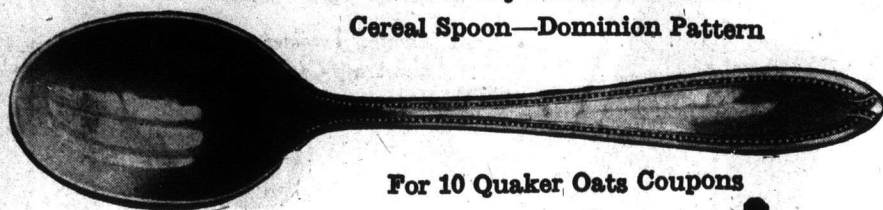


Quaker Oats Premiums

Silver Plate—Jewelry—Aluminum
Cereal Spoon—Dominion Pattern



For 10 Quaker Oats Coupons

We are offering many premiums to Quaker Oats users, in Silver Plate, Jewelry and Aluminum Cooking Utensils. A circular in each package illustrates them.

This takes the place of large advertising, and gives all the saving to you. Each 10c. package contains one coupon. Each 25c. round package contains two coupons. Each coupon has a merchandise value of 2c. to apply on any premium.

We make very attractive, very liberal offers. Note them in the package.



Look Into The Box

You Can See
Why Folks
Want Quaker

See how big are the flakes. You can see that each is a queen grain rolled.

Note what that means. Every puny grain, deficient in flavor, is discarded in this brand.

We cast out all but the richest oats—all but ten pounds per bushel.

You would surely pick out such flakes if you saw the open box. But we promise you will always get them when you ask for Quaker Oats. And they'll cost no extra price.

Quaker Oats

The Fascinating Vim-Food

These things are all done with one object—to multiply oat lovers. To make this dish, as it should be, the welcome daily staple.

Oats are the vim-food. Their spirit-giving power is proverbial. They are rich in rare elements. And like energy

value derived from meat may cost twenty times as much.

For all these reasons you want your folks to like oats. Then supply these luscious flakes cooked in this perfect way.

It calls for no extra effort and no extra cost.

Regular Package, 10c

Large Round Package, 25c

Except in Far West

The Quaker Oats Company

Peterborough, Ont.

Saskatoon, Sask.

New Round 25c Package

This season we bring out a new large package of Quaker Oats. It is a round package, insect-proof. A permanent top protects it until the last flake is used. This package contains two premium coupons with a merchandise value of 4c. Ask for it—price 25c. We still continue our large 30c. package with china. Also our 10c. package.

years. It requires 3½ yards of 36-inch material for an 8-year size. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1498—A Simple Youthful Model—Junior Dress with Sleeve in Either of Two Lengths—Striped voile in green tones, with facings of white pique is here shown. This style is also good for serge, corduroy, velveteen, repp, poplin or taffeta. In shepherd check with braiding on collar, cuffs and belt it would be very stylish. The trimming could be of contrasting material. The sleeve in wrist length is stylish. It is finished with a cuff in new shaping. The short sleeve has a jaunty turn back cuff. The pattern is cut in 3 sizes: 12, 14 and 16 years. It requires 6 yards of 36-inch material for a 14-year size. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1499—A Stylish Top Garment—Ladies' Coat—Checked novelty cloaking in black and white is here depicted. The

12 years, and requires 3½ yards of 40-inch material for a 12-year size, for the dress, and 2½ yards for the guimpe of 27-inch material. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1471—A Simple, Serviceable Model—What housekeeper or home worker does not appreciate a "cover-me-all" apron of this kind. It is a simple style, good for gingham, lawn, percale, cambric, denim, cretonne or sateen. The fulness may be held over the back by the belt, that may be slipped under the front or may hold the front on the outside. The pattern is cut in 3 sizes: small, medium and large. It requires 5½ yards of 36-inch material for the medium size. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1482—A New Shirt Waist Model—This simple but stylish design was developed in white Georgette crepe with bindings of new blue satin. Fancy buttons to match the trimming serve to orna-



model is semi-fitting, and is lengthened over the hips by a skirt piece laid in plaits. The sleeve is a two piece model. The coat closes high at the neck edge and its fulness is held by a belt. Velvet, fur, fur faced cloth, zibeline, cheviot, broad cloth, serge, corduroy, or silk are all attractive for this style. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 3½ yards of 36-inch material for a 36-inch size. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1109—A Splendid Model for School or General Wear—Girl's Dress with Guimpe—Blue and white striped cotton goods was used for the dress. The guimpe was made of white nainsook. The collar of white pique. This style is good for all wash fabrics. The closing is practical, and the lines are graceful and comfortable. The skirt is a three piece model, joined to the blouse under the belt. Plaid woolen in soft blue and tan tones, or red cashmere with a simple braid trimming in black would develop this style nicely. The pattern is cut in 4 sizes: 6, 8, 10 and

ment, and affect the closing in front. The style is also good for linen, batiste, madras, lawn, flannel, cashmere, taffeta, plaid and checked silk or other waist materials. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 2½ yards of 36-inch material for a 36-inch size. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1481—A New Suit for Mother's Boy—Boy's Suit with Blouse having a Shawl Collar, and with Straight Trousers—Serge, flannel, velvet, corduroy, galatea, gingham or linene may be used for this style. The blouse is cut low, and finished with a wide collar, cut in shawl outline over the fronts. The trousers are straight and finished with front closing. The pattern is cut in 4 sizes: 3, 4, 5 and 6 years. It requires 3 yards of 44-inch material for a 5-year size. A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

1496—A New and Practical Work Dress—Ladies' House Dress with