

MAGAZINE FEATURES

RING LARDNER'S LETTER ON SCHOOL FOR GIRLS

To the Editor:—
In a recent article in these columns, the writer gives some hearty hints for men in response to a demand for same. This last week my Montenegro army of readers have a good many of them asked me to devote a article to the well-dressed man and what they should wear in the coming fall and winter seasons. With my own judgment along these lines is not to be expected at without a transfer, still and all I took the trouble to consult an exclusive 32, avenue tailor, cleaner and dyer before I wrote this article, and the advice give in this article is the opinion combined with mine and certainly should ought to be correct.

We will begin with the correct morning attire as pretty near 50 per cent. of men goes up at that time of



The man showed up in an evening waist coat that was cut so low that you could see most his shirt bosom, and white trousers that had been to the cleaners a whole lot of times too often.

day. If the man is a farmer and has to go to milk the cow, they should ought to wear white wash frocks and be sure and take a good look at them. If they have got to carry a horse they should comb their own hair first before they leave the house and then use a different comb and brush on horse. The correct costume for carrying a horse is a suit of some material like velvet that the hair can be picked off easily and hob nail boots so as they will be no chance of slipping and stepping on the horse's foot.

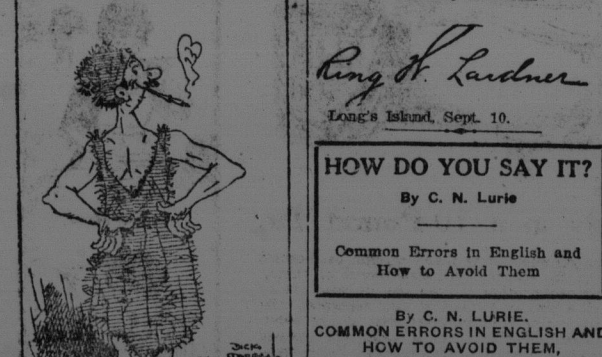
For the business or professional man the proper outfit for morning wear is a Prince Albert coat and velvet trousers and Bull Durham shoes. The shirt and tie can be of some Turkish blend which can be mild as long as it suits.

Short men might look kind of funny in the above garments and if I O. K. for them to wear a sack suit which can be obtained for \$15.00 but the expenditure of \$50.00 extra will get you a extra pair of trousers which practically doubles the life of the suit provided you don't wear both pairs at once. If you had a suit of flannels this summer they can be used for underwear when the weather justifies such actions. If a shirt is torn they should be a collar of some kind with it and the cuffs should ought to be but-

of any shade provided the weak spots is concealed. Underwear is largely a matter of taste. Personally I generally always wear red flannels and have had a great deal of satisfaction in them specially around the Yuletide when they match the holly berries and wreaths. Colors in underwear or any other garment however should be close to match the proprietor's complexion. For instance, a blond man that has freckles or moleles can wear a leopard skin coat where a brunette with tonsillitis would look foolish in it.

When a man is invited to a function of any kind a specialty in the day time, I have found it a good rule to follow that the minutes the hostess calls him up to deliver the invitation is to make her tell him what color the gray is going to be and act accordingly.

The above hints of course has nothing to do with the man that is going out to play on some college football team that afternoon. The correct wear in that case is a sweater with a Assie tie to match, molelesin trousers that comes to the knee, and enough pads in them to make him look shapely, silk hose and bedroom slippers. Speaking about bedroom I almost forgot to mention the correct night garb for fall and winter which is a nightgown of some flimsy material like burlesque or fur with cap to match.



The correct night garb for fall and winter which is a nightgown of some flimsy material like burlesque or fur with cap to match.

toried as they're nothing that distinguishes the slovenly dressed man from the duds so much like a shirt with-out no collar or tie and cuffs that snap apart at the tag end.

Dirge Influence of Women's Dress. Recently some men of the smart set that I run around with has been led astray by the example of some of the social leaders of the opp. sex who you might say has went to extremes in a specialty in the matter of evening dress. For instance, I know a man that his wife is just back from Paris and I saw her at a party one night with a gown that was made out of a Sam Brown belt and killed to match and the next party I was on with this couple, why the man showed up in a evening waist coat that was cut so low that you could see most of his shirt bosom. To make matters worse he wore white trousers that had been to the cleaners a whole lot of times too often and when the came in to the reception room all we boys blushed furiously.

