



## GRAND SPRING OPENING

of Men's and Boys' Clothing at 440 Main Street

### MEN'S SUITS

Most complete Spring assortment in the latest light shades. Also lovely Blue Serges. Priced exceptionally low, from

**\$12.00 to \$24.00**  
Many 2 pairs pants.



### BOYS' SUITS

Two pairs Bloomers: very choice selection. Priced exceptionally low for Easter.

Latest styles and shades, from  
**\$6.48 to \$10.48**

### Broadcloth

Shirts

**\$1.98**

5 Colors

Dress Shirts

Greatest value for 98c., \$1.50, \$1.65 and \$1.75



LARGE ASSORTMENT TIES  
MEN'S SOCKS, 15c. to \$1.25 Pair

MEN'S CAPS, English style ..... \$1.48 to \$1.98  
SPRING GABERDINE OVERCOATS ..... \$16.50 to \$21.50  
PENMAN'S SHIRTS and DRAWERS ..... 85c. each

BOYS' GOLF SOCKS ..... 49c. and 69c.  
MANY OTHER BARGAINS

YOUR OPPORTUNITY TO SAVE MONEY

**THE EASTERN CLOTHING COMPANY**

440 MAIN STREET

'PHONE MAIN 150

## ANNOUNCEMENT



Mr. Grosweiner has just returned from a buying trip, and has purchased dresses of the very latest styles and shades, also suits and coats.

All these dresses, suits and coats are priced exceptionally low for Easter.

We have large size dresses to 48's. Get your suits and coats from first class tailors. We also make up suits and coats from your own materials at very low prices.

MADE TO ORDER

Store Open Evenings

**M. GROSWEINER**

625 MAIN ST. 'PHONE M. 1470

THE SIGN OF HAPPINESS



THE SIGN OF HAPPINESS

"SOMETHING NEW"

IMPORTED IMPERIAL PALE DRY GINGER ALE

All The Other Lines of Soft Drinks  
Put up in Cartons of 12 Bottles For Home Use

ORDER NOW

PHONE MAIN 3062

**THE BLUE BIRD BEVERAGE CO.**

562 Main St.

Phone M. 3062



Duplessis Piano Co.  
Big Sale Now On

\$550 Best make new Piano, new ..... \$375  
\$500 Piano, used 3 months, now ..... \$275  
\$750 Player Piano, now ..... \$595  
Terms \$10 each month. No notes in bank.

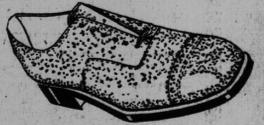
\$15 Phonograph, now ..... \$10  
\$210 Phonograph, Console model, now ..... \$97  
\$100 Phonograph, new ..... \$40  
\$110 Phonograph (Cabinet), now ..... \$39  
6 Double-Sided Records free.  
Terms \$2 each week.

**DUPLESSIS PIANO CO.**

481 MAIN STREET

## Easter Opening

GRAY'S SPECIAL FOR MEN



Empress Shoe For Women



Nobby Footwear Fitted By Expert Salesmen

"Brighten Up For Easter."

**GRAY'S SHOE STORE**

397 MAIN STREET



**A. M. ROWAN**  
General Hardware

Paints, Oils, Glass, Cutlery, Mill Supplies

Roofings, House Furnishing Goods

Farmers' Tools

Telephone Main 398

**331 Main Street**  
Saint John, N. B.

## SPECIALS For Easter

Ladies' Broadcloth Dresses, extra good value \$1.98 to \$2.98.

Special prices on Flannel Dresses, all sizes—\$2.98 to \$4.75.

Latest styles in button-up collars.

Silk Hose 49c. to \$1.50.

Rayon Silk Dresses, some with Flare Skirts, \$3.50.

Many Other Bargains

Pay Us a Visit

**RAY'S NOVELTY STORE**  
559 MAIN STREET

## PHOTOS

Spring Time is Photograph Time.

"There's a Studio in the North End"



**The Portland Studio**  
Cor. Portland and Main St.  
Saint John, N. B.

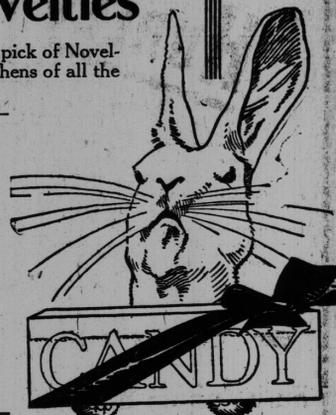
## Easter Novelties

Luscious and pure—the pick of Novelties from the candy kitchens of all the leading manufacturers.

Chicks, Rabbits, Cream Filled Eggs, Egg Cups, Nests, Baskets, Easter Gift Packages and numerous other lines.

**GARRED'S**  
2 STORES

Where you get the most of the best for the least.  
525 Main St.—opposite Simonds St.  
339 Main Street—opposite Palace Theatre.



## Easter BACON AND HAMS

THE NATIONAL DISH FOR THE HOLIDAY

You are sure to enjoy them if you ask your dealer to give you

**S. & F. BRAND**

**SLIPP & FLEWELLING, Limited**

SAINT JOHN, N. B.



## LADIES' TAILORING

SUITS

Smart New Misses' Tailleurs, the double-breasted suit with short jacket and flaring skirt is the fashion for youth. Put one of these smart models on and you'll be loath to leave without it. Its coat is superbly tailored, the top button nonutilitarian.

In Paris' favorite shades. They have the chic that comes from overseas. There is a surprise in store for you when you look at their price. For from their fine workmanship you expect them to be more than they are.

Get your Coats made to order for Spring now.

See Us First.

All work guaranteed.

**American Ladies' Tailoring**

629 Main Street

'Phone M. 3841

## High-Class Tailoring

Suits made to measure in all the latest styles. All work guaranteed. Overcoats, the Latest Models.

Guaranteed to measure. Built to measure. Two tryons with every garment.

Best Serges at low prices.  
Best Woollens ..... \$24 up  
All work done on the premises.

Call and see our goods at  
555 Main Street

**Saint John Outfitters**

555 Main Street Saint John, N. B.

