

Following further discussions, Mr. Dupuis moved, seconded by Mr. Leeson

THAT the report of the Board of Directors to be included in the 1960/61 CBC Annual Report (attached as Appendix I) be approved; and,

THAT the Chairman be authorized to sign this report on behalf of the Board of Directors. CARRIED. (Cont'd.)

41. (Cont'd.) Board of Broadcast Governors

Mr. Leeson read the rewritten resolution presenting the Corporation's opposition to the proposed new name of the second network (CTV, Canadian Television Network Limited) and advised that this had been prepared in consultation with Mr. Fraser and the Corporation's Counsel.

Following further discussions, Mr. Leeson moved, seconded by Dr. Lumsden

WHEREAS this Board has been advised that it is the intention of S.W. Caldwell to incorporate a television network company under the name "CTV, Canadian Television Network Ltd.", and

WHEREAS the nature and sound of this name is such that in the Board's view it will most definitely cause continuing confusion in the mind of the public and others accustomed to seeing and hearing daily references to the "CBC Television Network", and

WHEREAS it is essential in the continuing public interest that there be no public or other confusion as between the national service rendered by CBC, and the more limited private service rendered by CTV, and

WHEREAS the Corporation over the years has devoted time, effort and money toward establishing a corporate identity through the use of such identifying phrases as "CBC", and "CBC Television Network";

BE IT THEREFORE RESOLVED

THAT the Corporation again register its opposition with the Department of the Secretary of State to the incorporation of the said television network company under the proposed name of "CTV Canadian Television Network Ltd.", and that this be done immediately by the President of the Corporation.

54. Ohio Awards

The President advised that the Corporation had won 21 of the Ohio Awards and that a public announcement would be made on Friday, April 28, 1961 in this regard.

At 5:05 p.m. Mr. Fraser, the Secretary and Assistant Secretary withdrew.