The correct attire for a formal dinner or dance or theatre party is a full dress coat slick in the tails, clean

Just Folks by Edgar A. Guest

THE COMMONER.
His name is seldom mentioned in the press. No medals come to him to mark his fame. He is not noticed as a world success. "Times" are never added to his name; Yet he is brave who keeps his post each day, And truly lives unto the faith he knows, For off his fondlest plans must go astray, And he is victim to life's various woes.

The commoner must see his loved ones die, Must suffer pain and heartache and despair, Lacking the comforts greater wealth could buy, He has to give his children in double care. His courage does not flash across men's view, Yet it is there like gold in a rock and stone, It holds him to the tasks he has to do, And strengthens him to make his fight alone.

It calls for bravery to face the heat of day, And toll for love of those who wear your name, To keep your post of duty, come what may, And seek no favors from the head of fame, To play life's game and miss the thundering cheers, To serve the world and seek to word of praise, To give your best throughout your round of years, And walk erect although on rugged ways.

Rann-Dom Reels

DEPRECIATION.
Depreciation is something which happens to an automobile after it has been driven around the block by a new owner.

Nobody has ever advanced one sound reason why a \$1,500 automobile should depreciate so much faster than a three-year-old colt or a milk cow, but the fact stares us in the cheek-book just the same. You can go out and buy a healthy, well-spirited mule and he will not depreciate to any extent until he has removed three or four of the owner's immediate family from this mundane sphere with both blind feet. The farm horse never begins to show any signs of wear and tear until he is twenty-four years of age, when he is spruced up and sold to some neighbor whose eyes are cut on the bias.

In view of these solemn facts, why is it that the average six-cylinder touring car, with a shining windshield and a club-footed carburetor, begins to go into a decline as soon as the ink

spots on the promissory note? It is a harrowing sensation to drive a new automobile 2,000 miles and discover that it has depreciated faster than a fat man on a hot water diet. Many a man has tried to trade in his old car toward a new one, only to learn that it has suffered more shrinkage than a trinidad of prime steers which run into a washout.

Depreciation is caused by 9,422 different defects which were not covered by anything in the contract. It is astonishing how many of these defects can be located at once by a sharp-eyed salesman, after the 90-day clause has expired with a mellow and disconcerting thump. When a car which is still limping around on air from the factory has been dissected by a second-hand dealer, a timid owner will be willing to trade it for a self-starting folding bed and no questions asked.

Depreciation costs more than gasoline, but you don't feel it in the same spot.



IT'S THE MAN, NOT THE CLOTHES THAT COUNTS.

TO MY READER:
Whether or not you lack an abundant vigor, here is a free offer which will surely interest you, and through which you may easily profit from now on to the end of a ripe, healthy, advanced age. I have compiled a little treatise for self help (book form), which I am pleased to send absolutely free by mail in a perfectly plain, sealed envelope to any man anywhere who writes for it. Over a million copies have already been thus distributed to those who write for them from all over the world. There is no obligation whatsoever involved in this offer, nothing which you are required to pay for in any way, either now or in the future. It is just simply an outstanding free proposal. In this little book of 72 pages, 8,000 words, and 30 half-tone photo reproductions, I have endeavored to give a straightforward talk to men, young and elderly, single and married, a concise compendium for self-reference, a perfectly plain discourse upon those important, personal matters relating to vital strength, a man's preservation of vitality, its possible self-restoration, its legitimate uses and its wanton abuses. Every man should be in possession of this book. One part describes a little, rugged, mechanical vibrator which I make and distribute, but whether or not you wish to see one of these vibrators is for yourself to determine.

However, aside from anything it contains in reference to my vibrator, the book should be read by all for its real worth. Therefore, please use free coupon below.

SANDEN, Author.

Reader, the whole world is today alive to the importance of a better general understanding of sex hygiene. The much-discussed science of eugenics is teaching the great mass of people that strong, healthy, rugged parents beget equally sturdy children.

Manhood, no matter where or in what condition of life we find it, is the single power that most fascinates both men and women. The one who radiates this manly influence, this result of a vigorous, sturdy nerve force, is the one who forces to the front, while weaker people stand aside.

It is my opinion that any man may hope for a complete restoration of his manhood and vigor if he but

Let Me Send You This Book Free

If you live so far to call, or if you cannot call, please fill in the coupon below and send it to me. You will receive free, sealed, by return mail, my 72-page illustrated book, containing 8,000 words, a complete compendium of useful information for men, young or elderly, single or married, who want the truth about the subject of vital strength, its preservation, its possible self-restoration, and its legitimate uses and wanton abuses. You get it all free.

