



In the Woodbury Booklet, "A Skin You Love to Touch," you will find the proper treatment for oily skin and shiny nose. This booklet is wrapped around every cake of Woodbury's Facial Soap.



Conspicuous Nose Pores

How to reduce them

Do you know why it is that the inner surface of your arm is so white and satiny, while the texture of your face, especially of your nose, is rougher and shows enlarged pores?

It is exposure—constant exposure to changing temperatures—sun, wind and dust—that enlarges the pores and coarsens the texture of the skin of your face.

On parts of the body that are habitually covered by clothing, the skin changes very little from the fine texture of childhood. It needs no special care to keep it fine and smooth.

The skin of your face must have special care

The pores of the face, even in normal conditions, are not so fine as in other parts of the body. On the nose especially, there are more fat glands than elsewhere and there is more activity of the pores.

Under exposure to wind and dust and sun, the pores of the face contract and expand. If the skin is not properly stimulated and kept free from dirt, the small muscular fibres, especially those of the nose, become weakened and do not contract as they should. Instead the pores remain open, they collect dirt and dust, clog up and become enlarged.

That is the cause of conspicuous nose pores—the bugbear of so many women, and often the only flaw in an otherwise perfect complexion.

Begin this treatment tonight

Wring a soft cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's. Repeat this hot water and lather application several times, stopping at once if your nose feels sensitive. Then finish by rubbing the nose for thirty seconds with a piece of ice. Always dry your skin carefully.

Do not expect to change completely in a week a condition resulting from long continued exposure and neglect. Make this special treatment a daily habit and supplement it with the steady general use of Woodbury's Facial Soap. Before long you will see how it gradually reduces the enlarged pores until they are inconspicuous.

In the booklet which is wrapped around every cake of Woodbury's Facial Soap, treatments are given for the various troubles of the skin. A 25c cake of Woodbury's is sufficient for a month or six weeks of any of these treatments and for general cleansing use for that time. Woodbury's is on sale at drug stores and toilet goods counters throughout the United States and Canada.

Try the famous Woodbury treatment for rousing a sallow, sluggish skin. You will find directions in the booklet wrapped around every cake of Woodbury's Facial Soap.



Send for sample cake of soap with booklet of famous treatments and samples of Woodbury's Facial Cream and Facial Powder

Send us 5c for a sample cake (enough for a week or ten days of any Woodbury Facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 12c we will send you samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. Address The Andrew Jergens Co., Limited, 3405 Sherbrooke Street, Perth, Ontario.

If your skin has become gradually coarsened, this special treatment and the general use of Woodbury's Facial Soap will make it fine and soft again. For directions, see the booklet, "A Skin You Love to Touch."

