of economical production, with feed at the present prices, is a question that has been worrying producers during the past few months. The question of what to feed is one that requires more careful consideration than ever before. Feed is high, therefore the flock should be culled closely and nothing but the most vigorous birds retained. They should not only be fed heavily, but should be fed such feeds as will give results. For this pur-

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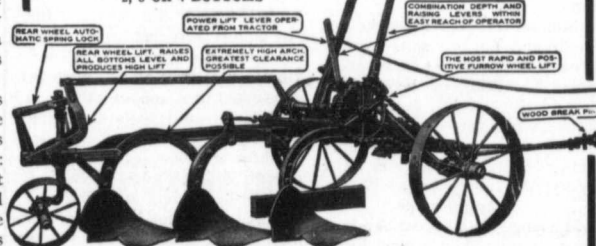
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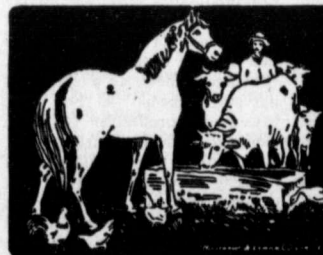
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