

Mighty Colossal Mercantile Movement

S. W. McMackin's

A Revolution in Modern Merchandising!

\$40,000 INVOLVED

Extensive Preparations Are Now Being Made For This Great Event

The Store is Now Closed

Undergoing Very Important Changes and Marking Down Entire Stock

WATCH! For Big Poster Announcement Giving Full Details and Prices! SALE BEGINS FRIDAY, JUNE 25th, 10 A. M. SHARP!

WANTED! 40 Salesladies-- Experience Not Absolutely Necessary Must be Quick and Active.

S. W. McMackin - 335 Main St.

SPORT NEWS OF A DAY; HOME AND ABROAD

THE RIFLE

Equalled World's Record. Terre Haute, Ind., June 21--Walter Roach and Bruce Bindley of Terre Haute, F. K. Eastman and C. A. Edmundson of Indianapolis and Ward Burton of Chicago today equalled a world's record, it is said, when, as a team, they broke 97.1 per cent of 750 targets in the Fort Harrison Gun Club shoot.

BASEBALL

Tigers Lead League. The first series of baseball games in the Haas Avenue league schedule has been completed and the Tigers are leading. The standing follows: Won. Lost. P.C. Tigers 4 2 .667 Boston 3 3 .500 Cubs 2 4 .333 Giants 2 4 .333

The dates for the second series are: June 28, Cubs vs. Giants; July 1, Tigers vs. Cubs; July 3, Giants vs. Tigers; July 5, Cubs vs. Tigers; July 8, Tigers vs. Giants; July 10, Cubs vs. Giants; July 12, Tigers vs. Cubs; July 15, Giants vs. Tigers.

KEEP COOL WEAR King COATLESS SUMMER SUSPENDERS ALWAYS UNDER SUITS LOOK ON KING IN THE BUCKIN' MADE IN CANADA

The Latest Thing in ICES Nothing you can give children, in the form of ice cream, is so pure and wholesome as STAN-DARD PURITY ICE CREAM, which is made from fresh, rich PASTEURIZED CREAM, and is, therefore, free from disease.

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National League. In New York-Philadelphia 1, New York 1 (nine innings). Batteries--Alexander and Killfer; Marquard and Myers. In Boston-Brooklyn 2, Boston 2. Batteries--Coombs and Miller; Rudolph and Gowdy. In Cincinnati-Pittsburg 3, Cincinnati 1. Batteries--McQuillan and Gibson; Schneider, Toney and Wingo.

National League Standing. Won. Lost. P.C. Chicago 30 21 .588 St. Louis 28 23 .552 Philadelphia 26 24 .520 Pittsburg 27 25 .519 Boston 25 26 .490 New York 21 26 .447 Brooklyn 24 30 .444 Cincinnati 21 29 .420

American League. Won. Lost. P.C. Chicago 28 20 .588 Boston 29 20 .592 Detroit 24 24 .500 Washington 26 25 .510 New York 26 26 .500 Cleveland 21 29 .420 Philadelphia 21 34 .382 St. Louis 20 34 .370

Federal League. In Baltimore-Chicago 11, Baltimore 4. In Newark-Pittsburg 2, Newark 4. In Brooklyn-St. Louis 4, Brooklyn 3. International League. In Providence-Richmond 3, Providence 7.

AMUSEMENTS Two Song Recitals THIS EVENING and THURSDAY EVENING Under The Auspices of The Daughters of The Empire--Brunswick Chapter Wilmet Goodwin - Baritone and Assisting Artists Knights of Columbus Hall AT 8.15 P. M. Single Admission - \$1.00 Proceeds For Patriotic Purposes.

Second game--Richmond 1, Providence 6. In Toronto-Montreal 6, Toronto 2. Cobb and Matty Meet. Toledo, Ohio, June 21--A ninth-inning batting rally gave an exhibition game between the New York Nationals and Detroit American league team to Detroit by a score of 4 to 3. Cobb proved the star, getting two hits out of three times up and scoring the tying run, besides running wild on the paths. Cobb faced Mathewson for the first time in his life. He singled past second on the first ball pitched; then stole second. The New York veteran only smiled. Cobb went to third on a hit and was caught at the plate, trying to beat a throw.

