

WHY?

Think it over and dig up
the "reason."

For many years

POSTUM

—the pure, nourishing food-drink—
used in place of tea and coffee—
has increased the health and com-
fort of millions.

"There's a Reason"

Postum Cereal Company, Limited,
Battle Creek, Mich., U.S.A.

Canadian Postum Cereal Company, Limited
Windsor, Ontario, Canada

It's Baker's and It's Delicious



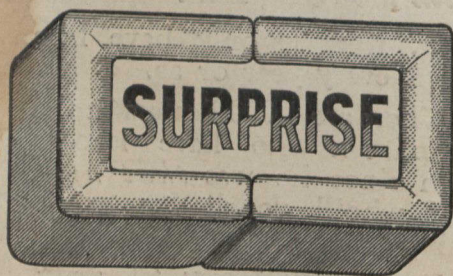
Made by a
perfect me-
chanical
process
from high
grade cocoa
beans, sci-
entifically
blended, it
is of the

finest quality, full strength and
absolutely pure and healthful.

Sold in 1/5 lb., 1/4 lb., 1/2 lb. and 1 lb.
cans, net weight.

Booklet of Choice Recipes Sent Free
WALTER BAKER & CO. LIMITED
ESTABLISHED 1780
MONTREAL, CAN. DORCHESTER, MASS.

SURPRISE A PURE HARD SOAP



PURE

Free from Adulteration.
It's all Soap.

HARD

Remarkable lasting or
wearing qualities.

ASK YOUR GROCER

MENNEN'S "FOR MINE"



Mennen's Borated Talcum Powder

keeps my skin in healthy condition.

Sample Box for 4c stamp

GERHARD MENNEN CO.
Newark, N. J.



Trade-Mark