

3. It is also worth pointing out that while the European future is less dark, the Asiatic situation is no better than it was and starvation looms tragically in India particularly and in China and other areas to some considerable extent.

4. Under distilling, (item 5), no mention is made of reducing the amount of barley for malting purposes. It was felt that the results would be so small for the grief created, that no action need be taken; a brief statement could be made explaining that action has already been taken in regard to beer production.

5. Under the same item, it is worth pointing out that the 50% reduction in distilling does not deplete stocks but permits equal replacement of stocks released for consumption -- its only effect is to prevent increase of stocks. There should therefore be no real cause for complaint on the part of the distilleries; nor on the part of the provinces whose revenues will not be affected because the competition between distillers should make them continue their competition for provincial sales at the present level.

6. The items regarding rice in last week's report may be well worth including in the program, possibly in a slightly revised form. We did not withdraw rice from consumption in Canada because the United States refused to do so and even refused to let the two Canadian millers import rice for milling in bond for export only at the direction of the Combined Food Board.

7. I understand that Cabinet decided to leave wheat acreage at the present figure.

8. Finally, it was not felt that an extensive publicity program was warranted given the facts as they are. It would be difficult to have a campaign without being able to give glaring facts on the situation and low caloric intake does not have a striking appeal. Moreover it was pointed out that it would be most difficult to launch such a campaign unless a particular agency (the Wartime Prices and Trade Board are the natural choice) was assigned the task and given clear directives as to the methods of conservation which should