

THE
DAILY ADVERTISER
LONDON, ONT.

THE circulation of this paper is larger than both its local contemporaries combined, being read by merchants, mechanics, and the people generally, and it is everywhere recognized as the leading commercial and family newspaper of the West. As a medium of communication with the inhabitants of London, the towns and villages surrounding, and throughout the entire West, the ADVERTISER is the best beyond comparison.

THE WESTERN ADVERTISER
AND WEEKLY LIBERAL,
LONDON, - - - ONTARIO.

THIS is the leading journal of Western Ontario, its very wide-spread and general circulation giving it a pre-eminence never before attained by any paper in Ontario (excepting only one Toronto journal). While it has NO RIVAL as a Western medium, it also extends to all sections of the Dominion.

Its circulation is nearly 20,000 COPIES, and is rapidly increasing. This figure is entirely unprecedented in Ontario, with the one exception noted.

That the ADVERTISER is the most economical medium for advertising, is well known and conclusively proved by those whose advertisements frequently and continuously appear in its columns. Considering the extent and character of the circulation, it is confidently asserted that its rates are cheaper than those of any other newspaper.

JOHN CAMERON & CO.,

Publishers, London, Ont.

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