

'SURE!

to be right

SALT

Order from

Verret, Stewart & Co.
Limited
Montreal

We have

Mince Meat

in any package you may wish
and a quality to suit your trade.

also

We have

65-lb. tubs

28-lb. pails

12½-lb. pails

7-lb. pails

**WETHEY'S
MINCE MEAT**

in Cartons

"Home made" mince meat
in lithographed, enamelled
cans. 2-lb., 5-lb. and 7-lb.
packages.

Write us for prices.

J. H. Wethey, Limited
ST. CATHARINES, - ONTARIO

Retailer made \$600 on one deal because he followed The Canadian Grocer's market quotations closely.

The above refers to a Kingston, Ont., merchant. His profit on this single transaction would pay a subscription to The Grocer for 300 years.

One of the best dealers in Canada, located at Quebec, says: "Your paper is invaluable to all grocers—interesting and full of ideas—a paper that all up-to-date business men will appreciate if they see it once—the only paper that I keep on file for future reference. Many of your articles have contributed to my success, particularly those showing desirability of constant advertising, store system, clean show win-

dows, fair profits and being posted on the markets. I consider myself your pupil, and would as quickly pay \$10 as \$2 for a year's subscription if it were necessary."

Merchants like these find it hard to understand why any dealer would be without The Grocer every week, even at several times what it costs. As a matter of fact, there are very few of the good dealers not on our subscription list. You will find this true, not of one province or several provinces, but of every province from Halifax to Victoria.