Players We Know. Frederick Gleason - Ruben Cram, a former Fredenton pitcher, after signing with the Boston Braves, pitched on Sunday for the Trojans, an independent team of Newport, R. I., against the Lewiston club, and the Trojans were beaten 3 to 4. Cram was outpitched by Whittaker and Ritter, being touched up for eight safe hits and also giving three bases on balls, while in the field he made rather costly errors. Hector Girard, who was also with

Frederickton for a short time, pitched for the General Electric Company's team at Lynn on Saturday and defeated the Norwood Press club 9 to 0. Gus Daum, who was with the Lynn New England League tourists, caught Girard's shots. Dan Berran is now a first secker, playing that position for Calumet against Reading, Mass., last Saturday. Reading won by 6 to 5. Ray Tift continued his victorious record with the Winchester club on Saturday, winning from the Braintree, Mass., White Sox, 3 to 2.

May Trade Mages. St. Louis, Mo., June 21--Stallings has opened negotiations with Herzog for the trade of Sherwood Magee for Killfer and Schneider.

AMUSEMENTS Philadelphia, June 21--Jerome D. Travels open golf champion, today broke the record for the Huntington Valley Country Club's course by three strokes, when he completed the second half of the qualifying round for the Lynnwood Hall gold cup in 72, par for the course. 4. Championship Races to Race. Detroit, June 22--Pony world's champion pacers--Directorum 1, 1:33; Frank

Bogash, Jr., 1:59 1/4; William, 2:00, and Anna Bradford, 2:00 3/4--are entered in the \$2,000 free-for-all at the Grand Circuit meeting here on July 27. The contest is to be of three heats, the purse being divided for each heat, with an extra \$500 for the horse lowering the world's record.

White Sox Won. San Francisco, June 21--W. G. Durfee's bay mare White Sox, sired by Del Coronado, won the 2:08 pace and the major share of the \$30,000 purse hung up for the event which concluded the two weeks' summer meet at the Panama-Pacific Exposition. Hal Boy was second, O. U. C. third, and The Beaver fourth.

TURF Sackville Horse Races. A Rosen Camberland county horse are entered for the Donnan Day race on the Sackville Speedway. Hosenmen in Amherst and Springhill, Joggins Mines, River Hebert, and Parrboro all have horses entered. In the free-for-all mile heats, Charles Clark of Amherst, has been runner-up. Thomas Etter has Coquette, and Simpson Brothers have Reslight. The other entries in this class are Billy C. Haas, Chapman, Point de Butte, and

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Frederickton recruits. On Monday James Thompson, who has had 15 years' service with the famous Scots Guards, was the only recruit to enlist at Frederickton from St. John and will join the 85th Battalion at Sussex. Frank Dunn, son of John R. Dunn of Gagetown, went to Sussex yesterday to join the 85th Battalion. He has been employed in the Bank of Nova Scotia in Frederickton and has a brother, Benjamin Dunn, with the Divisional Ammunition Column, of the First Contingent. Twenty-one recruits enlisted with the 85th Battalion of Field Artillery at Frederickton last week and only twenty men were then needed to fill up the vacancy caused by the overseas draft. Three volunteers enlisted with Major Crocker on Saturday afternoon. They were Charles Robert Hawkins, son of G. N. C. Hawkins, manager of the Bank of Montreal in Frederickton, Karl F. Freeman and William H. Houston, of Halifax. Mr. Hawkins was a student at Dalhousie Law School at Halifax and has been studying law in the office of Sloop & Hanson here for the past year. Major Crocker said that he had received requests for places with the battery from several young men and expected to have his unit up to strength within a few days.