A. F. SANDEN CO., 140 Yonge Street, Toronto, Ont.

Dear Sirs—Please forward me your book, as advertised, free, sealed.

Name

Address

THREE KINGS FROM THE ORIENT

The International Sunday School Lesson for September 25 is "Saul, David and Solomon Compared."—Ps. 72; 1 Sam. 16:7.

A man may become what he is not. That pointed truth sticks out from the story of the three kings of the Orient about whom the Sunday Schools of North America have been studying for half a year. Character is not fixed but ever changing. The young are never too young, and the old are never too old to be transformed in their souls, for better or for worse. All of life is but a work shop for the making over of human spirits. The bad may become good, the good may become bad. That is why we should all walk softly, with-out either presumption or despair.

Saul, the sensitive, modest, self-distrustful young country lad became the proud and arrogant and vanity-crazed monarch.

David, "the sweet singer of Israel," who walked with God and beheld himself as a murderer, and then a contrite, chastened, heart-broken penitent, trusting humbly in the mercy of Jehovah.

Solomon, child of a father's prayer, began as a humble seeker after wisdom, and ended as a luxurious, self-satisfying oppressor of his own people.

The plastic character of the human spirit is written large above the story of Israel's first three rulers. Their message to us is one of hope as well as one of warning.

One Young Man's Call.

The world never outgrows its interest in the Jewish king, David, the best literature. The tales that are told by the desert fires of Arabia, of the lowly boy became king, of the poor who became rich, of the obscure who became famous, are twin to the favorite literature of our own land and time. Youth and age alike read with zest the story of the young Saul who went in search of his father's straying asses and found, instead, a crown and a kingdom.

Saul stands for opportunity. He is the story of a young man who, by his own industry and unceasingly preparing himself for higher things; and who are under the spur of a divine urge. Last night, in a Virginia town, I fell into a talk with a boy of eighteen, who has for five years been the head of a family of seven. He has moved to a railroad center, where he works in the shops, in order that the younger children may have educational advantages. And he himself, after eight hours a day of labor, spends two hours a night in study. He is unconsciously preparing for his kingdom.

Some day the youths who loaf in the pool rooms will be talking about his "luck."

The greatest menace of our time is idle, irresponsible, low-grade youth; people; the most hopeful sign of our time is the host of young men and women who have the stamina and the vision to make themselves ready for a great tomorrow. There never was greater need for Sunday school and young people's societies, functioning at one hundred per cent. efficiency, than confronts us today. If youth is freed with Christian ideals, all will be well with the world.

As country boy and Israel's king, huge-souled Saul is a story of endless charm. But he is also an admonition. He stands in that great company of men—who can call some of them by name—who began with noble purpose and shining prospects, but who ended as selfish, sordid, material-minded grubbers among ignoble pursuits. The successful man is the one who had fast to the end the untarnished ideals of youth.

Farm Fruits Versus Palace Products.

I happen to know personally a royal prince, whose name is often in the world's press. And I know him for a weakling, a coward and a fool. For one reason, he has never had a fair chance in life. Not for an hour has he ever stood on his own feet as a boy among boys, or as a man among men. Sympathists and courtiers have fawned upon and flattered him, and his worst transgressions of the primary code of manhood have been lightly brushed aside as minor peccadilloes. So he is going the Absalom route.

Soft circumstances produce soft souls. The child of fortune is usually set in real adversity, so far as the development of sterling manhood is concerned. Palaces are a poor place for the growth of great character. Hard circumstances create purely characters.

King David's greatness was of the shepherd's hills and of the soldiers' camp. As a sturdy, resourceful, self-reliant leader of the sheep, fearless of lion or bear or robber, he grew to be a valorous and high-visioned soul. What a brave and chivalrous character David was, ere he came to the throne! But he fell beneath the weight of encroaching ease and luxury and power.

Out of the story of David there comes to every young person the urgent cry: "Don't crave easy times, but rather seek after a high spirit. Better a farm-grown, sturdy man, fearing God and serving the world, than a palace-produced idler, with all the luxuries and facilities that so often go with the lot of the children of ease. A man is measured by his character, and not by his circumstances. Be great in soul where you are, and if God wants you somewhere else He will drive you there."

Two Kings' Failure.

Both David and Solomon failed as fathers. Their kindly successes and splendor could not sweeten this bitterness for them. They came short, as thousands of "successful" men are coming short today, in the first proof of their qualities, the ability to rear sons better than themselves.

