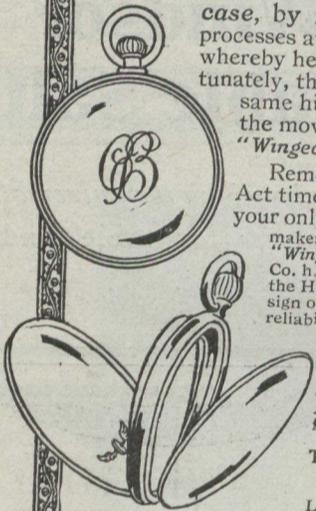




**Demand the Same Standard of Quality in the Case as You do in the Movement.**

**I**N BUYING a watch you are particular to choose a standard movement, for the reason that its intrinsic value returns a full equivalent on your investment. The same principle applies to watch cases. But while you may know a good deal about the movement, it is easy to be fooled on the case, by reason of the several cheapening processes available to the irresponsible manufacturer, whereby he can mislead the uninformed buyer. Fortunately, there is a way to recognize and secure the same high standard in the case as you obtain in the movement, and that way is to look for the "Winged Wheel" inside the case you buy.



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**IN LIGHTER VEIN**

**Cash Transference.**—"How are you getting along in the law business, old man?"

"I have one client."

"Is he rich?"

"He was."—Boston Transcript.

\* \* \*

**Wholesale Killing.**—"I know what Lucrezia Borgia would do if she lived to-day."

"What?"

"She'd go around wearing poisoned hatpins."—Cleveland Plain Dealer.

\* \* \*

**His Choice.**—Robert Underwood Johnson, the poet and editor, declared at the University of New York's commencement that New York as a literary centre was ridiculous—that nowhere in this country was poetry more appreciated than in Boston, and nowhere less than in New York.

"In fact," said Mr. Johnson afterward, "New York's love of poetry is about equal to the Earlham College boy's love of languages. In my sophomore year at Earlham this lad was visited by his mother.

"Well, my dear," she said to him, "what languages have you decided to take up here?"

"I have decided to take up Pictish," he replied.

"Pictish?" said his puzzled mother. "Why Pictish?"

"Only five words of it remain," said he."

\* \* \*

**Time to Go.**—"Where are you going?"

"I don't know. I'm just going."

"If that's the case, why go?"

"It's time for the girl next door to take her vocal lesson."—Birmingham Herald.

\* \* \*

**Must Talk.**—Ex-Senator Depew, at a recent dinner, told the following story on himself: "I have received many compliments on my skill at after-dinner speaking, but the naivest compliment of all came from an up-state farmer.

"Senator," said he, "you might have typhoid and recover, you might have pneumonia and recover, you might have yellow fever and recover, but if you ever get lockjaw, you'd burst."—The Argonaut.

\* \* \*

**Enough of His Own.**—Wife—"To be frank with you, if you were to die I should certainly marry again."

Husband—"I've no objection. I'm not going to worry about the troubles of a fellow whom I shall never know."—Variety Life.

\* \* \*

**Chronological.**—The amateur artist was painting—sunset, red, with blue streaks and green dots.

The old rustic, at a respectful distance, was watching.

"Ah," said the artist, looking up suddenly, "perhaps to you, too, Nature has opened her sky-pictures page by page? Have you seen the lambent flame of dawn leaping across the livid east; the red-stained, sulphurous islets floating in the lake of fire in the west; the ragged clouds at midnight, black as a raven's wing, blotting out the shuddering moon?"

"No," replied the rustic, shortly; "not since I gave up drink."—The Sacred Heart Review.

\* \* \*

**Should Ask the Client.**—Lawyer for Defendant—"Now, sir, you say that my client disappeared in the darkness after knocking you down. What time of night was this?"

Complainant—"I can't say exactly. Your client had my watch."—Life.

\* \* \*

**New to the "Beat."**—The New Girl—"An' may me intended visit me every Sunday afternoon, ma'am?"

Mistress—"Who is your intended, Delia?"

The New Girl—"I don't know yet, ma'am. I'm a stranger in town."—Harper's Bazar.

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21

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