WILL TRY CO-OPERATION. At River Hebert in Cumberland county, N. S., a co-operative company has recently been formed to carry on a general business. The preliminary organization steps have been taken, the provisional directors appointed and preparations made for a vigorous prosecution of the undertaking. There is no greater misfortune than to be able to bear misfortune.

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Dawn Ambulator, Thomas Dobson, Jollicure. In the 2:40 trot and pace and the 8 minute trot the heats will be half miles. The Cumberland entries in the 2:40 are: Harry Clayson, Councilor; George Hopkins, Springhill; Minerva Vernon, W. J. Latta, River Hebert; Beale B. Leonard Betts, Joggins Mines; Rexall, Horace Nelson, Springhill; Abegweit, Simpson Brothers; James K. Noonan, A. S. Elder, Amherst. The other entries are: Aravena, Alex. Fort, Sackville; Guy T. J. B. Gase, Sackville; Sable A. Gray Prescott, Middle Sackville; and Harry Mac, J. A. McAnn, Moncton. In the 8 minute class W. Herrett, Springhill, has entered The Gussler, Nelson Phillips, of Parrboro, Prince Assadubon; M. A. Latta, River Hebert, Colonel Ford, and Charles A. Kelly, River Hebert; Sweet Marie, C. M. Gibbs, of Sackville, has entered Karol J., and Willard Lawrence, of Dorchester has sent in the entry form for White Spok. In each of the classes the purse is \$100.

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Wednesday, June 23, 1915. The boot we have been selling the men at \$2.75 A PAIR has proven a big success. Men have come from all parts of the city for it. Being made of Velour calf, it takes a beautiful polish, made on a neat swing last, it fits perfectly. Made of selected leathers, it gives satisfactory service. Compare it with the boot you have been paying \$3.50 for.

IT IS A BARGAIN AT \$2.75 Percy J. Steel Better Footwear 519 Main St.

"MADE IN CANADA" RADNOR, the NEW ARROW COLLAR

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EMPRESS WEST END. AN EXCEPTIONAL FOUR-PART PATHE FEATURE "THE TREASURE OF SULTAN RAHMAN" This feature takes us miles away from the common place. It abounds in big dramatic values skillfully elaborated. Everything about this production wears a gloss of novelty. There are fine romantic touches, reminiscent of oriental fancy and tradition. It is replete with thrilling and intense situations. THE MOVING PICTURE WORLD SAID-- "What follows then constitutes one of the most striking and original climaxes in the whole range of dramatic art. Acting settings, photography, are all of high quality. It is indeed a masterpiece. THE BRICKLAYER'S JOKE One of those old-time Pathe comedies. WHEN DREAMS COME TRUE A ripping comedy. It sure is. MONACA An entertaining trip to Monaca.

STAR Episode Eleven of "RUNAWAY JUNE" This is the most exciting and intense chapter yet. June has an adventure with pirates. Blye shows his hand and has Ned placed in jail, from which he escapes. There is a thrilling fight, and June embraces her husband once more, but Blye. "WHILE THE TIDE WAS RISING" An Edison drama with Ben Wilson and Sally Crute in the lead. A story of an aviator, a fisherman and a girl. One you will like. "BACK TO THE FARM" One of the funniest Lubin comedies for months. It's one long continuous laugh. COMING! "TEN NIGHTS IN A BARROOM"

GAIETY CHURCH AVE. FAIRVILLE A MUTUAL MASTER PICTURE IN FIVE REELS "THE CUP OF LIFE" "Those who sip the bubbles from the cup must also drink the bitter dregs of degradation" -- proving that the gay white way is not the bright right way. Helen and Ruth, two girls working in a department store, come to the parting of the ways. Helen, the more beautiful of the two, chooses "the easiest way" and we follow her through life on the downward path. Ruth, who has chosen the life of the wife of a laborer, becomes the happy mother of a family, content to spend her life in a labor of love. Helen returns from Europe broken in spirit and health, with her beauty faded, an old woman before her time. She goes from bad to worse, until finally she empties "the cup of life". Everyone Should See this Intense and Gripping Story. A Film With a Message.

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