Let us be blunt about this. No man is really a success, judged by the standards of the ages of God, regardless of how much wealth and power he amasses, if he has failed in his own home, and in his responsibilities as a father. Many men are lodging the issue by sending their children to expensive private schools, and by substituting a has been found for a father's personal interest, example and authority. Though I rule a tribe the scepter of king and millionaire, and

always a conscience void of offense toward God.—Acts xiv. 18.

Don't look for flaws as you go through life. And even though you find them, be wise and kind and somewhat blind, and look for virtues behind them.—Ella Wheeler Wilcox.

The smallest act of charity shall stand us in great stead.—Atterbury.

ARE YOU SUPERSTITIOUS?

Boyhood Superstitions.
If you think back upon your boyhood you will have no difficulty in remembering the number of times when some superstition or charm was of great importance to your career.

Do you recall how spitting was found to be a constant help? How, when you hurt after eating and had a pain in your side, all you had to do was to spit up a stone, spit under it, and put it back again. Instantly the pain vanished.

Doctors may contend that it was stopping and picking up the stone that did it, but you knew better in those days.

You knew too, that no matter what kind of bait you used when you went fishing it was no good unless you spit on it before you put it on the hook. Before and after, it was no earthly good to spit on a once it had been in the water. You might as well throw away the bait and start over again with a new piece.

There are a great many things that boys know that grown-ups never seem to have known anything about. For instance, hardly any grown-ups know about the "devil fire" or what it is that rain clouds say about the weather tomorrow or that bullfrogs are sent as for the rain. If a bull-frog begins to croak near where you are fishing you might as well move to some other place. He has warned the fish and down they'll stay until he tells them you are gone.

Few grown-ups know, either, that dogs are superstitious on their own account. But almost any boy could tell you that they are, else why do they turn around two or three times before going to sleep? Naturalists may think it is because their wild ancestors did it as a precaution against the approach of an enemy or to make a bed for themselves in the leaves, but any boy is sure that it is a charm, and thinks likely that the dog says something in dog language while he is going around and around. And perhaps that is one of the things that you too used to believe when you were a boy.

THE NEW FRENCH REMEDY. THERAPION No. 1 THERAPION No. 2 THERAPION No. 3

No. 1 for Rheumatism, No. 2 for Blood & Skin Diseases, No. 3 for Chronic Weaknesses. BOTTLED IN ENGLAND. PRICE IN ENGLAND 2/6. THE TRADE MARKED WORD "THERAPION" IS ON EACH BOTTLE. NEARLY APPLIED TO DRUGGISTS EVERYWHERE.

For we know, not every tomorrow can be said; So, forgoing all the sorrow We have had, Let us fold away our fears, And put by our foolish tears, And through all the coming years Just be glad. —Riley.

Do not be lenient to your own faults; keep your pardon for others.—From "Japanese Proverbs."

Herein do I exercise myself, to have



Phone or Write Us to Send You an Apex Cleaner

FREE TRIAL PERIOD

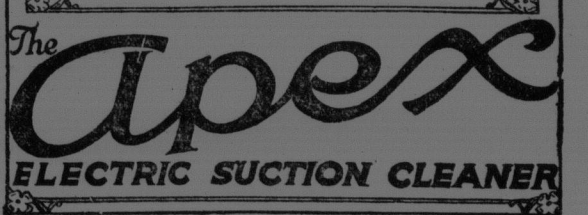
You simply cannot afford to go through this summer depending on broom and dust cloth to do your cleaning work. Unless you bring an Apex Cleaner to your aid, a summer of hopeless cleaning drudgery lies before you. Only in the Apex will you find the exclusive features that insure cleaning satisfaction.

TELEPHONE US OR MAIL COUPON

We will deliver an Apex at the time most convenient to you and demonstrate its many uses. After a trial, a small initial payment makes the Apex yours to keep—balance on easy monthly terms.

FREE TRIAL COUPON

THE EASTERN ELECTRIC CO., LTD.
Cor. Dock and Union Streets St. John, N. B.
Phone M. 2436 Distributors for New Brunswick
I desire to take advantage of your free trial offer. Please deliver an Apex Cleaner on
Date
Name
Address
I understand that this request puts me under no obligation.



The Apex ELECTRIC SUCTION CLEANER

DEALERS

W. Allan Staples Fredericton, N. B.
W. C. Whipple McAdam, N. B.
L. A. Dugal Edmundston
Service Tire and Electric Co. St. Stephen
Jones Electric Supply Co. St. John
L. M. Johnson St. John